

Dear [REDACTED],

I hope this message finds you well.

We have been made aware of your commentary to press and on social media regarding our Gambling Survey for Great Britain Annual Report.

I appreciate the effort put into discussing the topic, but it is vital that as a regulator our statistics are not misrepresented. This is why we [published guidance on how this data can be interpreted](#) and highlighted this guidance in [our press release](#).

On X, and directly to press, you have stated that [“The “problem gambling” rate is 2.5%, five to eight times higher than the 0.5% and 0.3% identified in previous surveys.”](#)

Our guidance states the GSGB should not be used to provide direct comparisons with results from prior gambling or health surveys, for methodological reasons.

Please may we request this post is corrected and the messaging is not repeated as I'm sure you appreciate how important it is that only scientifically sound information informs the public debate on gambling in society.

I would also like to remind you of [our policy](#) that continued misuse of official statistics may result in us referring organisations to the Office for Statistics Regulation.

Best regards