



Join
our
journey



GLOBAL
MARITIME
FORUM

Breaking new ground

Global Maritime Forum
Annual Summit

Hong Kong
3-4 October 2018

Breaking new ground

The global maritime industry is facing a defining moment. Emerging digital technologies, new environmental demands and erosion of the global order stand to have a profound impact on the industry in the coming decade. How can maritime decision-makers work together to shape the future of the industry?

The Global Maritime Forum's inaugural Annual Summit will convene some of the most influential leaders from across the maritime spectrum – those who have the drive and the influence to make change happen. Together, they will unpack the challenges facing the industry and develop tangible solutions to enhance the role and positive impact of the global maritime industry.

New platform-based business models could fundamentally transform traditional shipowning and the maritime supply chain. The rise of automation, AI, big data and other emerging technologies holds huge potential to revolutionize business operations and increase the industry's positive impact on society, including the ability to improve environmental and safety performance and drive economic growth.

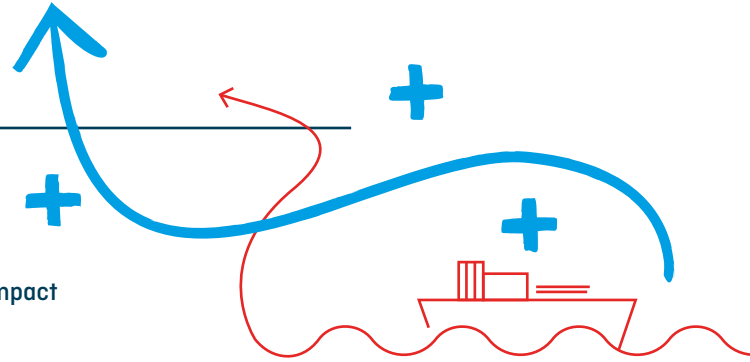
Governments have committed to reducing international shipping's environmental impact. It has yet to be determined what will propel the industry forward in the not too distant future. Developing the fuels of the future will require an unprecedented level of collaboration across the industry and with a wide range of stakeholders.

The merchant fleet has distributed goods and contributed to wealth creation around the world for centuries, and it is strongly committed to serving the world's growing populations going forward. However, geopolitical tension and fears of new trade wars represent a real risk as world leaders seek to protect their populations from the dislocations that have occurred in our interconnected global economy.

The actions that leaders take now will have significant and longstanding implications for the industry as well as for society. The Annual Summit will discuss this new ground and how the industry can work together to explore possible responses and uncover new opportunities to unleash the potential of global seaborne trade and increase sustainable long-term economic development and human wellbeing.

Join us in shaping the future of global seaborne trade.

Issues on the agenda



- What's next for the global economy, and what will be the impact for the maritime industry?
- What long-term effect will a new wave of protectionist measures and the erosion of multilateralism have on international trade?
- How will digitalisation change the maritime industry? What are the key risks and opportunities the industry must address?
- How will non-maritime disruptors pursuing value in the global supply chain impact future business models in shipping?
- What can the maritime industry do to improve its performance in providing a safe working environment for its seafarers?
- How can investment in critical infrastructure along economic corridors drive economic growth and secure cost-efficient and sustainable global supply chains?
- What can the maritime industry do to further strengthen its role and positive impact on emerging economies?
- How can the maritime industry attract the talent of the future? What can be done to bridge the gender gap in the maritime industry?
- To what extent is the public and political perception of the maritime industry undermining its license to operate?
- How can the industry work together to proactively tackle the climate challenge and meet environmental demands of the future? What will it take to shift to the low/zero carbon fuels of the future? What is the role of finance in driving this transformation?

“Global seaborne trade is contributing to human wellbeing through growth and development all around the world. There will be no winners from new trade wars.”

Jorge L. Quijano
Administrator and CEO, Panama Canal Authority



Breaking new ground

Join our journey

day 1



Registration and networking



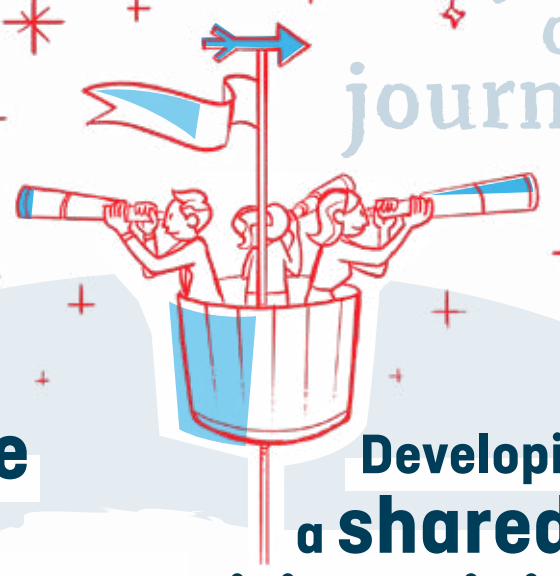
Broadening our horizons
What will the world look like in 2050?



Taking the first step
Why are we here and what do we hope to achieve?

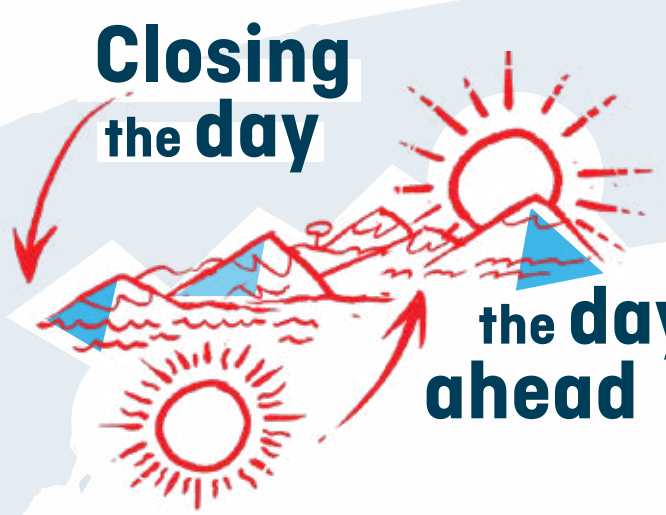


Looking into the future
What key trends will shape seaborne trade in the years to come?



Developing a shared maritime vision
What is our vision for the future of the global maritime industry?

day 2



Closing the day



On a high note



Learning from experts
Exploring new research, technologies, ideas, concepts and practices and how they will impact the future of the global maritime industry



Defining our objectives
In working groups:
What are we setting out to achieve, and what will it take to get there?



Embarking on a joint mission
In working groups:
What are the burning issues we want to tackle together to move the global maritime industry forward?



Ignite talk
An inspiring point of view to kick off the day ahead



Mapping the way forward
In working groups:
What solutions can we imagine, and how will we get there?



Provide as much as you can
Across working groups:
How can we support each other's work?



Getting ready to act
In working groups:
Finalizing our work



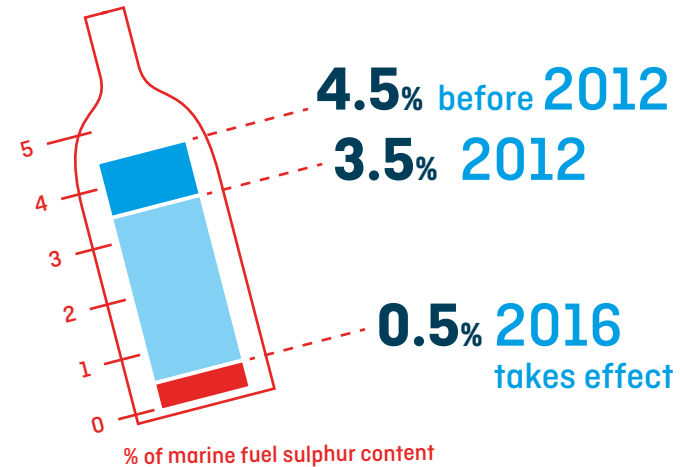
Moving the world
Working groups share their outcomes, reflections and suggested ways forward

Closing and farewell

Member states of the IMO recently adopted an initial strategy to **reduce the total annual GHG emissions** from international shipping by at least 50% by 2050.

>50%

In 2016, member states of the IMO adopted a **global limit of 0.50% for marine fuel sulphur content**. The limit takes effect on **1 January 2020**. The global cap had previously been cut from 4.5% to 3.5% in 2012.



“Sustainability is an integral component in MISC’s business. To us, it means operating our business in a responsible manner, improving environmental stewardship and creating fair value to all our stakeholders. I believe we are all part of this call for transformation to embrace the future of sustainable shipping and our efforts today will position us as an industry that actively support the thriving global economy, attract new talents as well as provide a rewarding and safe career at sea and at shore.”

Yee Yang Chien
President / Group CEO, MISC



The cost of cybercrime
 is forecast to rise to **\$6 trillion** annually by **2021**,
 up from an estimated **\$600 billion** in **2017**

E-commerce sales
 reached **\$2.29 trillion**
 in **2017**
 and are expected to top **\$2.84 trillion**
 in **2018**

“New technologies and business models will transform the maritime industry as we know it today. Cross-industry collaboration can increase the speed of adaptation and the likelihood of success in meeting customer demands.”

Henrik Andersen
 CEO, Hempel

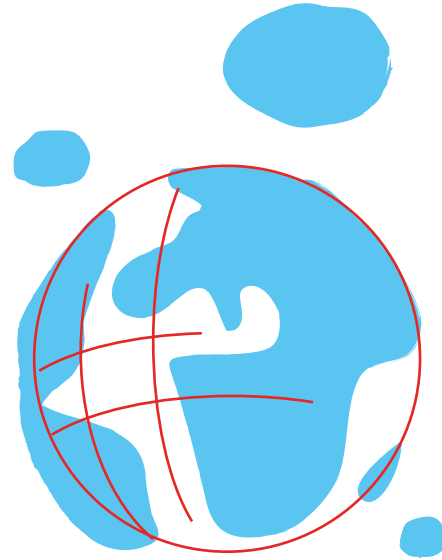


Creating positive change through multi-stakeholder collaboration

Shaping the future of global seaborne trade will require engagement from all parts of the maritime value chain. The Global Maritime Forum's Annual Summit will convene a select group of key industry leaders with policymakers, experts, NGOs and other influential decision-makers and opinion shapers from around the world. They have the breadth and quality of engagement to represent with authority the views and interests of the entire maritime spectrum.

Together they will address global challenges that are particularly important to the maritime industry.

This cross-industry and multi-stakeholder approach aims to challenge the traditional silos within the global maritime industry to strengthen collaboration between all stakeholders and to identify new strategies for tackling long-term challenges and creating new opportunities.



“Strong IT platforms will shape the future of global seaborne trade. Big data, for example, will enable our industry to predict everything from consumer behavior and booking patterns to weather and the impact it has on schedules or vessels.”

Jeremy Nixon
CEO, Ocean Network Express

Making a real difference

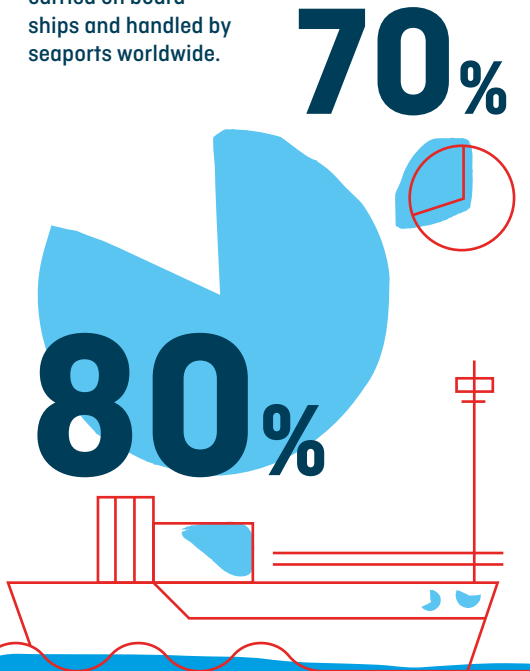
The ambition is that the discussions at the Annual Summit will give birth to decisions that make a real difference, not only for the industry, but for society as well. The meeting will gather those who have the drive and the influence to make change happen in an environment and through a process that is purposefully designed to lead to breakthrough solutions to complex problems. By facilitating co-creative processes that enable deep dialogue, critical reflection and creative thinking, the meeting will encourage the emergence of truly new solutions and of informed, collective action.

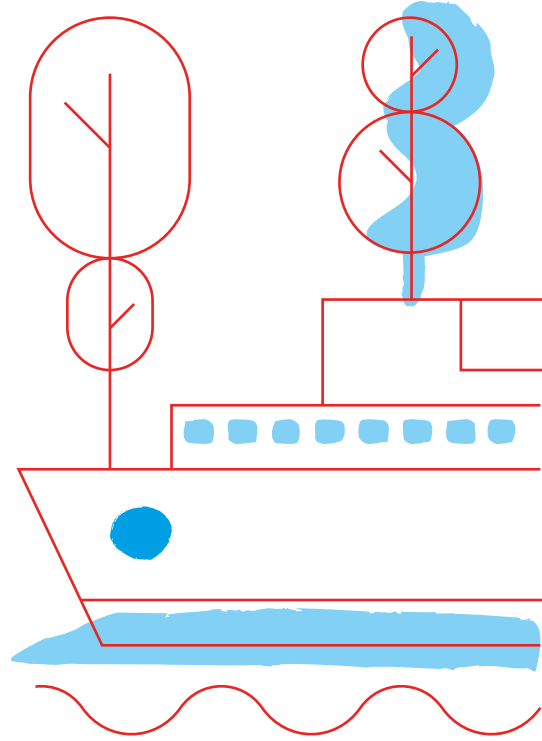
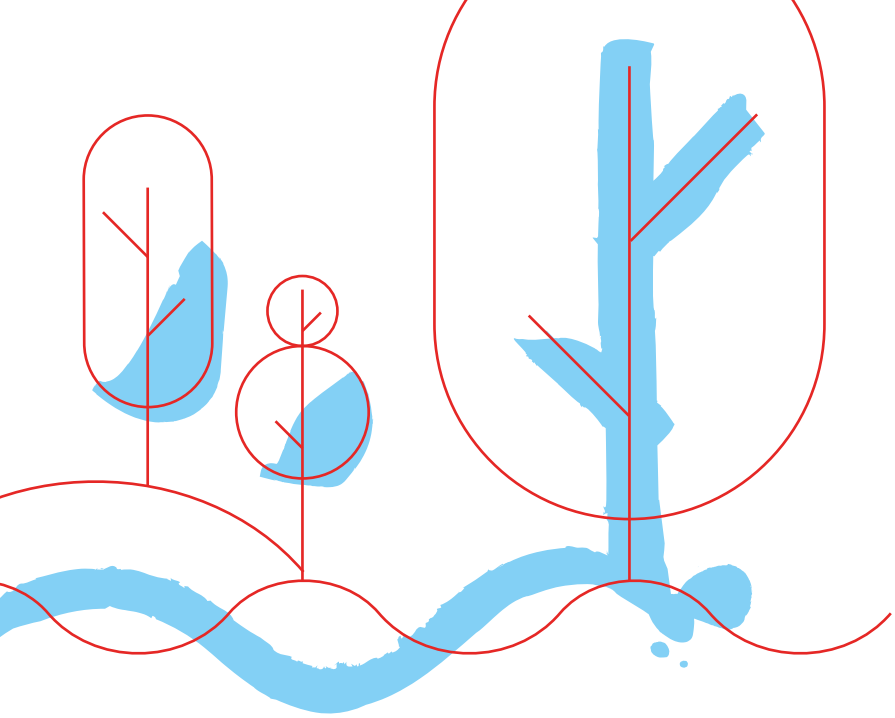
The programme will consist of high-level panel discussions and keynote speeches featuring key business leaders, top government officials and prominent thought leaders. They will set the context and highlight the most significant challenges and opportunities in the global economy. In addition, the programme will include briefing sessions with leading experts to inspire and challenge the discussions.

New perspectives from inside and outside the industry will be provided to ensure a thorough understanding of the major forces shaping the industry.

The format of the Annual Summit will be highly collaborative, and participants will be invited to contribute actively in the working groups.

Over 80% of global trade by volume and more than 70% of its value is being carried on board ships and handled by seaports worldwide.





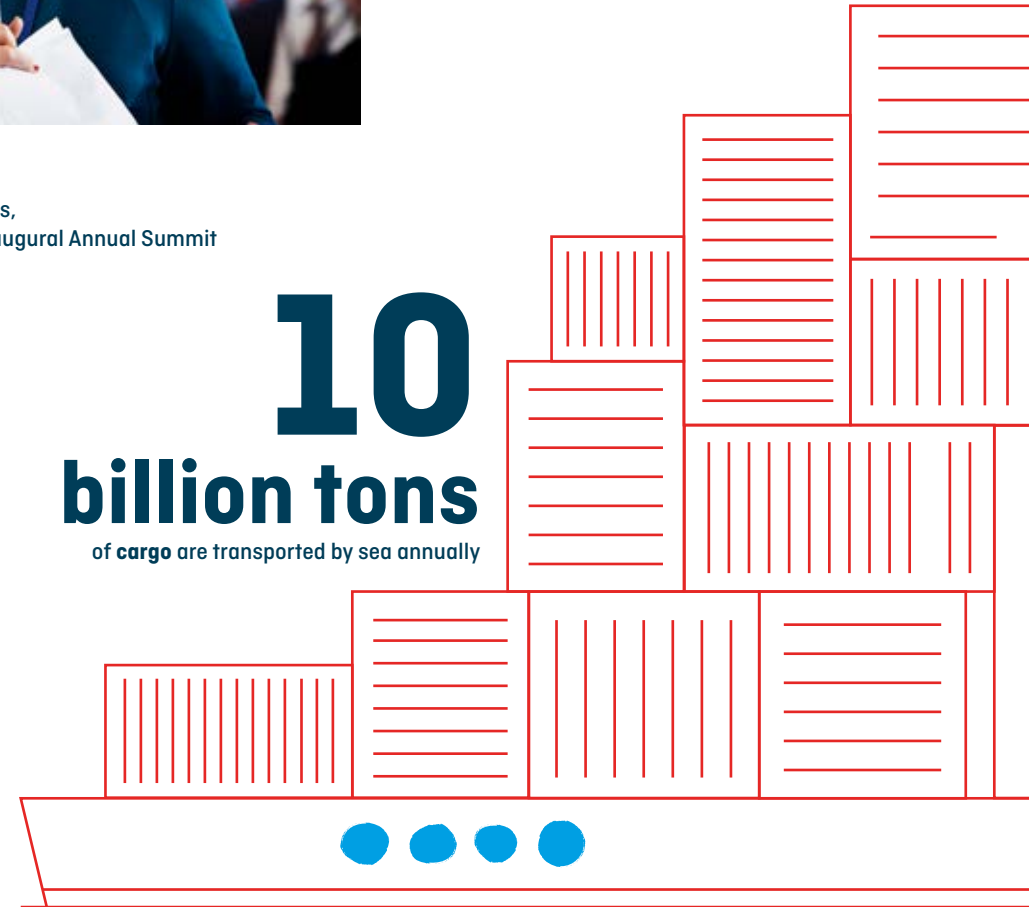
Gillian Tett
US Managing Editor of the Financial Times,
will chair the Global Maritime Forum's inaugural Annual Summit

“The global maritime industry is essential for future sustainable economic growth. All stakeholders from the public and private sectors must work together to ensure that this vital sector remains safe, environmentally sound, energy efficient and secure.”

Kitack Lim
Secretary-General,
International Maritime Organization



10 billion tons
of cargo are transported by sea annually



Programme overview

TUESDAY 2 OCTOBER

17:00-19:00 Welcome reception

WEDNESDAY 3 OCTOBER

09:00-10:00 Registration and networking
10:00-11:00 Working sessions
11:00-12:00 Plenary session
12:00-13:00 Working sessions
13:00-14:00 Lunch
14:00-15:00 Plenary session
15:00-17:00 Working sessions
17:00-18:00 Plenary session
19:30-22:30 Gala dinner

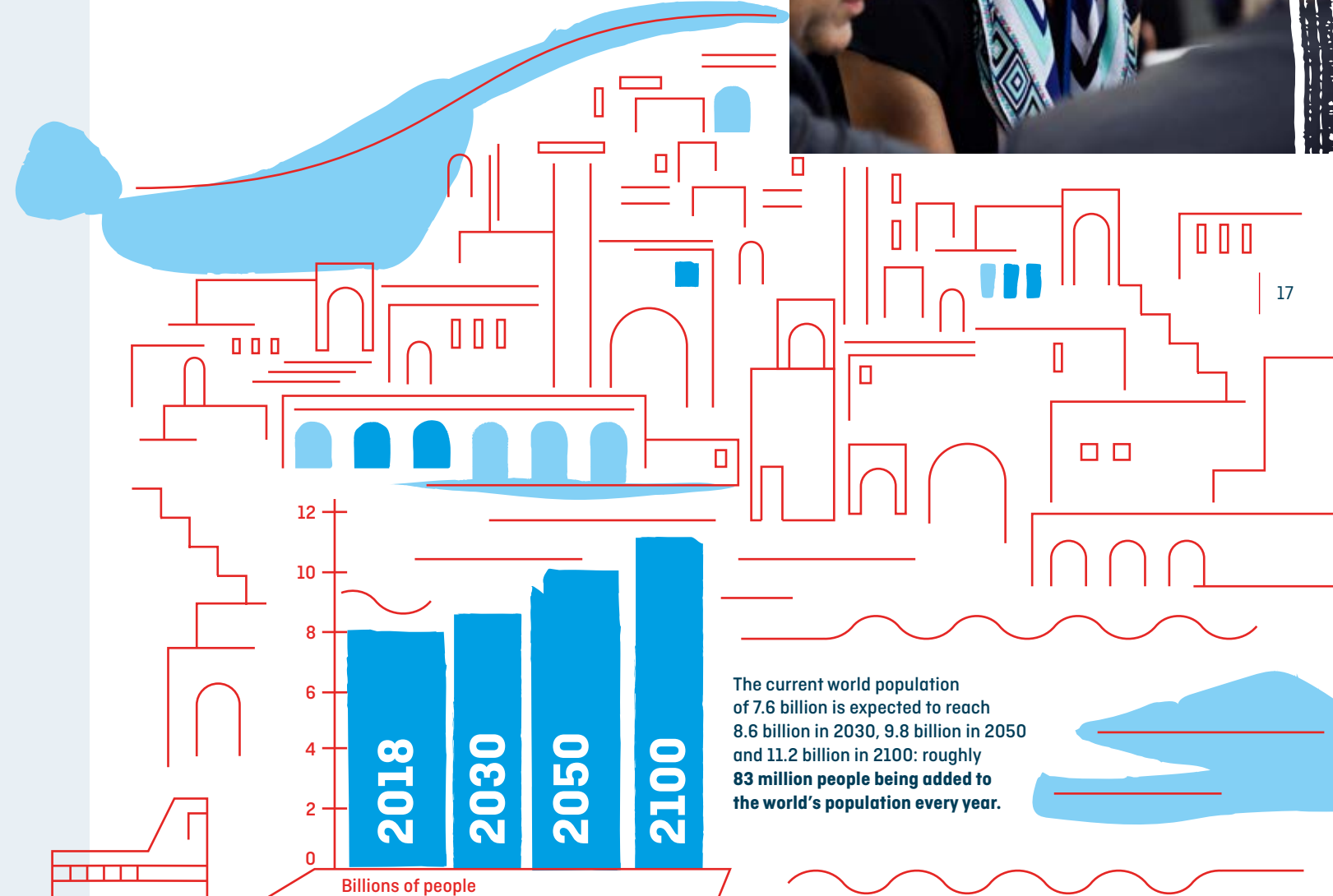
THURSDAY 4 OCTOBER

09:00-10:00 Plenary session
10:00-12:30 Working sessions
12:30-13:30 Lunch
13:30-14:00 Working sessions
14:00-15:30 Plenary session

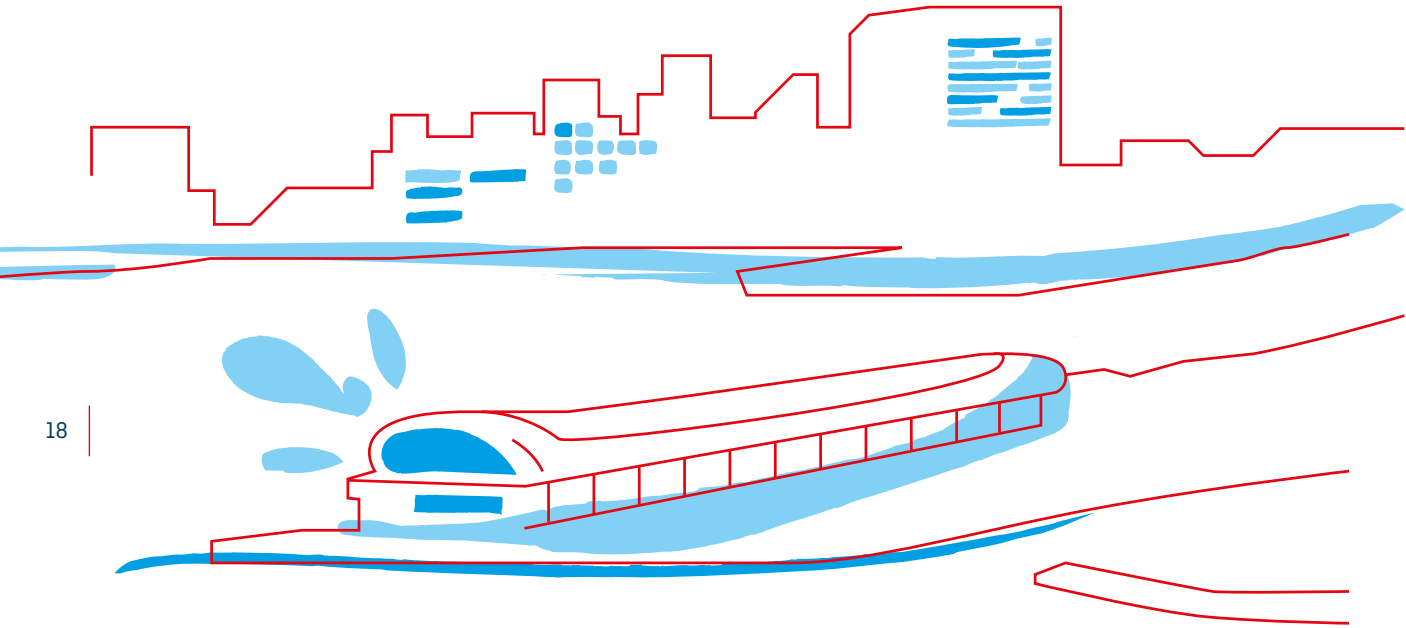
The programme for the Annual Summit is still in development and may be subject to change. Please visit www.globalmaritimeforum.org/annual-summit for updates.

“Africa has the potential to become an engine of growth and prosperity. The question is how the global maritime industry can strengthen its role and positive impact to support sustainable development.”

Dr Amy Jadesimi
Managing Director and CEO, LADOL



Date and venue



18

3-4 October 2018

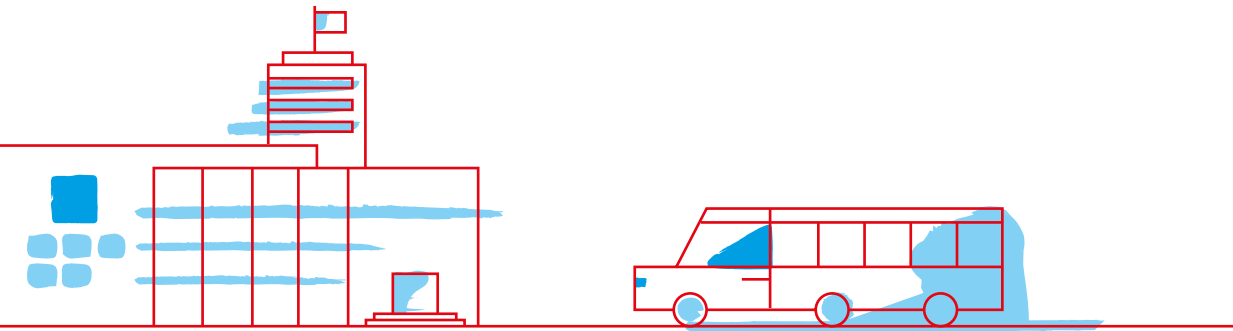
Kai Tak Cruise Terminal
33 Shing Fung Road
Kowloon
Hong Kong

Participation in the Global Maritime Forum's Annual Summit is by invitation only. All working sessions are conducted under the Chatham House Rule.



Kai Tak Cruise Terminal

Photo courtesy of Worldwide Cruise Terminals



ACCOMMODATION

We encourage you to stay in one of the official hotels so that you may take advantage of the free shuttle service between the venue and your hotel. Rooms can be requested when registering for the Annual Summit.

TRANSPORTATION

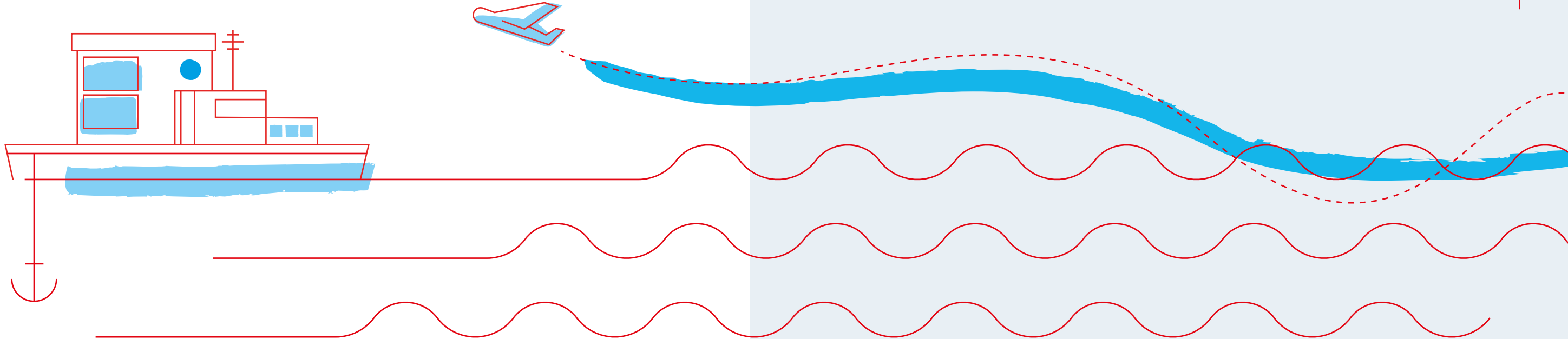
Shuttle services will be provided free of charge between the designated hotels, the meeting venue and the official evening programme.

Further information

To learn more, please visit www.globalmaritimeforum.org or contact Managing Director, Head of Projects & Programmes, Johannah Christensen at joc@globalmaritimeforum.org

Press

Selected sessions of the Global Maritime Forum's Annual Summit will be open to the press. Press related inquiries should be directed to Head of Communications, Torben Vemmelund at tve@globalmaritimeforum.org



Partners

The Global Maritime Forum is supported by a visionary group of leading industry partners who share the Forum's ambition of creating a common platform to drive positive change that benefits not only their organizations and the industry, but society as a whole.

STRATEGIC PARTNERS

A.P. Moller-Maersk
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PROJECT PARTNERS

Carbon Pricing Leadership Coalition |
Carbon War Room - Rocky | Mountain Institute |
Rainmaking | The Value Web | University College London

About the Global Maritime Forum

The Global Maritime Forum is an international not-for-profit foundation dedicated to shaping the future of global seaborne trade to increase sustainable long-term economic development and human wellbeing.

Learn more at
www.globalmaritimeforum.org

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