

From: [REDACTED]
To: [REDACTED]
Subject: RE: Football Index collapse: please help us get redress (Case Ref: AO7422) [#55FFDE]
Date: 02 September 2021 17:05:33
Attachments: [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

From: [REDACTED]
Sent: Thursday, September 2, 2021 4:13 PM
To: [REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
Subject: RE: Football Index collapse: please help us get redress (Case Ref: AO7422) [#55FFDE]

All

I think now, given we cant provide a figure for loss we say something along the lines of – there have not been losses of £124mil as this figure includes sums for running costs, dividends paid out to customers and monies ‘traded’ between customers plus the customer funds being returned.

I will leave others to finesse the wording.

[REDACTED]

[REDACTED]

From: [REDACTED]
Sent: Thursday, September 2, 2021 1:20 PM
To: [REDACTED]
[REDACTED]
[REDACTED]

[REDACTED] >

Subject: RE: Football Index collapse: please help us get redress (Case Ref: AO7422) [#55FFDE]

Hi all

I think the start of para 171 contains an error – in that [REDACTED] has conflated the price people wanted to receive for selling shares (£18.5m) with the price people were actually willing to pay (£6.8m). [REDACTED] is best placed to check my view.

We could reference either figure if we want to – but not sure to what end? I think I am right in stating the dividend cut announcement had caused the market to crash prior to suspension.

Thanks

[REDACTED]
[REDACTED]

Gambling Commission
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Birmingham B2 4BP

[REDACTED]

www.gamblingcommission.gov.uk

From: [REDACTED]

Sent: Thursday, September 2, 2021 1:14 PM

To: [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Subject: RE: Football Index collapse: please help us get redress (Case Ref: AO7422) [#55FFDE]

It is said to be taken from the BI website and is cited at para 156(e) page 86. Its taken from the info they gave us which is in the report at page 89 para 171 - the total Share valuation sell price displayed on the BetIndex website at the time of suspension based on the amount customers were willing to pay for a Share at that time was £18,551,397.75 – rounding up the £18mil but may be useful for us to point to?

From: [REDACTED]

Sent: Thursday, September 2, 2021 12:28 PM

To: [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Subject: RE: Football Index collapse: please help us get redress (Case Ref: AO7422) [#55FFDE]

All

I think it will also be useful to reference the figure in [REDACTED] report which is about £24mil.

[REDACTED]

From: [REDACTED]
Sent: Thursday, September 2, 2021 11:58 AM
To: [REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
Cc: [REDACTED]
Subject: RE: Football Index collapse: please help us get redress (Case Ref: AO7422) [#55FFDE]

Hi [REDACTED]

Points below:

- The £124m reflects the monies put at risk by customers on the individual bets that were still open at the point of suspension.
- Because these bets now have no value, customers view that they have lost £124m to Betindex.
- At the point of suspension these open bets were a certain number of days into their three year life which means to during the period between executing the bet and suspension customers had the opportunity to enjoy pay-outs, termed as dividends, on the bets they held. Therefore, based on the economical life remaining on the bets, it has been presented to the Commission that the contractual value of the bets left to be enjoyed at the point of suspension was £90m. At the time of suspension 67% of the bets (51m bets - £83.5m) had over two years left to run and 29% (25m bets - £36.3m) of the bets had over one year left to run.
- The portfolio of £124m bets comprised bets bought directly from BetIndex (the first 'mint' of a bet) and bets that were, in essence, brought from other customers through the buy and sell function for which Betindex only received 2% commission (the monies paid by the buying customer were, in essence, received by the selling customer) . For the bets that were, in essence, brought from other customers the bet life was reset to three years. Because of this composition of the bet portfolio BetIndex have not retained £124m for the bets that were open at the point of suspension.
- Betindex have been unable to provide a split of the £124m between the bets that were being first minted and those that were, in essence, a buy/sell bet between customers. As such we cannot comment on how much of the £124m was retained by BetIndex.
- However, what we do know, based reps from BetIndex, is that since launch customers have made net deposits of £88.4m into the platform of which £11.7m was still in Betindex bank accounts at the time of suspension. This suggests that £76.7m of customer monies have been expended on running the business (Marketing costs, parent company and group company support costs, gaming duty, payment provider fees, IT costs, professional fees, ect).

Kind regards

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From: [REDACTED]
Sent: Tuesday, August 17, 2021 10:16 AM
To: [REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
Subject: RE: Football Index collapse: please help us get redress (Case Ref: AO7422) [#55FFDE]

Hi [REDACTED],

I'm pushing ahead with the QA which we will draw on in media interviews.

In light of the below, what can we say about the total money lost as a result of the FI failure?

Best regards,

[REDACTED]

[REDACTED]
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