



Policy Plan

12th board of A.S.V. Gay

"Together for each other"



Introduction

We are proud to present the policy plan of the 12th board of A.S.V.Gay. After a time full of uncertainty and social isolation, we look to a future in which more will be possible. With cautious optimism we look forward to a year in which we can meet again and gain new experiences.

We are extremely grateful for how previous boards, committee members and others involved have dragged us through such difficult times. They have shown that A.S.V.Gay can also cope with difficult circumstances. We hope to be able to thank them this year for their efforts by making it a great year for the association!

Our vision for the year 2021-2022 focuses on an association that is ready for the future. With the A.S.V.Gay mission and the multi-annual plan in mind, we therefore further focus on creating an association that offers all Amsterdam LGBTQ+ students a safe, cozy space to meet. This policy plan states that we want to achieve this by focusing on, among other things, connection between members and inclusivity, but sustainability and professionalization also play an important role.

The board is looking forward to a great year in which we can make beautiful new memories together with our members, alumni, partners and sponsors. During the corona crisis, we have seen that we cannot live without each other. That is why the motto of the 12th board is:

“Together for each other”

Anne Stoof – *Chair*

Martine Bouman – *Secretary*

Gerro Rüger – *Treasurer*

Rowen de Roos – **Commissioner Internal Affairs**

Nadine ter Harmsel – **Commissioner External affairs**

Indi Braun – *Commissioner PR*



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- I. Budget 21|22
- II. Committee document



Coronavirus

This association year corona will still affect our freedom as a student association. Of course we hope that we can organize plenty of physical activities without restrictions, but we are aware that this is not a certainty. Whatever happens, we will do our best to make it a fun and safe year.

We will base our policy regarding corona on the government measures in place. In all likelihood, these measures will change several times during the year. For that reason, we choose not to present a hard policy that remains valid all year round. For us, the necessity lies primarily in good communication of the measures with members. The chair is responsible for this communication and will do this via the WhatsApp group, Facebook member page and the app.

In addition, we as board will at all times monitor (possible) infections within the association. We would like to encourage our members to always report if they have tested positive or have come into contact with someone who tests positive. As soon as we are notified of an infection, we will notify members who may have been in contact with the person in question. We expect members to take the responsibility themselves to comply with the currently applicable measures regarding quarantine. Of course, we hope to be able to prevent infections by complying with the measures as best as possible.

Member engagement

Committees

This year we will continue with the existing committees, with the addition of the First-year Committee. Below is an explanation of the First-year Committee and other committees for which there are new plans.

First-year committee

This year we are bringing back the First-year Committee. We are convinced that the First-year Committee can play an important role in new members' ability to connect with their year and the association. Due to corona, this committee has not been given the opportunity to realize its potential. This year we are aiming to achieve this through good guidance from the board.

This committee will consist of a number of first-year members and a board member. Initially, the committee is chaired by this board member, but the aim is to transfer more and more responsibility to the committee members themselves throughout the year and eventually have one of them take over the chairmanship. The roles of treasurer and secretary will rotate while the board member is still on the committee, to give everyone an opportunity to learn what these positions entail. When a chair is appointed, a treasurer and secretary are also elected.

Organizing the pre-borrels is a permanent task of the First-year Committee, but the First-year Committee will also organize activities with the aim of connecting the first-year members to each other and to the association.



Party Committee & Borrel Committee

In association year 20/21, due to the corona crisis, it was decided to merge the Party Committee and the Borrel Committee, as physical borrels and parties unfortunately became a rarity. Assuming that we can organize more physical borrels and parties next year, we believe that two separate committees are necessary. This way, the pressure on the committees is not too intense.

We hope to be able to organize regular borrels again soon where the Borrel committee can run cloakroom services. We also want to organize a monthly special drink night, outside of the Wednesday drink night. Think, for example, of a cocktail night, wine tasting or pub quiz. The Borrel Committee is given creative freedom in this. We want to organize these special borrel nights outside of Wednesdays, because we have noticed in the past that few people actively participate in themed drink nights if they are held at the same time as the regular borrel. By taking a special moment for special borrels nights, we hope to attract members who show up specifically for an extra addition.

Photo committee

Over the past year, many activities took place behind screens, which made it difficult to take pictures. Moreover, we find that committee members can find it difficult to use an SLR camera, which can limit the quality of the pictures. Since high-quality photos are important for promotion on social media and the website, the yearbook, and The Gaily News, we are allocating money to the Photo Committee to allow members to follow a photography workshop. Good photos contribute to a professional and sleek image of the association. We hope that by offering this workshop, we can increase the knowledge about photography within the Photo Committee. Further, this knowledge can also be passed on to future Photo Committees, which benefits the professionalism of the committee and the association as a whole.

In addition, we want the camera to be easier to use for activities where no Photo Committee members are present, for example at closed club activities or events where no Photo Committee members can be present. The Photo Committee can lend the camera at the request of the board, clubs or committees.

For association-wide activities where no members of the Photo Committee can be present, the responsibility for the camera lies with a board member that is present. The photos that are taken will then be selected by the Photo Committee. For club activities, the responsibility for the camera lies with the board of the club. They will save and select the photos on their own drive.

Clubs

When it comes to member engagement, we see that clubs (can) play a major role in the connection of members to each other and the association. That is why we want to bring clubs more under the attention of our members. They offer a unique opportunity for connection, by providing activities that offer something else than the regular activities that the association provides.



The first big step is to let the registration periods for the companies run together and to let them close when all clubs have had their open activity. Exceptions will be made if clubs are already full.

In order to better promote our clubs internally, we are creating a club week in which the clubs are made extra visible for a week. This gives them the opportunity to introduce themselves on the members page and the app, and they are given extra attention during the weekly borrel.

Every club gets the opportunity to organize the borrel once a year, in order to make the club extra visible within the association. This is not mandatory.

Professionalization

WBTR

As of July 1, 2021, the Management and Supervision of Legal Entities Act (WBTR) took effect. This new law requires small associations to concretely define the liability and responsibilities of the board in the articles of association. This is to concretize how the board can prevent conflicts of interest and fraudulent business and to ensure that the interests of the members are always acted upon. Our association will also have to comply with this law. We are obliged to change our statutes within the next five years. Therefore, we are busy discussing the new interpretation of the statutes with the bylaws working group and this year we have already budgeted for notary fees to make the statutes change. For the content of the statutes, we will set up a new working group that can also look at any further changes that may be necessary.

Digitalization of accounts

The digitization of the accounts that was started last year will be continued by our board. We aim to complete this digitization completely this year.

Accessibility of documents

As has been a focus of policy previously, we also want to ensure that members can easily access old documents from the association's archives. It is sometimes confusing where documents can be found. Therefore, this year it will be possible to request specific documents from the secretary via secretaris@asvgay.nl or a Whatsapp message. We will also continue to add to the minutes archive on Google Drive and start using it as storage for other pieces.

Change of membership records

It can be quite unclear to members that they need to email the secretary with a change to their registration information. For example, many do not know that a change of study must be adjusted in the membership records. To make this easier and more convenient, a change form will be created that will be accessible through the app.

Visibility

Committee logos

Last year, the Committee logos were introduced. However, during the year it turned out that the purpose of them was unclear for many members. Unfortunately, it was not possible to print them on the T-shirts and the logos were only for internal use. In practice, very little use was made of them. Therefore, they will not be continued next year.

Contact with educational institutions

In order to increase the name recognition of A.S.V.Gay among potential members, contact with educational institutions is of great importance. Not only by remaining visible at the VU, UvA and HvA, but also by establishing new contacts with other institutions.

There is also much to be gained by the MBOs. Despite the fact that association life is less popular among students at MBOs, we want people who are interested to be able to find us. To achieve this, various educational institutions in the region will be approached. To start, it is important to have a clear overview of what contact has already been established with MBOs in the past. At the moment, this overview is missing, because contact with educational institutes can be linked to a different board function every year, which can create gaps in the mail correspondence. This year, research will therefore be conducted into the previous contact with MBO institutions. In concrete terms, this means that a clear overview will be created this year with all the work that has been done in recent years at various educational institutions, including MBOs. On the basis of this, it will be examined whether it is feasible to contact and work with MBOs in the future.

Promotion at educational institutions can be done by means of posters, flyers and by being present at introduction fairs and other events (Coming Out day, Purple Friday, etc.). We will also seek cooperation with the rainbow networks of various educational institutions.

In addition, it has become apparent that the transfer of contact with educational institutions after a change of board in recent years has sometimes been unclear and difficult, making it difficult to build a good lasting bond. The commissioner of external affairs, who is also responsible for contact with educational institutions, will therefore work on a transfer book this year, which contains information about our history with all educational institutions and any past collaborations. In this way we hope to be able to clarify the contact with them and build a better relationship with them in the future.

Media plan

At the beginning of this association year, a new media plan will be written. This is done to ensure that social media can be used as effectively as possible to increase the visibility of the association, and so that there is a clear trajectory through the year. Although A.S.V.Gay is clearly visible and active on Facebook and Instagram, there is still much to be expanded on other platforms. For example, LinkedIn is a great way to stay in touch with our alumni and increase our visibility among potential business partners, and we are expanding to TikTok, a fast growing platform. A strategy will therefore be developed for these other platforms. The



Commissioner PR is responsible for drafting the media plan, and overseeing its implementation throughout the year.

Sustainability

The subject of sustainability is important to us as a board. Therefore there will be a major focus on making the association more sustainable.

One of the ways to encourage sustainability within the association is by normalizing a sustainable lifestyle. This is something that previous boards have already given a great deal of attention to and that we would like to build on. For example, in choice forms for activities we will keep the options Vegetarian and Vegan as standard, and change the option for Meat to What Is Served. In this way, the relevant committee can decide for themselves whether they choose to prepare a meal with meat. By omitting the option for a meat meal from a choice form, we hope that more sustainable options, such as vegetarian and vegan meals, will be normalized. Furthermore, we expect the Travel Committee to make a sustainable choice regarding transport to and from travel destinations, such as the use of public transport or CO2 compensation in case of air travel.

Finally, the treasurer will continue to digitize the accounts this year. At the moment an unnecessary amount of paper is used for printing documents. Digitizing the accounting system will not only make it more efficient, but also save a lot of paper.

In order to promote a sustainable lifestyle among members, in the coming year we will pay more attention to moments such as Earth Day, National Week Without Meat and Week Without Waste. By participating as an association in these kinds of initiatives, we expect to make these themes accessible to members in a fun and enjoyable way. We also see opportunities to make the annual board and committee clothing more sustainable. As a board we have chosen for Fairtrade, ecological board clothing and we strongly recommend committees to do the same. Of course this choice ultimately lies with the committees themselves, but to make this option price technically accessible to everyone, there is a special discount code available for clothing from Ethics Clothing, a local company based in Utrecht that specializes in fair and sustainable clothing. The link and discount code, like other discount codes, will be found in the app.

Collaboration with sustainable businesses

Despite the importance of promoting a sustainable lifestyle among members, it is of course also important not to completely lose sight of the systemic causes of the climate crisis. From this point of view, we therefore consider it important as an association to cooperate with external partners who have good policies on sustainability and climate. However, this can lead to a dilemma, since the same large companies that are largely responsible for our sponsorship money also often profit from the exploitation of people, animals, and climate. Although we as an association cannot solve this systematic dilemma, we can deal with it in a responsible manner. For example, this year, the commissioner of external affairs will actively focus on creating a better balance between sponsorship money from large companies on the one hand, and cooperation with smaller, local companies and potential partners with a focus on sustainability and climate.

Inclusivity

It is important that everyone feels welcome and safe at A.S.V.Gay, unfortunately this is not always the case. Members of the association and the Diversity Working Group have raised issues that need to be actively worked on. Inclusivity is therefore a high priority. We will continue to raise our own awareness about possible bottlenecks by actively inquiring about them in various ways, for example through the member survey.

In order to offer fun experiences for all members, it is important that there is a balanced range of activities, and the current range is therefore expanded from the board and in cooperation with the committees. This means both afternoon and evening activities, activities with or without alcohol, and both quiet, low-stimulus activities and large parties.

Racism and discrimination

Racism and discrimination are unacceptable, within society and within A.S.V.Gay. To combat it, it is important to promote awareness and open discussion. The Diversity Working Group has contributed greatly to this and continued close cooperation is important. Throughout the year activities that raise awareness about this issue among members will be organized, such as workshops or panels.

Cultural diversity

Amsterdam is a diverse city, but our association does not yet reflect that enough. By paying attention to, and creating space for, different cultures (holidays, dietary restrictions, etc.) we break through the white norm that often still applies in the Netherlands and within A.S.V.Gay. This can be done through social media, activities and cooperation with external parties.

Gender diversity

Last year the heading "Language" was added to the house style manual. This focuses, among other things, on gender and trans-inclusive language. It remains important to remind committees of this at the beginning of and throughout the year. This is already possible through the pronouns brochure of Board XI. This will be brought to the attention of new committee members. The intro booklet for new members will also include information about trans inclusivity and the different (gender) identities within the community.

Accessibility

Not only should everyone feel welcome at A.S.V.Gay, but people should also be able to participate. With some small adjustments, A.S.V.Gay can become a lot more accessible for people with disabilities.

Unfortunately the Amstel 54, and therefore our borrel, is not wheelchair accessible. We can however work to make sure that as many activities as possible that take place at another location are.

For the deaf and hard of hearing members, subtitles under video material are essential. It is also nice if videos can be viewed with sound on and off. Thus, subtitles can help those who have difficulty processing auditory information. To ensure that this is done consistently, subtitles will be included in the house style.



The same goes for image descriptions (alt text). Visually impaired or blind people can use a description to find out more easily what is happening in a photo or video. This will also be included in the house style for external use.

International members

Many international students still experience a barrier to fully participate in the association, especially at the GMMs. The board will help these members in finding someone to authorize someone for the GMM so they can still vote.

In addition, the open discussion sessions are a good opportunity for international members to give their opinion about the association. These will therefore be promoted more, in the hope that as many international members as possible can have their say.

As mentioned earlier, video material is subtitled. In the case of Dutch video material, there are both Dutch and English subtitles, so that all videos are also understandable for English speakers.

Dealing with transgressive behaviour

Transgressive situations take place in all layers of our society, including the LGBTQ+ community. Think about (sexual) violence, drug use and discrimination. Preventing these situations is not always possible. It is therefore important that the association acts adequately.

Step-by-step plan

Currently, the responsibility in such a situation lies entirely with the board. They determine what should be done in case of a transgressive situation. As a result, it is very variable how boards handle transgressive situations and conflicts of interest can arise if the situation involves a board member. We have found that there have been situations in recent years that could have been handled better if there had been a roadmap as a guide for the board. In this way, a safer association can be created, where victims feel heard and people dare to ask for help.

Because it is very complex to create such a step-by-step plan, we enlist the help of professionals within our network. In addition, we work closely with the Confidential Advisors and the Diversity Working Group. We also want to contact the AKvV, because they might have new insights and will be able to provide information on how other associations handle this. We see this point in our policy plan as a "work in progress" and are therefore open to members who want to think along on how we can best shape this.

Workshops

This year we want to offer all committee chairs the opportunity to participate in the workshop "Dealing with difficult behavior" by alumnum Vera DeRaad. This workshop is budgeted and therefore free for participants. The workshop will also be followed by all board members, and participation from committee chairs is strongly encouraged. If spots remain, other members

will be able to join. The goal is to increase the resilience and knowledge of what to do in difficult situations.

In addition, twice this year we will offer a free resiliency workshop for LGBTQ+-people to all members who are interested. These workshops will be paid for by the basic social grant subsidy. At the moment we are still in the process of applying for the subsidy, but we hope to have more certainty about that soon. In case the subsidy is not obtained, the two above-mentioned resiliency workshops will be cancelled.

External affairs

Impact pandemic

One of the main goals of this year is to restore contacts that have received less attention or have fallen by the wayside due to the pandemic. This is therefore the main task of the commissioner external affairs this year. The hospitality industry in particular has been hit hard.

By giving time and attention to restoring these contacts, we believe we can create a good basis for A.S.V.Gay to build on in future years. One way to do this is to organize many activities with our partners, for example in the form of a party or the special drinks of the Borrel Committee.

Besides recovery, it is of course also important to find new partners and sponsors. Although we expect this to be a challenge in the wake of the crisis, we also see new opportunities. For

example, online stores and businesses have grown tremendously during the pandemic. The commissioner external affairs, together with the Acquisitions Committee, will look at these new possibilities.

Sponsorclicks and discount codes

Another point of focus this year is a better promotion of the sponsor clicks. At the moment these are hardly visible and many members are not aware of the existence of these links. The association is losing money because of this. Also, discussions with members have shown that they would like to see more discount codes. The commissioner external affairs will therefore work on expanding the available discount codes, in combination with a better promotion of the sponsor clicks. This will be achieved through a clearer display of these on the website and in the app, so that they become more accessible to members. The latter will be done in cooperation with the Commissioner of PR.



Donors and Alumni

Donors

Since year 10, the policy plan has given attention to alumni and since year 11 also to donors. Board 12 would like to build on this.

From the policy plan of board XI it appeared that the number of donors of A.S.V.Gay can be increased. They have done this by creating 'Friends of A.S.V.Gay'. A one-time or annual contribution of at least €10. In year 11 we understood donors to be (former) members, alumni, friends and family.

The idea of "Friends of A.S.V.Gay" is a good idea and we would like to continue it this year. A number of points will be improved. To start, we will also give the opportunity to donate quarterly. We will also promote "Friends of A.S.V.Gay" better. For example, we want to clarify the information on the website and post on social media about "Friends of A.S.V.Gay".

When a person becomes a donor they will receive the external newsletter in which an update is given, and an annual get-together to see how the association is doing and what we are doing. Donors are also invited to GMMs.

At the moment there are only 4 names on the website under the heading "Friends of A.S.V.Gay". Our aim is to increase this number.

Alumni

The budget realization of Board XI has shown that in the past year there were 38 alumni at A.S.V.Gay. The membership fee of an alumnum is €20. The contribution amount is at an acceptable price, so we are not going to change that. The number of alumni could go up though. Because of the corona crisis, the Alumni Committee could only organize two get-togethers last year. In their original plan there were 3 to 4 activities in a year for the alumni and we would like to keep this. The activities are organized by the Alumni Committee. Alumni can register for major events of A.S.V.Gay, such as the Pride boat, for a lower rate than external people. In addition, alumni receive the Gaily News in their mailbox, so they know what's going on in the association. We also continue to invite the alumni to the GMMs.

Chair - Anne Stoof

voorzitter@asvgay.nl

Face of the association

The chair is the face of the association, both internally and externally. This means that he is an important point of contact for members. He will increase his visibility through regular talks at the borrels and keep in touch with the members as much as possible. The chair is accessible and always aware of what is going on within the association. As the external face of the association, together with the commissioner external affairs, he will be the point of contact for external parties. He will also create the external newsletter.



Collaboration with the vice-chair

The role of chair also includes intensive cooperation with the vice-chair. This means that the relationship between the chair and the vice-chair is somewhat different from the relationship between the chair and the other board members. Where the chair watches over the tasks and the mood of the board members and the association, the vice-chair watches over the chair.

Connecting

'Connecting' is an important word for the chair, both within the board and within the association. He has a supporting role within the board and also a binding and connecting role with the members and the association. Making contacts, letting all opinions be heard, being accessible and radiating a positive attitude are central to this. In this way, the chair contributes to the solidarity within A.S.V. Gay.

Ensuring mission and vision

With the position of chair comes the responsibility to maintain an overview of what is going on within the board and the association. The chair checks whether all board members are performing their functions efficiently and productively and is aware of their personal and business developments. In addition to keeping an overview of the board and the association, the chair also keeps an eye on the policy plan and mission of A.S.V. Gay. In this regard, the multi-annual plan is also taken into consideration.

Sister associations

This year, the chair will be responsible for communicating with the sister associations. This means that he will take part in the Sister Committee: the board of IQSN. The board of IQSN will organize joint events with the sister associations and the chair will be in charge of communication between the associations and A.S.V. Gay. This will also take into account the possible contact with international sister associations.



Technical chair

Prior to meetings, the chair prepares and sends out the agenda. This applies to both board meetings and general members meetings (GMMs). The chair is chair of both the GMMs and the board meetings. The main task of the chair is to ensure that these meetings run smoothly and in an orderly manner.

In year 2020-2021, we experimented with an external technical chair. Following positive feedback on this from the GMM, we will continue this experiment in 2021-2022. During the semi-annual GMM we will evaluate whether this was successful.

Contact societal institutions

The chair will maintain contact with various social institutions this year. These include, among others, the COC. Other possible social initiatives can be started throughout the year. By exchanging experiences and knowledge, we can support and inspire each other in policy and activities.

Contact person coronavirus

The chair will be the contact person for coronavirus-related matters. He will keep up to date about the latest news and legislation regarding the coronavirus. He will be in close contact with the municipality, the GGD and other important agencies. The chair guarantees the safety of the members. He is also responsible for communicating new regulations to the members.

Secretary - Martine Bouman

secretaris@asvgay.nl

Membership records

As secretary, the main task is to maintain the records of the current members, new members, departing members and alumni. Because of this the secretary is well informed about the number of members within the association, the number of members who register with the association, and the number of members leaving the association. The membership records are confidential and privacy must be guaranteed. This will be overseen by the secretary with the utmost care.



Reporting

Another important task of the secretary is the responsibility for reporting official meetings and gatherings. This includes at least taking minutes of the board meetings and the GMMs, but also communicating the decisions of the GMM to its members. The objective of the secretary is to ensure that the communication to our members is structured and careful.

Mail

Managing both incoming and outgoing mail, both physical and digital, is also part of the tasks of the secretary, as well as managing the general email account (info@asvgay.nl). This makes the secretary the first point of contact through email and post and thus ensures that information received reaches the right person.

Internal newsletter

The internal newsletter is distributed to the members by the secretary in cooperation with the Newsletter Committee.

Birthday emails

The secretary will also send a personal email to each member to congratulate them on their birthday.

Contact AKvV

The secretary will be primarily responsible for contact with the Amsterdam Chamber of Associations. It represents the interests of 25 student associations in Amsterdam. The contact with other associations, possible collaborations and constitution borrels are an important part of the external relations of A.S.V. Gay.

Head of General Regulation Data Protection (AVG)

The secretary will ensure that all data within the association is shared and processed in compliance with the AVG.

Treasurer - Gerro Rüger

penningmeester@asvgay.nl

Creation and safeguarding of annual budget

The Treasurer, in consultation with other board members, will create the annual budget. This budget reflects the plans mentioned in this policy plan. The final budget is then adopted by the GMM. During the year, the treasurer shall safeguard this budget.



Financial administration

The main task of the treasurer is to timely and accurately manage and maintain the financial records of the association. This includes, among other things:

- Managing the bank account;
- Handling and checking declarations and advances;
- Managing payments for activities;
- Managing cash;
- Collecting contribution and donor fees;
- Managing and processing committee budgets;
- Preparing an annual financial report;
- Keeping the board informed of the financial condition of the association.
- Opening up the accounts for Financial Audit Committee surveillance.

In addition, all other matters pertaining to financial administration and not mentioned above also fall under the function of the treasurer.

Committee treasurers

Each committee shall elect a permanent treasurer. These treasurers are instructed on a joint evening on how to prepare a budget and work with the format for budgets in Excel. The treasurer maintains contact with the committee treasurers throughout the year.

Youth Pride & Student Pride

Youth Pride is a committee of Pride Amsterdam. From this committee there are a number of activities during Pride. A sub-committee of Youth Pride is Student Pride, specifically aimed at students. This committee is still in the starting phase. Originally the plan was to have a party, but due to corona this unfortunately could not take place. The treasurer maintains contact with Youth Pride and Student Pride with a view to possible events in the future.

Inventory management

The treasurer keeps the inventory list up to date and keeps track of what goes in and out.

Commissioner Internal Affairs – Rowen de Roos

intern@asvgay.nl

Link between committees and board

The commissioner internal affairs is the contact person for, and link between the committees and the board. A.S.V.Gay revolves around and depends on its members. By joining a committee, members can contribute to the association in various ways. In this way they provide an essential contribution to the association. The commissioner internal affairs, in addition to composing and guiding the committees, will keep the rest of the board informed of the plans and ideas created by the committees. The board, through the commissioner internal affairs, is available for advice about the committees and can, in consultation with the committee, make a final decision.



Contact person committees and Committee Chairs Meeting (CVO)

The commissioner internal affairs serves as a contact person for all committee chairs appointed by the board. He supports and assists the committee chairs as needed and coordinates the committee chairs to ensure the best possible functioning of the committees. In addition, he organizes the committee chairs meeting three times a year, in which the committee chairs can evaluate the committee work and the activities that have been organized. The commissioner internal affairs also serves as the contact person for the printer who prints the committee clothing and is responsible for providing the information required for this purpose.

Planning and activities

The commissioner internal affairs is responsible for keeping members informed of scheduled events. To do this, he creates events on Facebook and in the app. In addition, the commissioner internal affairs maintains a general annual overview. This will ensure events will not overlap and members will be able to see when which event will take place.

Link between board and clubs

During this board year, the commissioner internal affairs has responsibility for the clubs. This applies to both existing clubs and any yet to be started. The commissioner internal affairs will guide the clubs in their plans and activities and keep the board informed. In addition, twice a year he will organize a club chair meeting (GVO), where in cooperation with the club chairs activities can be evaluated and feedback provided. He will also see to it that the clubs are able to function smoothly while observing the core conditions for clubs.

Link between board and working groups

During this board year, the commissioner internal affairs will have responsibility for the working groups. This applies to both existing and any yet-to-be-started working groups.

Commissioner External Affairs - Nadine ter Harmse

extern@asvgay.nl

Contact with external parties

The commissioner external affairs maintains contacts with external parties on behalf of A.S.V.Gay. External parties include companies and organizations that are sympathetic to our association and show this through sponsorships or services. In addition, the commissioner external affairs will also try to connect new potential sponsors with A.S.V.Gay for the benefit of the association.



Acquisitions Committee

The commissioner external affairs will be chair of the Acquisitions Committee. The Acquisitions Committee supports the commissioner external affairs with advice and will function as a think tank for potential new campaigns between A.S.V.Gay and external parties. In addition, the Acquisitions Committee will manage a number of existing contacts.

Pride Committee

The commissioner external affairs will be part of the Pride Committee. Due to the high costs involved in the Canal Parade, it is permitted to have sponsored advertising on the boat. By ensuring that this is taken into account at all stages of design and execution, it is possible to reduce the cost of participation for members. In addition, this short line to the rest of the board allows for quick action, which is important throughout the period to ensure a successful boat sailing through the canals of Amsterdam.

Contact educational institutions

This year, the commissioner external affairs will take on the contact with educational institutions. She strives to be in contact with as many Amsterdam educational institutions as possible to promote the visibility of the association. For example, the commissioner external affairs has contact with the UvA, VU, HvA, ROCvA, Inholland and other educational institutions in Amsterdam.

Technisch vicevoorzitter

This year the commissioner external affairs will also take on the task of technical vice-chair. The vice-chair has two main tasks. Firstly, in the absence of the chair, the vice-chair will take over the duties of the chair. Secondly, the vice-chair will support the chair as needed. For this purpose, intensive cooperation between the vice-chair and the chair is necessary. After all, where the chair watches over the board members, the vice chair watches over the chair.

Commissioner PR - Indi Braun

pr@asvgay.nl

Promotion Committee

This year, the commissioner PR chairs the Promotion Committee. This allows for good direct contact between the committee and the board. Visibility, both at promotional and information fairs and in other physical and digital places, is of great importance for our name recognition. Due to the particular mission and composition of our association, it is important to reach people who would not join a more traditional student association.



Website

Working closely with the Website Committee, the commissioner PR will maintain and update the (mobile) website, and chair the committee. The commissioner PR will strive to keep the website as up-to-date as possible at all times in terms of technical matters, aesthetics and content. Furthermore, the commissioner PR will ensure that all information on external websites is and remains up-to-date.

Mobile application

Managing the mobile application is the responsibility of the commissioner PR. She will do this in collaboration with the commissioner internal affairs, who will also upload events into the app, for example. In addition to events, newsletters, advertisements and the membership database will also be updated in this application. Safeguarding the privacy and confidentiality of the membership file in the mobile application are an exceptionally high priority.

Social media

The commissioner PR assumes final responsibility for social media. She sees to it that the media plan is adhered to.

Infographics

This year, the commissioner PR has final responsibility for the infographics. The infographics provide information about social topics, A.S.V.Gay related issues or other interesting topics.

Safeguarding house style

The commissioner PR will safeguard the house style. This means that the social media and internal communications will be published in a similar style.

Conclusion

The 12th board of the A.S.V.Gay hopes to have made it clear what our policy will be in the coming year. Full of enthusiasm, we look forward to another great association year. With a view to a bright future, we are sure to make it a year full of fun, connection and new opportunities.

“Together for each other”

Anne Stoof
Martine Bouman
Gerro Rüger
Rowen de Roos
Nadine ter Harmse
Indi Braun

