TRANSFORMING **EAST LONDON** TOGETHER

2013 - 2023



London's business community relies on international connectivity to trade successfully in the interconnected global economy. East London is fortunate to be well-served by an international airport that has been at the heart of the economic regeneration and rejuvenation of the area since 1987. The existence of London City has been a catalyst for business investment in the area. With more start-up businesses than any other part of London and clusters emerging such as Tech City and the Royal Docks, the growth of the airport in line with increasing demand will be essential. Without the quick and convenient air links provided by London City, I am certain that many businesses would have chosen alternative locations.

Colin Stanbridge, Chief Executive, London Chamber of Commerce and Industry

Without doubt, London City Airport has played a major, and critical, role in ExCeL London's development as a true International Convention Centre. The connectivity with Europe, and beyond, is a major asset, as it is with all other London businesses, particularly those based in East London. Further future development of London City Airport is welcomed by us, and I would say is also critical in the continued regeneration of East London.

Kevin Murphy, Chairman, ExCeL London Keathrow 10 miles 20 miles 30 miles *distances approximate

Gatwick X

Luton 🗙

Stansted





Introduction

Since opening in 1987, London City Airport (LCY) has been central to the economic regeneration of East London. It is a unique airport in terms of location, convenience (transport links) and speed of transit (around 20 minutes from check-in to departure lounge and 15 minutes from aeroplane to DLR or taxi), and serves the centres of finance, commerce and government in The City, Canary Wharf and Westminster.

Combined, these elements of the passenger journey make LCY an attractive proposition for business travellers on short visits (more than 60% of passengers using the airport are business travellers), as well as those who might be arriving at LCY but departing from another London airport (up to two thirds of passengers using the airport are inbound, meaning their tickets were bought at the other end of the route).

As a result, the airport is a facilitator of inward investment into – and a creator of economic value for – London as a whole, East London specifically and the London Borough of Newham in particular. Voted best airport of its size by ACI Europe for two years running, LCY's network of European business destinations has been – and continues to be – an influential factor in the substantial development decisions now being made in London's Royal Docks.

LCY recognises that its own growth — to a permitted 120,000 movements a year by 2023 — and the regeneration of Newham and the east of London, will create thousands of job opportunities. The airport is committed to investing in education, training and skills development to help local communities benefit from the boom, ensuring that London City Airport and East London continue to transform together.



Declan Collier CEO, London City Airport

ROUTE NETWORK

London City Airport has helped East London take its place on the global stage. When the airport opened in 1987 it served three routes, just two of which were international. 26 years later, it connects London to almost 50 destinations around Europe, as well as offering a flagship business-class service to New York, providing business travellers with links to the rest of the world. The route network is constantly evolving and expanding, and in 2013 eight new destinations are served by London City Airport.



OVER 3 MILLION PASSENGERS USE LONDON CITY AIRPORT EACH YEAR

61% OF PASSENGERS ARE TRAVELLING ON BUSINESS

MORE THAN 60% OF PASSENGERS ARE INBOUND FROM OVERSEAS



CONTRIBUTING £750 MILLION TO THE UK ECONOMY

London City Airport contributes approximately £750 million per year to the UK economy through jobs, passenger spend, the broader supply chain and productivity benefits.

With over half of passengers starting their journeys overseas, London City Airport is their gateway to the Capital. Once in the city they bring economic benefit through the money they spend in hotels, restaurants, shopping centres and visitor attractions; fuelling demand for commercial and residential property and, in turn, supporting thousands of jobs.

£110 MILLION per year is generated through operations and businesses at LCY

Inbound business tourists travelling through LCY spend £347 MILLION per year during their stay

Inbound leisure tourists travelling through LCY spend £192 MILLION per year during their stay

The convenient location, short check-in and arrival times at LCY save businesses £73 MILLION per year

£22 MILLION is generated per year

in Air Passenger Duty for the Exchequer

Estimated £1.5 BILLION total economic contribution hv 2023

Source, York Aviation, 2013

LONDON IS MOVING EAST

The London 2012 Olympic Games were a showcase for the potential of East London. Commercial development, new housing and transport improvements are encouraging more people to live, work and invest in the area.

The presence of London City Airport in such a convenient location has helped position East London as the new centre for enterprise and innovation. Connectivity is key for modern business and LCY makes East London accessible to visitors from overseas; and provides convenient access to Europe for businesses in East London.

With London City Airport providing business travellers with quick and efficient connections to commercial centres around the world, Canary Wharf continues to go from strength to strength and ExCeL has cemented its place as Europe's premier exhibition and conference venue. Many new exciting developments are planned or underway in East London, including Newham's 'Arc of Opportunity', which includes Stratford's International Quarter and Queen Elizabeth Olympic Park and Stadium (the new home of West Ham United Football Club), while south of the river extensive regeneration in and around Greenwich Peninsula will see further transformation; all just minutes from London City Airport, connecting residents, workers and visitors to the rest of the world.

The introduction of Crossrail will connect east to west and create new links to parts of East London and all that it has to offer. LCY will become even more accessible for passengers and has the potential for a station.



The population of Inner East London is forecast to grow by 21% by 2020 ²

42% of all new housing in the Capital is being built in East London ³

80,000 new jobs around Canary Wharf by 2031 $^{\rm 4}$

25,000 new jobs to be created at Stratford International Quarter ⁵

The number of people in employment in Inner East London forecast to grow by 7% by 2020 ⁶

The number of active enterprises in Inner East London is forecast to grow by 21.5% by 2020 ⁷

 ^{1-3 & 6-8} Greater London Authority
⁴ Canary Wharf Group
⁵ The International Quarter, Stratford City East London has the highest rate of business start-ups in the whole city ⁸

LONDON'S ROYAL DOCKS

London City Airport sits at the heart of London's Royal Docks. Awarded Enterprise Zone status by the UK Government, the area is being transformed by significant investment from both the public and private sectors. The map below illustrates the scale of investment, and the prominent position of LCY at its centre, driving growth.





Silvertown Tunnel

Proposed new river crossing. Could be operational by 2021.



Tidal Basin

Permission for residential units and hotel.

Floating Village 3

Proposed mixed-use development.



The Silvertown

Proposed Brand Pavilion & residential units. 9,000 new jobs.

Crossrail Custom House Station Links to Woolwich & Canary Wharf. 2018 completion.

Barrier Park East Mixed-use development.

Completion March 2016.

Minoco Wharf

6

8

Permission for mixed-use development.

Asian Business Port



UEL and Sahara

Proposed International India Centre. Construction begins 2014.





12

Currently under construction. Completion due 2018.

Potential Crossrail Station

London City Airport station.

G Lendlease believes that East London is the future for new business in the Capital and the Olympic legacy is certainly a springboard for that. The International Quarter, adjacent to the Olympic Park, will become a thriving business centre and create 25,000 jobs in Stratford. London City Airport is an integral part of our offer.

Kevin Chapman,

Head of Offices Development, Lendlease

Sir Edward Lister, deputy mayor for planning at the GLA, said the Royal Docks would draw "significant development in the next few years", largely driven by London City Airport and its expansion plans. "You have an airport that is so well connected to Europe. It's a great location for commercial premises and other businesses that need quick communications into Europe."

Source: Financial Times, May 2013

EAST MEANS INNOVATION

East London is the home of technology and innovation with clusters such as Tech City and iCity leading the way. More than 1,000 creative companies are located in East London, including household names such as Cisco, Vodafone, Facebook and Intel, all of which recognise the advantages of being part of this thriving centre of technological excellence, and rely upon easy-access travel connectivity.

London City Airport is at the forefront of international airport innovation:



One of the first airports to provide unlimited free WiFi for passengers



Second airport in Europe to launch self-bag-tagging facilities



One of just four airports in the UK to achieve Airport Carbon Accreditation



First airport to launch Facebook travel portal, including booking facility



Higher proportion of Twitter followers amongst total passengers than any other airport (40,000+)

East London is growing in importance as a technology hub:

Tech City is a technology and creative industries cluster in and around Old Street, already home to some 1,300 businesses.

The Crystal is a sustainable cities initiative by Siemens, featuring the world's largest exhibition focused on urban sustainability. It is located in the Royal Victoria Docks, the centre of London's new Green Enterprise District.

Passenger tracking technology will allow the airport to 'see' passenger movements throughout the airport and take necessary



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Energy-saving solar-powered runway lighting

London City Airport app to provide real time passenger information (welcome messages, flight information, 'go to gate' advice, messages targeted at specific customer segments)

The Silvertown Quays Brand Pavilion will provide a showcase of new technology from some of the world's biggest companies, as well as new and emerging brands.

BT has chosen **iCITY** at the Queen Elizabeth Olympic Park as the home of its new BT Sport channels, contributing to the Olympic legacy, by providing jobs and opportunities to the local community.

G Our ambition is to turn Silvertown in the Royal Docks into a thriving destination. We want to make it the first-choice location for technology businesses and brand pavilions to showcase the new world of innovation. London City Airport puts commercial centres on our doorstep. The airport will play a pivotal role in the continued development of East London and London because of its brilliant efficiency, passenger care and fast service. The expansion of the airport will enable East London to meet with the government's objectives to grow East London to the same size as West London.

> Sir Stuart Lipton, Silvertown Partnership

THE FUTURE WITHIN REACH

East London is growing. As its importance in Europe grows it is essential that so too does its connectivity.

London City Airport is facilitating the growth of East London. Its route network is expanding to ensure that emerging markets are connected to East London. It will welcome double the number of passengers and operate double the number of flights by 2023. And it has capacity to take on more short-haul services from other airports, to enable them to focus on long-haul growth.

Next generation aircraft, such as the Bombardier C Series, will operate from LCY from 2016. These aircraft can fly further and will open up routes to new markets that the airport does not currently serve. Destinations such as Athens, Budapest, Helsinki, Istanbul, Moscow, the Gulf and Middle East will all be within reach.

London City Airport is the world's gateway to East London and is a catalyst for growth and investment. The only airport actually in London, its convenient location, unrivalled passenger experience and plans for growth make the future full of potential.

SWISS will begin operating a fleet of Bombardier C Series aircraft to London City from 2016. The new quieter and more fuel efficient aircraft will enable us to offer more seats to our passengers and at the same time reduce the environmental impact significantly. London City Airport is an important hub for us and we look forward to bringing next generation aircraft to the UK's capital city.

C Series Project Leader, SWISS

DEPARTURES

Time Destination		Gate	Remark
07:00 BOSTON			GET READY
07:10 ABU DHABI	2023	5 G	ET READY
07:15 QATAR	2023		T READY
07:25 ISTANBUL 2	<i>023 6</i>		READY
07:30 DUBAI 20	<mark>23</mark> 3		READY
07:40 HELSINKI 2023	3 2	GET RE	
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JOBS, EDUCATION AND TRAINING FOR EAST LONDON

In the 19th century the Royal Docks were the gateway to London, with a thriving import and export shipping trade supporting thousands of jobs. Their demise cast a shadow over Newham and the wider area.

London City Airport has breathed new life back into the area. It supports over 2,000 jobs and has declared East London well and truly open for business again. It attracts international visitors predominantly travelling on business – and provides the international connectivity that will attract inward investment to the area and facilitate the regeneration of East London.

The airport's commitment to recruiting locally means that hundreds of people living in and around Newham have been helped into employment and many others have received the education and training that they need to help themselves.

Many areas of London attract people from outside to move in for work and lifestyle benefits and push locals out. London City Airport is committed to making local people a part of its success story.

61% of airport employees live within 5 miles of the airport

27% of London City Airport employees are from Newham London City Airport is a good neighbour and a helpful partner to UEL. It has assisted with our local schools outreach, provided employment opportunities for our students, and is part of our network of corporate and community sport partners, and we are grateful for this valuable on-going relationship.

Dusty Amroliwala,

Acting Deputy Vice-Chancellor and Chief Operating Officer, University of East London



LCY runs a number of initiatives designed to help create opportunities now and to build the workforce of tomorrow. The airport's Education Excellence programme focuses on basic skills, raising aspirations and attitudes to employment. It engages with children and young people in primary and secondary schools, offering literacy programmes, careers advice, communication workshops and work experience.

In higher education, the airport provides a University Prize Scheme which, since 2004, has awarded over £200,000 in grants to local students. Furthermore, the Take Off Into Work scheme provides skills training and work experience for local adults looking for employment. It's a real airport success story and has helped over 300 people get back into employment since 2009.



Apprenticeships and quality internships will help get local people into work at the airport. By 2023 London City Airport will create:





Gon a recent visit to London City Airport I saw first-hand how seriously the business takes its role in the community. I met young people who had found work through the airport's own employment programme and heard about its commitment to helping create opportunities for local people through education and training. The effect of the success of London City Airport in Newham is evident and its plans for growth will continue to drive regeneration in East London.

> **Ed Miliband MP**, Leader of the Labour Party

INVESTING IN OUR ENVIRONMENT

London City Airport prides itself on being a good neighbour. The airport is mindful of its unique circumstances, with residential and business premises located nearby, and has put in place a range of programmes to reflect its commitment to local residents.

Air quality is key to LCY's environmental strategies and regular tests deliver levels well within EU limits, while the airport is also part of a Europe-wide scheme to reduce the impact of the business on the environment through reducing carbon emissions.

Further environmental initiatives include schemes to encourage wildlife habitats in the locality; and a waste management and recycling programme. Due to the excellent public transport links at London City Airport, 69% of passengers travel to the airport using this method. A Surface Access Strategy and Passenger Travel Plan will explore new connections and areas for improvement.



Sound Insulation Scheme offers free noise protection to eligible properties London City Airport aims to achieve up to **50%** recycling by end of 2014 Biodiversity grants awarded, including £2,000 wildlife garden at Britannia Village One of just four UK airports to achieve Airport Carbon Accreditation

A COMMUNITY AIRPORT

London City Airport champions local good causes, including school programmes, sporting grants, and community events, providing support where possible so that individual and collective goals are realised.

The airport's chosen charity is Richard House Children's Hospice. It has a long-standing partnership with the Beckton organisation, which provides vital support for life-limited children and their families. Since 1997, the airport and its staff have raised more than £750,000 to help the hospice continue to provide these vital services. In the most recent fundraising initiative, £25,000 was raised in Summer 2013 through a sponsored cycle challenge from the airport to Amsterdam.

LCY is committed to working with its local community and will continue to provide support as we transform together in London's Royal Docks and across East London.



The support we have received from London City Airport over the years has been nothing short of fantastic. Our relationship began before we even had a building for the hospice and has grown yearon-year. Employees have got really involved, from volunteering with us to fundraising, helping us to support young people with life threatening conditions and their families.

Peter Ellis,

Chief Executive, Richard House Children's Hospice

A CHAMPION FOR EAST LONDON

Being a catalyst for change

THE REAL PROPERTY OF THE

Stimulating growth

Providing employment, education and training

Inspiring innovation

Attracting investment

Providing the world's gateway to East London

Connecting East London to new and emerging markets

Transforming East London together

LCY TIMELINE



Permission granted for



Increased connectivity Next generation aircraft Larger route network 6 million passengers per year by 2023

£7m terminal upgrade

completed

Pİİİİİ

July sees the highest ever number of passengers to use the airport in one month

Airport celebrates 25th anniversary, marked by a visit from The Queen

1 millionth flight welcomed

36 millionth passenger welcomed

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Visualisation of London City Airport, 2023





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