



Ladbrokes Digital Australia Pty Ltd

ABN 25 151 956 768
461-473 Lutwyche Road, Lutwyche QLD 4030
PO Box 1157, Lutwyche QLD 4030
Phone +61 7 3857 0777

Ladbrokes Superbowl Competition

Terms and Conditions

1. The promoter is Ladbrokes Digital Australia Pty Ltd (ABN 25 151 956 768) of 461-473 Lutwyche Road, Lutwyche Queensland, 4030, phone 1300 523 276 (**Promoter**). The Promoter and its related companies are referred to as the **Promoter Group**.
2. Instructions and information on how to enter the promotion form part of these terms and conditions, and entry into the promotion is deemed acceptance of these terms and conditions and all of the Promoter's terms and conditions.
3. Entry to the promotion is free and open to residents of Australia who are 18 years of age or older, and will take place at the Spotted Cow, 296 Ruthven Street, Toowoomba City, QLD 4350 (**the Spotted Cow**).
4. The promotion will comprise of three competitions. The following criteria regulate which entrant will win each competition (known collectively as **the Competitions**):
 - a. To win the 'Most Valuable Player' competition, the entrant must select the player who will win the Super Bowl Most Valuable Player Award, as determined by the National Football League voting process;
 - b. To win the 'Score Margin' competition, the entrant must select which team will win the Super Bowl XLII along with the winning score margin;
 - c. To win the 'First Touch Down' competition, the entrant must select the player who will score the first touch down during the Super Bowl XLII game;
5. To enter the promotion, the entrant must select one of the Competitions to enter ('Most Valuable Player', 'Score Margin' and 'First Touch Down') and be one of the first 30 people to enter the Competition selected. The entrant's name and contact phone number will be recorded on a large board at the Spotted Cow along with their selection.
6. Entry to the promotion is open from 8:00am on 5 February 2018 until 2:00pm on 5 February 2018.
7. Entrants can only have one entry in the promotion (i.e. entrants can only choose one of the Competitions to enter out of the three).
8. Directors, managers, agents, employees of the Promoter Group and their immediate families are not eligible to win any prizes resulting from this promotion.
9. The prizes for the promotions are as follows:

- a. 'Most Valuable Player' Competition: \$1,000 in bonus bets deposited to a Ladbrokes betting account.
- b. 'Score Margin' Competition: \$1,000 in bonus bets deposited to a Ladbrokes betting account.
- c. 'First Touch Down' Competition: \$1,000 in bonus bets deposited to a Ladbrokes betting account.

10. The following conditions apply to the prize:

- a. The prizes are limited to the items described in clause 9;
- b. The bonus bets will be deposited to a Ladbrokes betting account in the winner's name or to a Ladbrokes betting account nominated by the winner within 72 hours after the winner being drawn;
- c. The bonus bets are subject to terms and conditions (including turnover requirements) available at www.ladbrokes.com.au/terms-and-conditions/;
- d. The prize does not include any insurance;
- e. The prize winners must do everything required of them to accept and take delivery of the prize within a reasonable period of time;
- f. If the prize winner fails to comply with clause 9(e), their right to the prize will be forfeited and they will not be compensated in any way;
- g. If the prize (or a component of it) is not available for any reason, the Promoter reserves the right to substitute the prize with another of similar value, or at the Promoter's discretion, with a cash sum equivalent to the retail value of that component of the prize; and
- h. The right to the prize is not transferable or assignable to another person, or redeemable for cash (other than in accordance with clause 9(g)).

11. The entrants that correctly pick the outcomes of the Competitions (as specified in clause 4) will be determined the winners by the Promoter and will win the prize associated with the particular competition they entered (as specified in clause 9). In the event that multiple entrants are deemed to have won a particular competition, the prize for that competition will be split equally among the winning entrants of that competition.

12. The winning entries will be announced by the Promoter at 4:00pm on 5 February 2018 at the Spotted Cow.

13. The Promoter's decision as to the result of the prizes is final and no correspondence will be entered into.

14. The Promoter will attempt to notify the winners within 3 days after the determination of the winning entry via the contact details provided upon entering the promotion. We may also announce or publish the first initial, surname and suburb or town of the prize winners in any media, including social media.

15. If a prize winner is unable to be contacted within 3 days after the date of the determination of the winning entries, then that person's right to the prize is forfeited

16. The Promoter reserves the right, at any time, to verify the validity of any entry or disqualify any entrant who submits an entry that is not in accordance with these terms and conditions or who tampers with the entry process. The decision to verify, validate or disqualify an entry is in the Promoter's absolute discretion.
17. The Promoter will not be liable for any loss or damage or personal injury suffered or sustained in relation to the promotion or a prize except for any liability which cannot be excluded by law.
18. If the Promoter is prevented from or delayed in performing an obligation by Force Majeure then the obligation is suspended during, but for no longer than, the period the Force Majeure continues and any further period that is reasonable in the circumstances. 'Force Majeure' means any event beyond the reasonable control of the Promoter, which occurs without the fault or negligence of the Promoter.
19. Subject to obtaining the approval from the regulator (if applicable), the Promoter reserves the right to delay or modify any aspect of this promotion if for any reason it is not capable or running as planned (including without limitation, by reason of infection by computer virus, bugs, tampering, fraud, technical failures, power failures or due to any other causes unforeseen or beyond the reasonable control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of the promotion) but only to the extent necessary to overcome the issue that is affecting the running of the promotion as planned.
20. By participating in the promotion, an entrant authorises the Promoter Group, and contractors and agents of the Promoter Group, to access, collect and use personal information about the entrant, and disclose personal information about the entrant, to the Promoter Group and its contractors and agents, for the purposes of (i) conducting the promotion and (ii) providing the entrant with information and marketing material about products and services of the Promoter Group. Such information may be provided electronically, or by contacting the entrant by telephone or other means, until such time as the entrant asks the Promoter not to provide further information. The Promoter's Privacy Policy (available at www.ladbrokes.com.au/terms-and-conditions/) contains information about how to access, correct or make a complaint about the Promoter's handling of personal information. A prize winner may be asked by the Promoter to participate in publicity associated with the promotion. The prize winner will have the right to elect whether or not to participate in that publicity.
21. If an entrant does not provide the personal information requested, the entrant cannot participate in the promotion and will not receive information about products and services of the Promoter Group. An entrant can request access to information held about them by contacting the Promoter at support@ladbrokes.com.au.
22. All references to time in these terms and conditions are a reference to local Queensland time.

23. This promotion is a game of skill and chance plays no part in determining the winner(s).
This promotion is a game of skill because the objective of the game is to correctly pick the winner for each of the competitions.

24. As the promotion is a game of skill, no permits are required.