

Financial position

| Year ended 31 December | 2016 | 2017 | 2018 | 2019 | Total |
|---|------|------|------|------|-------|
| | £'m | £'m | £'m | £'m | £'m |
| Revenue | █ | █ | █ | █ | █ |
| Cost of sales (share dividends and bonuses) | █ | █ | █ | █ | █ |
| <i>Gross profits</i> | █ | █ | █ | █ | █ |
| Parent company charges | █ | █ | █ | █ | █ |
| Advertising | █ | █ | █ | █ | █ |
| Betting duty | █ | █ | █ | █ | █ |
| Net profits | █ | █ | █ | █ | |
| Cash held | █ | █ | █ | █ | |
| Net assets/(liabilities) | █ | █ | █ | █ | |