



# Policy Plan

Board 13 of A.S.V. Gay

*"Tomorrow is ours"*

2022-2023

## Introduction

During the past twelve years, A.S.V.Gay has grown into a diverse group of nearly 400 members, of varying ages, personalities and backgrounds. We as board 13 have felt how special and loving this association is, and are all looking forward to making it another fantastic year for all members! We hereby present our policy plan, in which we explain our plans for the year on the basis of various themes.

The focus of our policy is on visibility and collaborations. The corona pandemic has made A.S.V.Gay less visible in the past two years, and we want to change this. For example, we see great value in a strong and well-thought-out social media presence and we strive to create and strengthen ties with our brothers, sisters and social organizations. In this way we increase our brand awareness, we can offer members more diverse activities, and we also contribute to the visibility of LGBTQ+ students in Amsterdam.

In addition to brand awareness and visibility, the pleasure and well-being of members remains a priority. We are aware of the special role the association can play in the lives of members. A.S.V.Gay creates a safe, welcoming and above all cozy environment for LGBTQ+ students in which friendship, love and mutual support are central. It is our goal as board to keep it that way and at the same time to ensure that A.S.V.Gay can strengthen its position in student life and queer life in Amsterdam over the course of the year. It is important to have a good time with each other now, but we also want to keep an eye on the future of LGBTQ+ students. That's why our motto is:

**“Tomorrow is ours.”**

Mars Planting - **Chair**  
 Rose Al-Qarwani - **Secretary**  
 Dorien Griffioen - **Treasurer**  
 Milan Groot - **Commissioner Internal Affairs**  
 Fleur Verdonkschot - **Commissioner External Affairs**  
 Tatum Dingemans - **Commissioner PR**



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## Member Engagement

### Members and the board

We strive to be in contact with the members as much as possible and to create an environment where the distance between the board and the members is small. Here we take into account the different groups within A.S.V. Gay: from new members to members who have been active for a long time, from young to old, and with various hobbies. To keep track of how members are doing and which activities they would like to see planned, we will send out short surveys every three months via the Socie application. In these surveys, some questions will be asked about what members think of the activities, what they still miss, and how they feel within the association. These surveys are in addition to the member survey and the board box. In addition, we will gauge the wishes of members in informal conversations during activities. By looking at what members need in different ways, they feel heard.

### Activity buddy

Borrel buddies have worked well to get new members active at the association and to make the first step of becoming a member a little easier. Yet there are also members who do not like borrels and prefer to go to activities. If they don't know anyone yet, it can be difficult to come to an activity alone. This is where an activity buddy can come in handy.

An activity buddy is a member who serves as a point of contact for an activity. The option to request an activity buddy will be added to the standard activity registration form template, so that it will be automatically requested for each activity. It is then up to the committee to arrange an activity buddy among members. This does not necessarily have to be someone from within the committee. If a buddy cannot be found, the board and the confidential advisers may also be approached for this. This will also be added to a document that the Commissioner Internal Affairs sends out to all chairs of committees.

### The General Members Meeting

A General Members Meeting (GMM) is usually a vague concept for new members. Often they do not know what this is or they are too nervous to go there. This may be due to an environment with many people they do not know or because they do not know what is going to happen and/or how the voting process works. That is why we would like to make the GMM accessible to everyone. We will do this through social media, among other places. The GMM will be announced via Instagram and a post with more explanation will be posted a week before the GMM. This will include, for example, what a GMM is, the voting procedures and how the finger system works. This is educational for anyone who would be nervous to go to a GMM, whether you are a new or older member. We will also make a page on the website with a short explanation about the GMM.

Another way in which the GMM becomes more accessible for new members is in collaboration with the First-years Committee. They will be asked to organize a small-scale activity for each GMM, the pre-GMM. This can take place on the day of the GMM or a maximum of a week before, this is up to the committee. First-year members are then given the opportunity to sit together with a board member and ask questions and discuss the points discussed at the GMM.



If members want to ask a question at the GMM and do not dare to do so, they can do so here or agree with others that they will submit that question/comment for them during the GMM.

## The app

Since Facebook is no longer the main platform through which events are communicated, the app is now the primary means of communication towards members. To make and keep the app as active as possible, a poll will appear weekly and events will appear on the app three weeks in advance. This increases the chance that as many members as possible can attend. A number of members indicated that they miss a presence button at events in the app, as Facebook has. Hence, every event from now on will include this feature. This way you can see if your friends are also coming.

## Visibility

### Social Media

Next year we plan to be more active on social media to improve online visibility. Board 13 strives to be consistently active on the various platforms of the association, such as Instagram, TikTok and LinkedIn. The Commissioner PR will carry this out by means of a content calendar. Thought will be given to what will be communicated from the various channels, for example with open periods in. The focus here is on Instagram, since most members and the target group are active on this. A post will appear on the Instagram page at least twice a week. We strive to post photos of activities as often as possible on the page to convey the atmosphere of our activities. In addition, we will strive for a story during every activity, borrel or important activities of the board. The TikTok will also be revived. A video will appear on this platform at least twice a month. Finally, a more formal update on the association's activities and/or important announcements will be posted every month on LinkedIn. The Commissioner PR will write a media plan that will be discussed at the GMM following the policy plan GMM. This media plan will consist of a communication plan for the various channels we plan on using and will be based on an extensive target group survey.

### Photos

An important part of visibility is also internal visibility. After activities it is nice to be able to look back through photos. If photos are uploaded in a timely manner, it will also encourage members to attend more activities. We will therefore ensure that photos of activities are available to members within two weeks.

Last year there were some problems with uploading photos in the app. At first we will see if we can solve this in the app itself. If this is not within the capabilities of the app, we will look at a new platform (that is GDPR compliant), such as Google Photos or SmugMug. We will work with the Photo Committee to make sure this goes smoothly.

### The website

The website is used as a means of communication for members, partners and interested parties. There is a lot of information to be found here. At the moment it is not promoted on the website that if you are interested in the association, there are open activities or that you can visit the Amstel Fifty Four. This will be changed. By clearly stating where and when the borrel



is with a call to action such as "join us!", it becomes clear that you can come take a look. The Commissioner PR and Website Committee will bear the responsibility for this.

## Merchandise

Merchandise is a fun way to create member loyalty and promote visibility to the outside world. The merchandise that is available at the moment (socks, mugs and flags) are mainly products that are nice to own for members' own use. A merchandise item that, according to board 13, is missing is clothing such as T-shirts or sweaters. Besides being nice for members to own, this is also a handy way to be visible to the outside world. For example, T-shirts and sweaters can be worn in the lecture hall or when there is an activity with another association. That is why in the coming period we will look at the possibilities in terms of T-shirts and/or sweaters. In addition, an inventory will be made of what other merchandise members would like to see. The price will only consist of the costs that have been incurred, so that the price can be kept as low as possible.

## Collaborations

Collaboration within and outside the association is very important. Good cooperation results in close relationships and more familiarity. We expect that when our association is more visible, more people will want to join A.S.V.Gay and that any prejudices from other student associations will also decrease.

## Sisters

The sister associations (LGBTQ+ student associations in other cities) are essential for us as an association. Not only are the sisters a safe environment for queer students, but we can also organize a lot together and learn from each other. If the sister associations are open to this, we want to organize more consistent and more diverse joint activities, which are promoted in a timely manner. Activities have been organized in the past, such as the Intercity Queer Student Network (IQSN) sister camp and joint borrels. We will try to organize other activities, such as sports days, together with the sisters to improve the ties between LGBTQ+ students. The sister associations must be open to this, so we will discuss this.

## Brothers

A.S.V.Gay is a relatively young student association in Amsterdam. Where most brothers have been known within the city for decades, we do not have this yet. Our brothers are the associations in Amsterdam that, just like us, are affiliated with the A.K.v.V. (Amsterdam Chamber of Associations). They connect, promote and represent the interests of their 25 member associations. As a board, we have heard that there is a kind of shame among some members to talk about our association with non-members. This is mainly because many of them do not know about the existence of A.S.V.Gay and may develop prejudices because of the name.

By creating more awareness among the brothers, we hope for several positive results. First, we create a chance that we will get more members. Both from brothers where members join a second association, and from friends they let know about A.S.V.Gay. Secondly, more students also know about the existence of A.S.V.Gay. In this way we hope to remove prejudices and that members will dare to tell more about their membership of the association more quickly.



We will make contact with the brothers through the AKvV, for example at its activities and General Members Meetings. The brothers will also be contacted directly with the request to organize an activity or drink together, for example. We aim for at least five activities with the brothers. When a partnership is entered into with a brother association, care will be taken that this association adheres to the same standards and values as A.S.V.Gay.

### Social contacts

Although A.S.V.Gay is primarily an association focused on fun activities such as borrels and parties,, we also see a social role for A.S.V.Gay as an LGBTQ+ association. The association already has contact with organizations such as COC, but we aim to expand this further and also seek and/or strengthen contact with smaller regional organizations. Our focus is on LGBTQ+ organizations such as Papaya Kuir (group of mainly South American trans people), Roze Stadsdorp (group of LGBTQ+ elderly), Jong en Out (group of LGBTQ+ young people), Safe Haven (group for LGBTQ+ people in a unsafe situation), Roze Gebaar (organization for LGBTQ+ deaf and hard of hearing) and Transzorgnu (action group for better trans care).

In addition to contact with LGBTQ+ organizations, we will also seek contact with organizations that focus on other social issues, such as Students for Future (group against climate change). The focus here remains on social problems that affect students. As a board, we will not take any specific political positions.

Contact with civil society organizations has two goals. Firstly, we can increase awareness of the association and mutually support each other by, for example, organizing an activity together. Secondly, cooperation with these organizations can promote diversity within A.S.V.Gay by, for example, setting up workshops, courses and talks together with them, so that members can develop personally in this area.

The responsibility for making and maintaining these contacts lies largely with the chair, who this year has the task of social contacts. However, we will also give more direction to the Current Affairs Committee and Diversity Working Group in order to organize activities in collaboration with these contacts. The chair therefore takes a seat in this committee and working group to oversee the implementation of this policy and to pass on contacts. In order to reduce the workload and not to make the influence of the board too great, the chair will not become committee chair. The aim is to organize an activity with social relevance at least six times a year.

### Friends of A.S.V.Gay

'Vrienden van A.S.V.Gay' or Friends of A.S.V.Gay was founded two years ago, but still seems difficult to get off the ground. This year we aim to increase the number of donors by mentioning it on social media, mentioning it on the website under 'for parents', and handing out flyers during the family drink. We aim to raise €200.00 in donations this year. We will also bring this concept to the attention of members, so that they can forward it to family and friends. Anyone can become a Friend of A.S.V.Gay, including members themselves. To be eligible, a donation



of at least 10 euros must be made on a one-off, annual or quarterly basis. Friends of A.S.V. Gay receive the newsletter, an annual borrel, and are invited to ALVs.

## Inclusivity

### International members

The transition to living and studying in a new country, especially one where a new language is spoken, presents a number of challenges. Although all international students need a high level of language proficiency to apply for university study, in practice students may still be concerned about not being understood/understood and not fitting in. It can also be difficult for Dutch-speaking students to speak English. When there is a group of five Dutch-speaking students and one non-Dutch-speaking student, it is likely that the Dutch-speaking students will continue the conversation in Dutch. This causes a division between Dutch-speakers and non-Dutch-speakers.

We therefore want to improve the bond between Dutch-speakers and non-Dutch-speakers and the inclusion of internationals. We will do this by discussing this with members via a tea session, which the board will organize. The Diversity Working Group and the club The Bridge will also play a role here. We will continue to gauge how international members feel within our association and where improvement is needed through the Diversity Working Group, and through The Bridge we will ensure that international members can feel at home. We will do this by promoting The Bridge more: international members will receive an email about The Bridge.

### Accessibility

We want to make the association more accessible to those who are still discovering their sexuality or who don't feel ready to come out yet. Our association offers a safe place for everyone, but is especially crucial for this specific group of people. We will clarify this in our promotion to the outside world. We also hope that implementing the above-mentioned 'activity buddy' will make activities more accessible throughout the year.

We furthermore want to increase and/or describe the accessibility of the association for people with disabilities. For example, many events in the past were not wheelchair accessible. We would like our future events and borrels to be more accessible and will therefore add various accessibility information to the descriptions of events. This way members know better what to expect.

### Solidarity

The above focuses on inclusivity within the association. However, we believe that A.S.V. Gay can also play a role outside of this in creating a more inclusive society by showing solidarity in situations where a social minority is affected and helping to bring this to the attention of members and external parties.

We can achieve this via our stories on Instagram or via the Feed on the Socie app. For example, a news item can be shared via these channels, with in some cases our statement. The focus here will be on LGBTQ+ topics. Members are encouraged to bring their own topics to the board, should we miss something.

## Alumni

As a board, we want to maintain an age limit for members from age 30. At the moment, the Bylaws state that members may become a member up to the age of 29 (Article 4 point 2). Due to the lockdowns in the past few years, among other things, the members who joined during this time may not be as attached to the association. In addition, the association gained fewer new members during this time. As a result, the gap between the oldest members and the youngest members has widened, and there is less connection between the two groups. We furthermore believe that A.S.V.Gay is intended for young adults who identify with college life, and that 30 is a good age for a member to join the alumni, for example. That is why we will add to the Bylaws next year that members will be automatically deregistered when they reach the age of 30.

Alumni will continue to pay the current alumni membership fee of €20 per year, but will have the option to give something extra to the association if they wish. There will be an option for this on the alumni registration form. We will also look at making becoming an alumnus more attractive. The board will do this by, among other things, discussing with partners whether certain discounts can also continue to apply to alumni, and by ensuring that the Alumni Committee will consistently organize various activities. Here we aim for at least one activity every two months. Throughout the year we will remain in close contact with the Alumni Committee to evaluate this.

In addition, we will also open a number of activities for both members and reunions, such as a party.

## External Affairs

Over the past few years, A.S.V.Gay's sponsors have changed significantly. This was partly due to the corona period. Sponsors are often only sponsors for one year, and do not always want to renew their contract. To ensure more certainty and continuity within the sponsors of A.S.V.Gay, we will be looking for more sponsors this year who want to sponsor A.S.V.Gay for a longer period of time. To achieve this, we will approach potential sponsors who have a genuine affinity with the LGBTQ+ community. Furthermore, it is a goal to approach local, smaller companies, who would benefit from being locations for activities, for example, because it can give their name recognition. The sponsor goal for this year is €6000. The board wants to expand the three main sponsors to at least five main sponsors this year. The Commissioner External Affairs is responsible for this together with the Acquisition Committee.

## Administration

### Payments

This year we will look at whether it is possible to give members the option to pay for activities in advance via iDEAL or Tikkie (or another platform). This does not replace direct debits but is intended as an extra option for members to choose. This would bring a few benefits. First of all, members who don't like waiting for direct debits and want to be sure that they have enough money in their account when paying, we now give the choice to pick their payment moment when registering for an event. Secondly, although it will provide more work for the treasurer in the beginning, automation can ensure that it causes less work later on, because fewer collections have to be sent.

Furthermore, we will put an option to pay the contribution in two instalments on the registration form. New members also know that the option to pay in instalments exists.

### Working Group Amendment of the Articles of Association

The Act on Management and Supervision of Legal Entities (WBTR) came into effect on the 1st of July 2021. This new law requires from small associations that the liability and responsibilities of the board are specifically established in the statutes. This is to clarify how the board can prevent conflicts of interest and fraudulent matters and to ensure that the interests of the members are always acted upon. Our association will also have to comply with this law. We are obliged to change our articles of association within the next four years. From board 13, the Commissioner External Affairs will take a seat in the Amendment of the Articles of Association working group, to ensure smooth contact between the working group and the board. We aim to have the statutes ready for the official amendment in this association year. In the year 2021/2022, €500 has been reserved for this. This year we will reserve €500 in addition to this, and the remaining €1000 will be paid from the savings account.

### Sustainability

Previous boards have paid a lot of attention to sustainability in recent years. While this point will not be the focus of our policy, we are painfully aware of the serious impacts of climate change and feel a responsibility to pursue sustainable policies. Here we emphasize sustainable choices within the association, by which we mean decisions of the board, committees, clubs and working groups.

For example, the committee handbook will contain a list of sustainable clothing options, so that committee chairs will easily know where to go. If one of these options is chosen, we offer members a 10% discount. This works as follows: the committee chair passes on the sizes and numbers to the board, which orders the shirts all at the same time from a sustainable supplier. The committee chair then receives a payment request for the total number, with 10% of the price drawn. This loss is partly paid from ASVA's sustainable initiative subsidy of €100 and partly by ourselves. This is reserved in the budget under 'Sustainability Committee Clothing'. We also want to see if we can get discounts from sustainable clothing companies in exchange for promotion.

Keeping in mind the goals set in relation to Social Contacts, we further strive to work together with organizations who work on sustainability. The board will also organize a sustainable activity at least once a year.

### COVID-19 policy

COVID-19 has rightly played a major role in the policy plans of Board XI and Board 12. At the time of writing, there are no longer any COVID-19 measures and the association can largely function and be managed as before. Our policy is written with the optimistic expectation that a full lockdown such as we have experienced in the past will not return. Nevertheless, we take into account the fact that tough measures may be reintroduced. In that case, we adhere to the rules of the government and we will fall back on the COVID-19 policy of the previous three boards, where association life was largely moved to the virtual landscape.



In the event of new measures, the chair is responsible for contact with the municipality, the GGD, and for communicating new rules to members. We encourage members to report contamination if they have recently visited an A.S.V.Gay activity for their positive test. The chair is responsible for communicating a positive test to the members, via WhatsApp and Socie.

## Chair – Mars Planting

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### Face of the association

The chair is the face of the association both internally and externally. This means that they are an important point of contact for the members. They will increase the visibility of the board by holding regular drinks talks and contacting the members as much as possible. The chair is accessible and always aware of what is going on. As an external face for the association, they will be the point of contact for external parties, together with the external auditor. In addition, they will draw up the external newsletter.



### Collaboration with the Vice-Chair

The role of chair also includes intensive cooperation with the vice-chair. This means that the relationship between the chair and the vice-chair is somewhat different from the relationship between the chair and the other board members. Where the chair watches over the tasks and the mood of the board members and the association, the vice chair watches over the chair.

### Connecting

'Connecting' is an important word for the chair, both within the board and within the association. They have a supporting role within the board and also a binding and connecting role with the members and the association. Making contacts, making all opinions heard, being accessible and exuding a positive attitude are central to this. In this way, the chair contributes to the connection within A.S.V.Gay.

### Ensuring mission and vision

With the position of chair comes the responsibility to keep an overview of what is going on within the board and the association. The chair verifies that all board members perform their functions efficiently and productively and is aware of their personal and business developments. In addition to the fact that the chair must keep an overview of the board and the association, they also keep an eye on the policy plan and mission of A.S.V.Gay. The multi-year plan is also taken into account in this regard.

### Technical chair

Prior to the meetings, the chair draws up the agenda and circulates it. This applies to board meetings and general members' meetings (GMMs). GMMs are normally chaired by a technical chair who is not a member of the board. It is up to the board to ensure that a technical chair is present.

### Contact social institutions

This year, the chair will maintain contact with various social institutions. This includes the COC. Other possible social initiatives can be started throughout the year. By exchanging experiences and knowledge, we can support and inspire each other in policy and activities. As of this year, the chair will also be a standard member of the Current Affairs Committee, in order to direct it in organizing various activities and to act as a contact person in communication with civil society organisations.

### Contactperson corona

The chair will be the contact person for corona-related matters. They will stay informed of the latest news and legislation regarding the coronavirus. They are in close contact with the municipality, the GGD and other important authorities. The chair guarantees the safety of the members. They are also responsible for communicating new regulations to members.

## Secretary – Rose Al-Qarwani

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### Member administration

As secretary, the main task is to maintain the administration of the current members, the new members, the departing members and the reunions. As a result, the secretary is well informed about the number of members within the association, the number of members who register with the association, and the number of members who leave the association. The membership administration is confidential and privacy must be guaranteed. The secretary will see to this with the greatest possible care.



### Reporting

Another major duty of the secretary is the responsibility of reporting official meetings and gatherings. This in any case includes taking minutes of board meetings and GMMs, but also communicating the GMM's decisions to its members. The secretary's objective is to ensure that communication to our members is structured and carried out carefully.

### Mail

Handling both incoming and outgoing mail, both physical and digital, is also part of the secretary's duties, as well as managing the general email account ([info@asvgay.nl](mailto:info@asvgay.nl)). This makes the secretary the very first point of contact via email and post and thus ensures that information received is sent to the right person.

### Internal newsletter

The internal newsletter is distributed to the members by the secretary in collaboration with the Newsletter Committee.

### Birthday emails

The secretary will also send a personal email to each member this year to congratulate them on their birthday.



## Treasurer – Dorien Griffioen

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### Making and ensuring the budget

The treasurer will draw up the annual budget in consultation with the other board members. This budget reflects the plans mentioned in this policy plan. The final budget is then determined by the GMM. The treasurer guarantees this budget during the year.

### Financial administration

The main task of the treasurer is the timely and accurate management and keeping of the financial administration of the association. This includes:

- Managing the bank account;
- Handling and checking declarations and advances;
- managing payments for activities;
- managing cash;
- Collecting membership fees and donations;
- Managing and processing commission budgets;
- Drawing up a financial annual report;
- Keep the board informed of the financial situation of the association;
- Open the accounts for KasCo control.

In addition, all other matters relating to the financial administration and not mentioned above also fall under the function of the treasurer.

### Committee treasurers

Each committee elects a permanent treasurer. These treasurers are instructed on a joint evening about drawing up a budget and working with the format for budgets in Excel. The treasurer maintains contact with the committee treasurers throughout the year.

### Management inventory

The treasurer keeps the inventory list and keeps an overview of what is in and goes out.

### Putting photos online

The treasurer keeps the inventory list and keeps an overview of what is in and goes out.

### Youth Pride

Youth Pride is a Pride Amsterdam committee. This committee organizes a number of activities during Pride. The treasurer maintains contact with Youth Pride.





### Head of General Data Protection Regulation (GDPR)

The treasurer, together with the commissioner internal affairs, will internally monitor that all data within the association is shared and processed in accordance with the GDPR.

## Commissioner Internal Affairs – Milan Groot

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### Link between committees and board

The commissioner internal affairs is the contact person for, and link between the committees and the board. A.S.V.Gay revolves around and depends on its members. By joining a committee, members can contribute to the association in various ways. In this way they provide an essential contribution to the association. The commissioner internal affairs, in addition to composing and guiding the committees, will keep the rest of the board informed of the plans and ideas created by the committees. The board, through the commissioner internal affairs, is available for advice about the committees and can, in consultation with the committee, make a final decision.



### Contact person committees and Committee Chairs Meeting (CVO)

The commissioner internal affairs serves as a contact person for all committee chairs appointed by the board. He supports and assists the committee chairs as needed and coordinates the committee chairs to ensure the best possible functioning of the committees. In addition, he organizes the committee chairs meeting three times a year, in which the committee chairs can evaluate the committee work and the activities that have been organized. The commissioner internal affairs also serves as the contact person for the printer who prints the committee clothing and is responsible for providing the information required for this purpose.

### Planning and activities

The commissioner internal affairs is responsible for keeping members informed of scheduled events. To do this, he creates events on Facebook and in the app. In addition, the commissioner internal affairs maintains a general annual overview. This will ensure events will not overlap and members will be able to see when which event will take place.

### Link between board and clubs

During this board year, the commissioner internal affairs has responsibility for the clubs. This applies to both existing clubs and any yet to be started. The commissioner internal affairs will guide the clubs in their plans and activities and keep the board informed. In addition, twice a year he will organize a club chair meeting (GVO), where in cooperation with the club chairs activities can be evaluated and feedback provided. He will also see to it that the clubs are able to function smoothly while observing the core conditions for clubs.

### Link between board and working groups

During this board year, the commissioner internal affairs will have responsibility for the working groups. This applies to both existing and any yet-to-be-started working groups.

### Sister associations

This year, the Commissioner of internal affairs will be responsible for communicating with the sister associations. This means that he will take part in the Sister Committee: the board of IQSN. The board of IQSN will organize joint events with the sister associations and the chair will be in charge of communication between the associations and A.S.V.Gay. This will also include possible contact with international sister associations.

### Head of General Data Protection Regulation (GDPR)

The treasurer, together with the commissioner internal affairs, will internally monitor that all data within the association is shared and processed in accordance with the GDPR.

## Commissioner External Affairs – Fleur Verdonkschot

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### Contact with external parties

The commissioner external affairs maintains contacts with external parties on behalf of A.S.V. Gay. External parties include companies and organizations that are sympathetic to our association and show this through sponsorships or services. In addition, the commissioner external affairs will also try to connect new potential sponsors with A.S.V. Gay for the benefit of the association.



### Acquisitions Committee

The commissioner external affairs will be chair of the Acquisitions Committee. The Acquisitions Committee supports the commissioner external affairs with advice and will function as a think tank for potential new campaigns between A.S.V. Gay and external parties. In addition, the Acquisitions Committee will manage a number of existing contacts.

### Pride Committee

The commissioner external affairs will be part of the Pride Committee. Due to the high costs involved in the Canal Parade, it is permitted to have sponsored advertising on the boat. By ensuring that this is taken into account at all stages of design and execution, it is possible to reduce the cost of participation for members. In addition, this short line to the rest of the board allows for quick action, which is important throughout the period to ensure a successful boat sailing through the canals of Amsterdam.

### Contact educational institutions

This year, the commissioner external affairs will take on the contact with educational institutions. She strives to be in contact with as many Amsterdam educational institutions as possible to promote the visibility of the association. For example, the commissioner external affairs has contact with the UvA, VU, HvA, ROCvA, Inholland and other educational institutions in Amsterdam.

### Student Pride

Student Pride is a subcommittee of Youth Pride that focuses on students. This committee organizes activities during the Pride week, including the Student Pride party. The first edition of this party was last year, it is expected that it will be organized again next year. The External Commissioner will keep in touch with Student Pride about possible events.

### Technical vice-chair

This year the commissioner external affairs will also take on the task of technical vice-chair. The vice-chair has two main tasks. Firstly, in the absence of the chair, the vice-chair will take

over the duties of the chair. Secondly, the vice-chair will support the chair as needed. For this purpose, intensive cooperation between the vice-chair and the chair is necessary. After all, where the chair watches over the board members, the vice chair watches over the chair.

## Commissioner PR – Tatum Dingemans

[pr@asvgay.nl](mailto:pr@asvgay.nl)



### Promotion Commission

This year, the commissioner PR chairs the Promotion Committee. This allows good direct contact between the committee and the board. Visibility, both in promotional and information markets as well as in other physical and digital places, is of great importance for our brand awareness. Due to the special mission and composition of our association, it is important to reach people who would not join a more traditional student association.

### Website Committee

In close cooperation with the Website Committee, the commissioner PR will be responsible for maintaining and updating the (mobile) website and chair the committee. The commissioner PR strives to keep the website as up-to-date as possible at all times on a technical, aesthetic and substantive level. Furthermore, the commissioner PR will ensure that all information on external websites is and remains up-to-date.

### Mobile application

Managing the mobile application is the responsibility of the commissioner PR. She will do this in collaboration with the internal commissioner, who will also upload events in the app, for example. Except for the events, newsletters, advertisements and the member base are also updated in this application. Ensuring the privacy and confidentiality of the membership file in the mobile application is an exceptionally high priority.

### Social media

The commissioner PR assumes ultimate responsibility for social media. They ensure that the media plan is complied with.

### Contact AKvV

The commissioner PR will be primarily responsible for contact with the Amsterdam Chamber of Associations. This organisation represents the interests of 25 student associations in Amsterdam. Contact with other associations, possible collaborations and constitution drinks are an important part of A.S.V.Gay's external relations.

### Monthly planning

This year, the commissioner PR will ensure that a monthly calendar is published each month on social media and the app. This will happen on the 1st of the month.





## Infographics

This year, the commissioner PR is ultimately responsible for the infographics. The infographics provide information about social issues, A.S.V. Gay related issues or other interesting topics.

## Safeguarding house style

The commissioner PR will safeguard the house style. This means that the social media and internal communication will be published according to the rules of the house style manual.

## Conclusion

We stand at the start of our board year full of courage, pride and enthusiasm. With a good balance between having fun, being creative and motivated, we are sure that we can implement this policy in the right way. We hope to put A.S.V. Gay more on the map this year, but above all we will keep the association as fun and warm as it has always been. We are really looking forward to making it a fantastic and inspiring year together with all members!

*Mars Planting*  
*Rose Al-Qarwani*  
*Dorien Griffioen*  
*Milan Groot*  
*Fleur Verdonkschot*  
*Tatum Dingemans*

Tomorrow is ours

