



**Ladbrokes Digital Australia Pty Ltd**

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## World Cup Champion

### Terms and Conditions

1. The promoter is Ladbrokes Digital Australia Pty Ltd (ABN 25 151 956 768) of 461-473 Lutwyche Road, Lutwyche Queensland, 4030, phone 1300 523 276 (**Promoter**). The Promoter and its related companies are referred to as the **Promoter Group**.
2. Instructions and information on how to enter the promotion form part of these terms and conditions, and entry into the promotion is deemed acceptance of these terms and conditions and all of the Promoter's terms and conditions.
3. The Promotion will run from 5 June 2018 at 9:00am to 16 July 2018 at 3:00am. (**Promotion Period**). Matches for each Stage will be available on the following dates and times (AEST):
  - a) Group Stage: from 5 June 2018 at 9:00am to Friday 29 June 2018 at 4:00am.
  - b) Round of 16 Stage: from 29 June 2018 at 9:00am to 4 July 2018 at 4:00am.
  - c) Finals Stage: from 4 July 2018 at 9:00am to 16 July 2018 at 1:00am.Please note these dates and scheduled time are subject to change given nature of the tournament
4. Entry to the Promotion is free. Entry is open to residents of Australia who are 18 years of age or older and who have a current customer account with the Promoter.
5. The following people are not eligible to win any prizes resulting from this promotion:
  - a) directors, managers, agents, employees of the Promoter Group and their immediate families; and
  - b) a person whose betting account with the Promoter Group is restricted in any way (including with respect to Ladbrokes promotions), suspended or inactive due to a Responsible Gambling concern or for another reason.
6. Entrants may access the Promotion by logging into their Ladbrokes Account on their desktop browser or via a Ladbrokes app, and navigating to the 'Ladbrokes World Cup Champion' Free to Play Game site (<https://www.ladbrokes.com.au/free-to-play-games>) (**the Game site**).
7. The entrant will then be permitted to make selections relating to an upcoming Stage of the World Cup (being either the Group Stage; Round of 16 Stage or the Finals Stage). For each of the matches in that Stage, the entrant must make the following selections:
  - a. the team to win the match, or alternatively, that the match end in a draw (**Win-Draw-Win**); and
  - b. the score of the match at the end of the second half of the match (**Correct Score**).

8. Entrants can amend their selections only up until the advertised kick-off time for the associated match, after which entry for that match is closed and selections for the match will no longer be accepted.
9. Unless otherwise stated, the results for Win-Draw-Win and Correct Score will be decided based on the official FIFA score at the completion of play in 'normal time' - i.e. the score at the end of the second half, inclusive on injury time (**the Outcome**). Anything that occurs during extra time and/or penalties during the match will not affect the Outcome.
10. The data used to determine the Outcomes will be drawn from the official FIFA World Cup website: [www.fifa.com/worldcup](http://www.fifa.com/worldcup).
11. Should a match be postponed after the kick-off time for that match, all selections relating to that match will stand until the match is played and completed. Should a match be abandoned, cancelled or not completed, all selections for that match will be classed as void.
12. To determine the scoring, each selection from each entrant will be allocated a virtual equivalent of \$10AUD. The virtual \$10 will then be used to calculate a dividend, based on the Ladbrokes SP or Fixed Price associated with the entrant's selection as at the advertised time of kick-off, and on the Outcome for each match. The dividend will represent the entrant's score associated with that particular selection.

For example, where an entrant successfully tips an Outcome result with an associated Ladbrokes Fixed Price or SP of \$4.00, the entrant's score for that match would be calculated by multiplying the Fixed Price with the virtual \$10, then subtracting the virtual \$10 from the total:

$$\$10 \times \$4 = \$40 - \$10 = \text{Score of } \$30$$

If the entrant fails to tip the correct Win-Draw-Win market, the entrant will receive zero points for both their Win-Draw-Win and Correct Score selections. If the entrant successfully tips the Win-Draw-Win market, they will receive a score in accordance with the above calculation for that market, as well as any additional points generated from their Correct Score tip (if any).

As the price for each selection will be calculated based on the official Ladbrokes SP or Fixed Price as at the advertised time of kick off, the price shown at the time the entrant is making their selections may be different to the price used for score calculation purposes.

13. The prizes for the Promotion are as follows:

Overall Tournament Winner	Cash Prize
1 <sup>st</sup>	\$35,000
2 <sup>nd</sup>	\$17,000
3 <sup>rd</sup>	\$7,500
4 <sup>th</sup>	\$5,000
5 <sup>th</sup>	\$4,000
6 <sup>th</sup>	\$3,000
7 <sup>th</sup>	\$2,500
8 <sup>th</sup>	\$2,000

9 <sup>th</sup>	\$1,500
10 <sup>th</sup>	\$1,000
11 <sup>th</sup>	\$800
12 <sup>th</sup>	\$800
13 <sup>th</sup>	\$800
14 <sup>th</sup>	\$800
15 <sup>th</sup>	\$800
16 <sup>th</sup>	\$500
17 <sup>th</sup>	\$500
18 <sup>th</sup>	\$500
19 <sup>th</sup>	\$500
20 <sup>th</sup>	\$500
21 <sup>st</sup>	\$250
22 <sup>nd</sup>	\$250
23 <sup>rd</sup>	\$250
24 <sup>th</sup>	\$250
25 <sup>th</sup>	\$250
26 <sup>th</sup>	\$250
27 <sup>th</sup>	\$250
28 <sup>th</sup>	\$250
29 <sup>th</sup>	\$250
30 <sup>th</sup>	\$250
31 <sup>st</sup>	\$250
32 <sup>nd</sup>	\$250
<b>Group Stage</b>	<b>Prize</b>
1 <sup>st</sup>	\$3,000
2 <sup>nd</sup>	\$1,000
<b>Round of 16 Stage</b>	<b>Prize</b>
1 <sup>st</sup>	\$3,000
2 <sup>nd</sup>	\$1,000
<b>Finals Stage – Quarters, Semis, 3<sup>rd</sup> Place, 1<sup>st</sup> Place</b>	<b>Prize</b>
Finals 1 <sup>st</sup>	\$3,000
Finals 2 <sup>nd</sup>	\$1,000

14. Prize winners for the Group Stage, Round of 16 and Finals will be determined according to the entrant whose selections have generated the highest score (being largest total amount of dividends) for each respective stage.
15. The Overall Tournament Winners will be determined according to the entrants whose selections have generated the highest scores (being the largest total amount of dividends) of all entrants to the Promotion for the duration of the Promotion Period. First prize will be awarded to the entrant with the highest score; second prize will be awarded to the entrant with the second highest score, and so forth.
16. The following conditions apply to the prizes:
- Where the scoring results in a dead heat among entrants for a particular prize, all relevant prizes equal to the number of entrants involved in the dead heat will be shared equally among those entrants. For example, where there are five entrants who are in a dead heat first place, the top five prizes (or alternatively the two prizes for the Group, Round of 16 and Finals Stages) will be combined and shared equally among the five entrants.
  - The share of the cash prize will be deposited into the prize winner's Ladbrokes account. Prizes can take up to 14 days' to reach a winner's account.

- c. Should it be identified that an entrant has breached the Promoter's Terms of Use while participating in the Promotion, that entrant be deemed ineligible for any prizes.
- d. Where a prize winner is deemed ineligible, or is unable to receive their prize, the Promoter reserves the right to disqualify that participant and award the prize to another participant, if applicable.
- e. The prize winners must do everything required of them to accept and take delivery of the prize within 14 days of being notified that they are a prize winner, including verifying their identity with the Promoter to the Promoter's satisfaction.
- f. If the prize winner fails to comply with clause 16(e), the prize winner will be deemed ineligible, their right to the prize will be forfeited and they will not be compensated in any way;
- g. If the prize (or a component of it) is not available for any reason, we reserve the right to substitute the prize with another of similar value;
- h. The right to the prize is not transferable or assignable to another person (other than in accordance with clause 16(g)); and
- i. Any taxes which may be payable as a result of receiving a prize are the sole responsibility of the prize winner.

17. The total retail value for the prizes is \$100,000 AUD.

18. The Promoter's decision as to the results of the Promotion are final and no correspondence will be entered into.

19. The Promoter will attempt to notify Stage prize winners via the telephone number and email address listed on their Ladbrokes accounts within 72 hours after the relevant stage. The Promoter will attempt to notify Overall Tournament Winners via the telephone number and email address listed on their Ladbrokes accounts within 72 hours after the Promotion Period has ended. It is the entrant's responsibility to ensure that the phone number and email address listed on their Ladbrokes account is up to date. The Promoter may also announce or publish the name and suburb or town of the prize winners in any media, including social media.

20. The Promoter reserves the right, at any time, to verify the validity of any entry or disqualify any entrant who submits an entry that is not in accordance with these terms and conditions or the Promoter's Terms and Conditions (available [here](#)) or who tampers with the entry process. The decision to verify, validate or disqualify an entry is in the Promoter's absolute discretion.

21. The Promoter reserves the right to cancel, withdraw or suspend the Promotion at any time. If the Promoter reasonably considers that a change to these terms and conditions is likely to benefit entrants or be of immaterial detriment to entrants, then the Promoter can make the change immediately and does not need to notify entrants. Alternatively, the Promoter may vary these terms and conditions by placing a notification at all places where these terms and conditions are made available to entrants.

22. The Promoter accepts no responsibility for late, lost or misdirected entries. Beyond the reasonable control of the Promoter, the Promoter cannot be held liable for, and accepts no responsibility for any postponement, cancellation, delay or changes to the Promotion,

prizes or relevant World Cup matches; any technical failures or unavailability of the Competition Website or other related platform; any printing or typographical errors in any material or information associated with the Promotion; or any act or default of any third-party supplier including without limitation errors relating to fixtures, pricing and scoring data. The Promoter is not responsible for any problems or technical malfunction of any computer system, software or internet difficulties, including any damage to an entrant's device, resulting from participating in the promotion. Any cost associated with participating in the promotion is the entrant's responsibility.

23. The Promoter will not be liable for any loss or damage or personal injury suffered or sustained in relation to the promotion or a prize except for any liability which cannot be excluded by law.
24. If the Promoter is prevented from or delayed in performing an obligation by Force Majeure then the obligation is suspended during, but for no longer than, the period the Force Majeure continues and any further period that is reasonable in the circumstances. 'Force Majeure' means any event beyond the reasonable control of the Promoter, which occurs without the fault or negligence of the Promoter.
25. Subject to obtaining the approval from the regulator (if applicable), the Promoter reserves the right to delay or modify any aspect of this promotion if for any reason it is not capable or running as planned (including without limitation, by reason of infection by computer virus, bugs, tampering, fraud, technical failures, power failures or due to any other causes unforeseen or beyond the reasonable control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of the promotion) but only to the extent necessary to overcome the issue that is affecting the running of the promotion as planned.
26. By participating in the promotion, an entrant authorises the Promoter Group, and contractors and agents of the Promoter Group, to access, collect and use personal information about the entrant, and disclose personal information about the entrant, to the Promoter Group and its contractors and agents, for the purposes of (i) conducting the promotion; (ii) providing the entrant with information and marketing material about products and services of the Promoter Group; and (iii) making arrangements for a prize winner to be notified and receive their prize. Such information may be provided electronically, or by contacting the entrant by telephone or other means, until such time as the entrant asks the Promoter not to provide further information. The Promoter's Privacy Policy (available at [www.ladbrokes.com.au/terms-and-conditions/](http://www.ladbrokes.com.au/terms-and-conditions/)) contains information about how to access, correct or make a complaint about the Promoter's handling of personal information. A prize winner may be asked by the Promoter to participate in publicity associated with the promotion. The prize winner will have the right to elect whether or not to participate in that publicity.
27. If an entrant does not provide the personal information requested, the entrant cannot participate in the promotion and will not receive information about products and services of the Promoter Group. An entrant can request access to information held about them by contacting the Promoter at [support@ladbrokes.com.au](mailto:support@ladbrokes.com.au).

28. All references to time in these terms and conditions are a reference to local Queensland time.

29. We have obtained the following permit for the promotion: NSW permit No. LTPS/18/24916 and ACT permit No. 18/01008.