



On 27 Sep 2024, at 11:36, [REDACTED]
<[REDACTED]@gamblingcommission.gov.uk> wrote:

External Sender

Hi [REDACTED]

I hope you're well?

We've seen your recent story on advertising and would like to request a slight change because it misuses our statistics.

In the copy you state:

An estimated 2.5 per cent of adults have struggled with “problem gambling”, according to the Gambling Survey for Great Britain (GSGB).
This would equate to 1.3 million problem gamblers.

For methodological reasons, our [GSGB guidance](#) states that the GSGB should not be used to gross up the prevalence of problem gambling or the consequences of gambling to whole population (until further work is completed).

We realise this is not your fault as you would have been misinformed by others but could you please remove the line in red?

Best regards,



A large black rectangular redaction mark covering a signature.
<image001.png> Phone:  <image002.png>
www.gamblingcommission.gov.uk
Making gambling safer, fairer and crime free

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