GAMBLING COMMISSION

Understanding the Market Business Block

5 Key Facts

Total Gambling Industry GGY

GB Gambling Market
£14.1bn

GB Online Gambling Market
£5.7bn

GB Land Based Gambling Market
£4.4bn

Lotteries (Sales – Prizes)
£4.0bn

Total Gross Gambling Yield (GGY) of the Great Britain gambling industry (April 2019 to March 2020) *1

Gross Gambling Yield (GGY) refers to the amount retained by gambling operators after the payment of winnings prior to operating cost deductions.

UK Agriculture Sector
£14bn

UK Video Game Market
£5.3bn

Source – 1. Gambling Commission Industry Statistics - April 2019 to March 2020 2. Video game industry in the United Kingdom - Statistics & Facts | Statista, 21st July 2021 3. House of Commons Library, Industries in the UK Report, 30th December 2019

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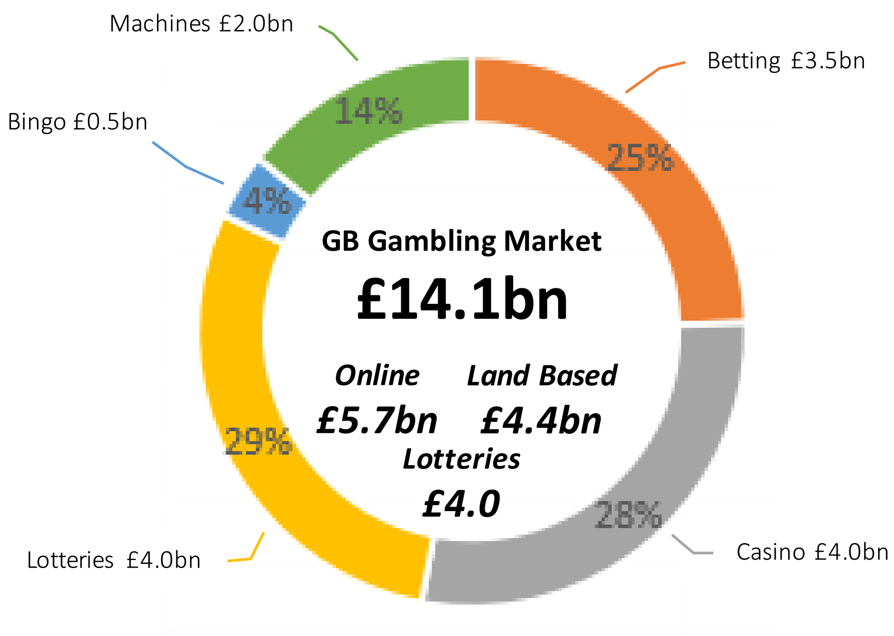
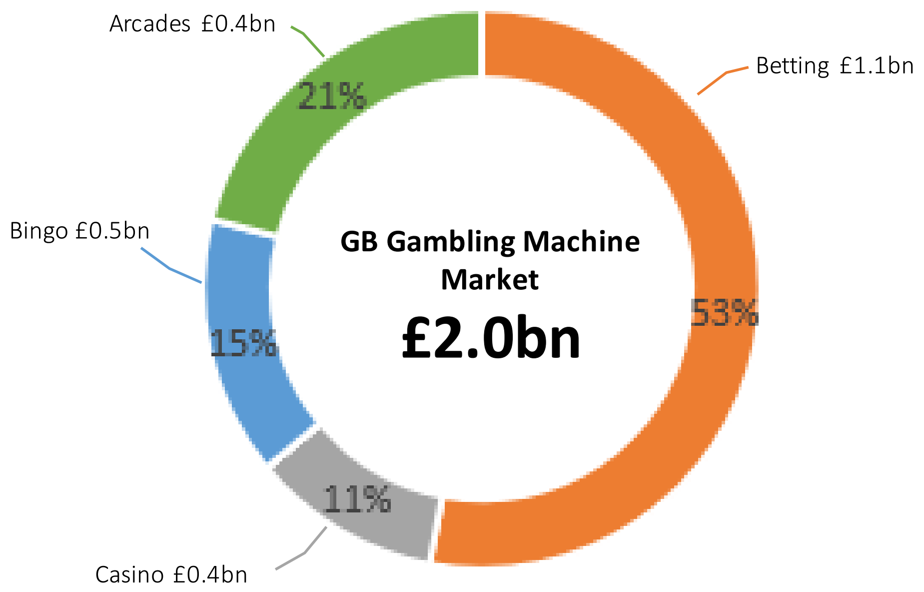
GGY Split by Product





All data is derived from regulatory returns and apportioned if required. Arcades data is derived from AGC's and FEC's. Both non-remote. Betting includes 'Off-Course' (over the counter), 'On-Course' & 'Pool' non- remote data with 'Betting', 'Betting Exchange' & 'Pool' remote data.
Bingo is remote and non-remote.
Lotteries are also remote and non-remote and a GGY equivalent (Sales minus Prizes).

GB gamblers lost approx. £450 per second during FY 2019/20.

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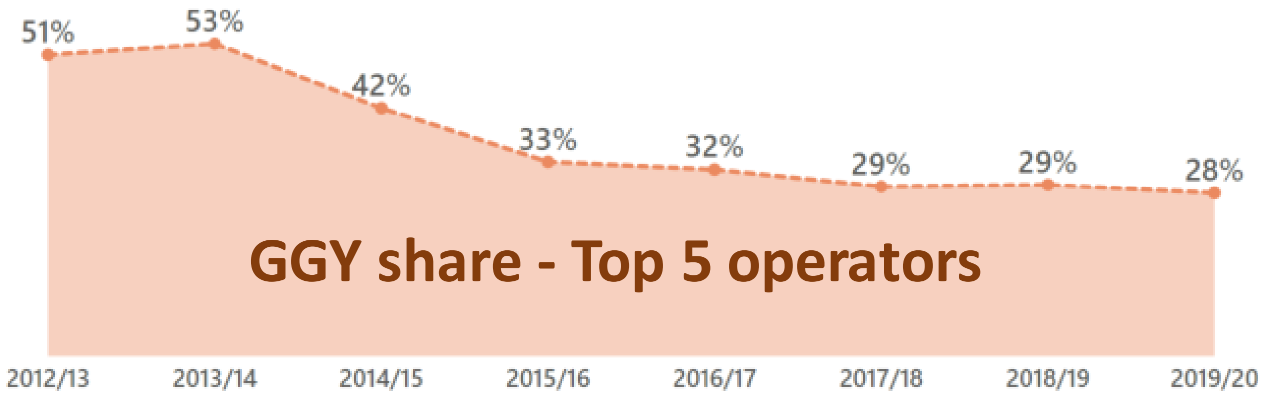
Number of licenced operators

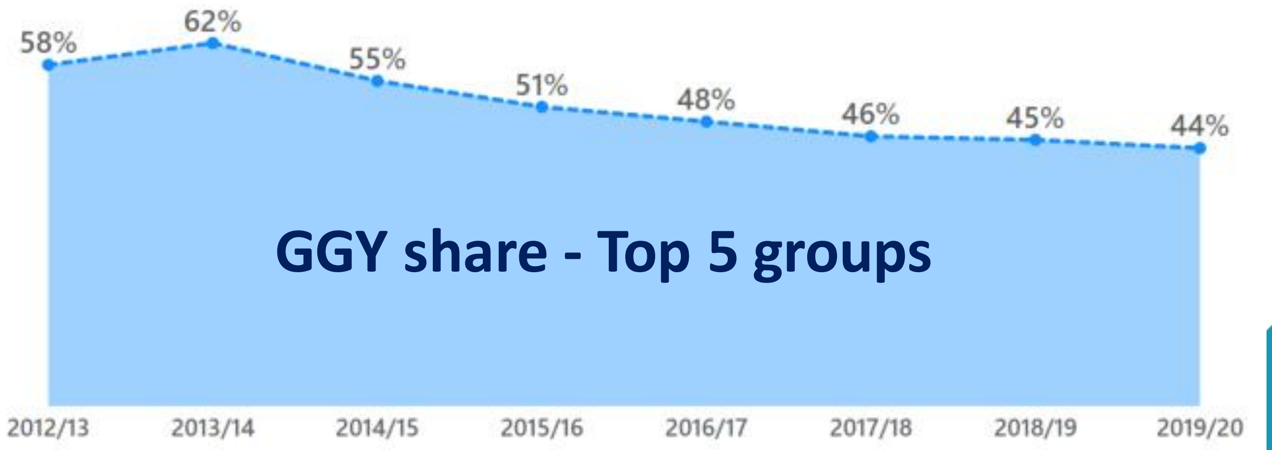
2346 Operators
(2019/20)

395 of these are gathered into 169 parent groups
(2019/20)

Sector	Operators
Adult Gaming Centre	417
Betting	664
Bingo	174
Casino 1968	47
Casino 2005	9
External Lottery Manager	49
Family Entertainment Centre	124
Gambling Software	322
Gaming Machine Technical	478
Lottery	647
Remote Casino, Betting & Bingo	595
Trading Rooms Only	2

(Mar 2020)





All data is derived from regulatory returns and include both online and offline

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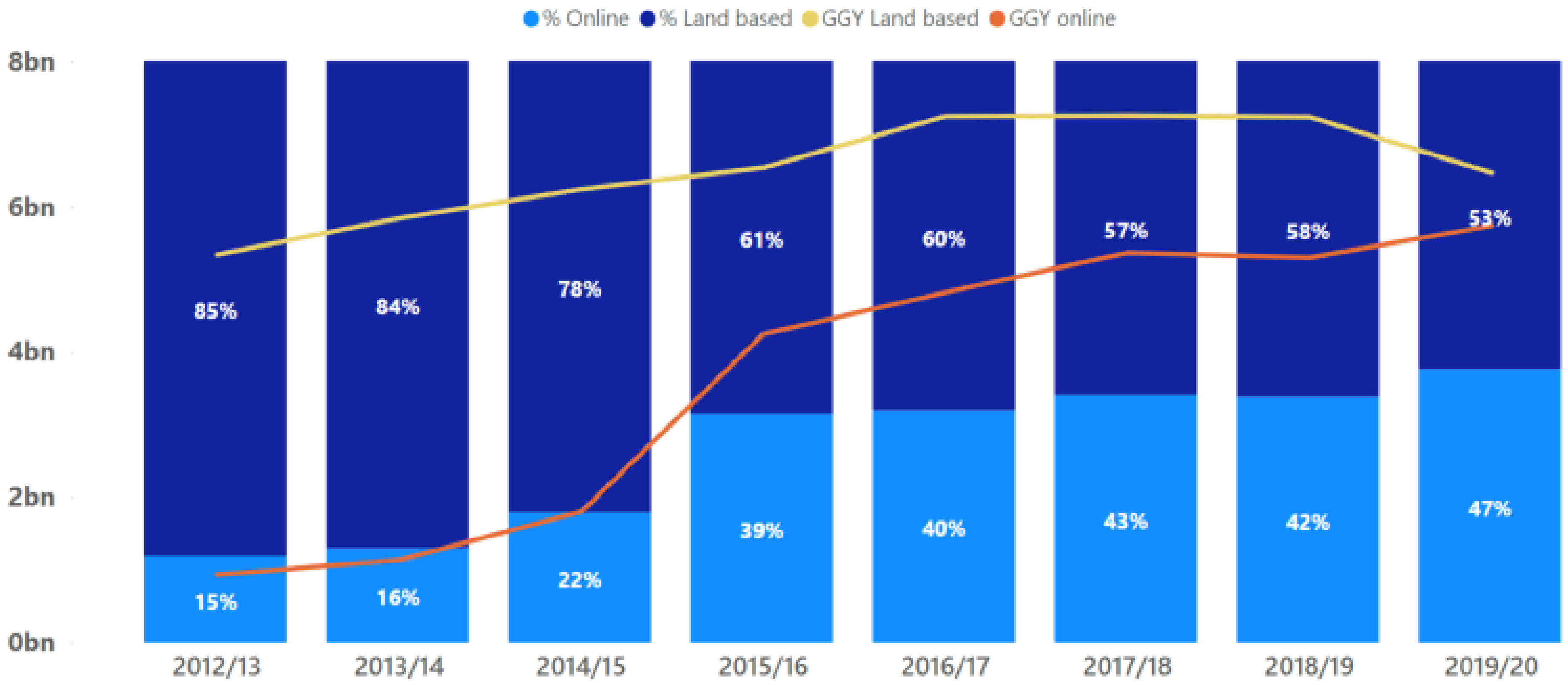
Increase of Online Gambling Over Time



All data is from DQ checked regulatory returns. Figures do not include the national lottery.

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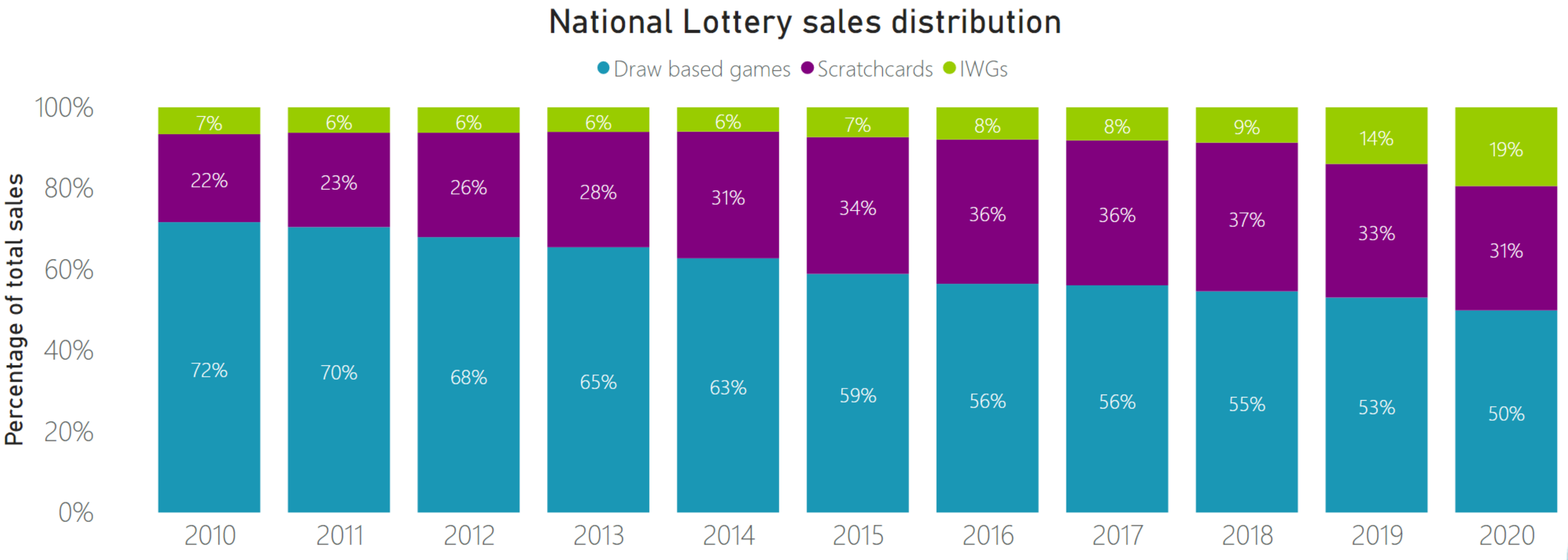
National Lottery

£43bn

To good causes in total

- £1.9bn raised for good causes in FY 2020/21

- Annual funds raised for good causes have increased by 13% in the last 10 years



Over the last 10 years:
- Market share of draw based games has decreased by 22%.
- IWGs market share increased by 12%.
- Scratchcards market share has overall increased by 9%, despite decreasing in recent years.

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making gambling
fairer and safer

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