

From: [REDACTED]  
To: [REDACTED]  
Subject: Misuse of statistics  
Date: 07 November 2024 11:46:00  
Attachments: [image001.png](#)  
[image002.png](#)

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Dear [REDACTED]

We've seen your recent story headed '[I lost £1m in a month': Inside Britain's gambling epidemic](#)' and would like to point out a misuse of statistics.

In the copy you state:

According to the new Gambling Survey for Great Britain, 48 per cent of British adults have participated in some form of gambling in the last four weeks, while 2.5 per cent percent of the adult population (**around 1.3 million people**) have experienced gambling harm – including turning to crime, experiencing a relationship breakdown, or losing their home.

For methodological reasons, our [GSGB guidance](#) states that the GSGB should not be used to gross up the prevalence of problem gambling or the consequences of gambling to whole population (until further work is completed).

Please may we request the removal of the copy in bold?

Best regards,

[REDACTED]



[REDACTED]  
Phone: [REDACTED]  
[www.gamblingcommission.gov.uk](http://www.gamblingcommission.gov.uk)

**Making gambling safer, fairer and crime free**

