FOR IMMEDIATE RELEASE



Teamwork.com Launches its First-Ever Podcast: Agency Life!

Continues to establish itself as a trusted resource for agency leaders as they face a growing number of challenges

NEW YORK, June 20, 2023 – <u>Teamwork.com</u>, the only project management platform built for agencies and teams that deliver client work, today announced the launch of its <u>Agency Life podcast</u>. The show aims to provide actionable advice and real stories from digital agencies about their journeys, the success that defined them, and the failures they overcame.

As agencies continue to face a <u>growing number of challenges</u> this year, from a potential recession, dropping employment rates, rapid technology changes, and shifting consumer behavior, the launch of the Agency Life podcast on Teamwork's all-new agency content hub called Agency Life, couldn't come at a better time.

"We know agencies are continuing to adapt to the changing landscape post-pandemic. We're always asking 'What's next?' and 'What can we do to continue to provide the best advice, and overall make life easier for agencies?' The launch of the Agency Life podcast is part of our response to that," says **Peter Coppinger, Co-Founder and CEO, Teamwork.com.**

Podcast listeners can tune into new episodes every Thursday on topics such as burnout, mergers, restructuring, growth strategies, and more from agency leaders such as Advocation PR Founder, Shauna Nuckles, Simple Strat CEO and Founder, Ali Schwanke, as well as the Founder and CEO of IMPACT, Bob Ruffolo, and many more! The podcast is hosted by Teamwork's **Head of Partnerships** and experienced agency leader, **Logan Lyles**.

The Agency Life podcast is available now on all podcast streaming platforms. Listeners can also search through past episodes at www.teamwork.com/agencylife and find additional inspiring agency content such as webinars, articles, and much more to support their agency life journey.

About Teamwork.com

Teamwork.com is the only scalable project management platform built specifically for client work. Deliver work on time and on budget, eliminate client chaos, and understand profitability, all in one platform. Headquartered in Cork, Ireland with additional hubs in Belfast, Toronto, New York, Amsterdam, and Barcelona, Teamwork.com has a global workforce of over 350 employees and services over 20,000 customers. Find out why teams that deliver client work use Teamwork.com to become more efficient, organized, profitable, and happy. Learn more.

Media Contact:

Laura D'Angelo | <u>laura.dangelo@teamwork.com</u>