

**From:** [REDACTED]  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** RE: BetIndex Limited  
**Date:** 22 July 2015 12:24:29

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Hi [REDACTED],

I understand a bank transfer was made yesterday to the Commission. I have requested the reference given on the instruction and will revert back to you.

Kind regards,

[REDACTED]

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**From:** [REDACTED]  
**Sent:** 22 July 2015 10:14  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** RE: BetIndex Limited

Dear [REDACTED]

We have received the application but do not appear to have yet received payment as presumably you elected not to pay online but to pay separately by cheque or BACs. Can you let us know whether payment has been made and, if so, when and how.

We cannot commence processing the application until the application fee is received.

Regards

[REDACTED]

Gambling Commission  
Victoria Square House  
Victoria Square  
Birmingham B2 4BP

[REDACTED]

[www.gamblingcommission.gov.uk](http://www.gamblingcommission.gov.uk)

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*Think of the environment before printing out this message.*

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**From:** [REDACTED]  
**Sent:** Wednesday, July 22, 2015 9:08 AM  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** BetIndex Limited

Dear [REDACTED],

I hope you are well.

I am sending you a quick email to let you know that the BetIndex Limited licence application was submitted on Friday 17th July and has reference number: 2665

Please let me know if there is anything I can do to help progress the licence application as quickly as possible.

If you would like me to send you the previous application correspondence for Fame Ventures, as a reference point, please let me know.

Kind regards,

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

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**From:** [REDACTED]  
**Sent:** 02 July 2015 09:18  
**To:** [REDACTED]  
**Subject:** RE: Fame Ventures Ltd  
**Importance:** High

Dear [REDACTED]

Thank you for confirmation of the name.

Regards

[REDACTED]

Gambling Commission  
Victoria Square House  
Victoria Square

Birmingham B2 4BP



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**From:** [REDACTED]  
**Sent:** Thursday, July 02, 2015 9:07 AM  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** RE: Fame Ventures Ltd

Dear [REDACTED] and [REDACTED],

Thank you for your emails.

[REDACTED], to update you:

We are in the process of applying for a Jersey licence for the new Jersey company, which will be a 100% subsidiary of Fame Ventures Limited. As we have been unsuccessful in our proposal to operate under the Umbrella licence provision using the existing UK licensed entity we shall now apply for a new UK remote operator's licence in the name of the Jersey company. We will begin preparing the documents for this application and shall submit them to you as soon as possible. The Jersey company is still in the process of being incorporated and will be called BetIndex Limited.

Thank you for agreeing to review and process the application quickly, we do appreciate that it is now in our hands to prepare and submit the documents to you.

Best wishes,



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**From:** [REDACTED]  
**Sent:** 02 July 2015 08:43  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** RE: Fame Ventures Ltd

Dear [REDACTED]

The Commission will as always do its best to determine the application in good time.

However, that does depend on the applicant sending it into us as soon as possible and in my last email to you on 23 June 2015, I advised that we may be able to determine the application by the time the football season starts if your client submitted the application in the next week so they are already behind but we will do our best.

It also depends on them making sure they have included all of the supporting documentation and evidence required (although of course some of it won't be required because their parent company is already known to us). [REDACTED] are aware of the Commission's requirements and the application process.

Regards

[REDACTED]

Gambling Commission  
Victoria Square House  
Victoria Square  
Birmingham B2 4BP

[REDACTED]

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**From:** [REDACTED]  
**Sent:** Wednesday, July 01, 2015 4:52 PM  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** RE: Fame Ventures Ltd

Hi [REDACTED]

You'll recall our email exchange recently regarding Fame Ventures. As ever, thanks for the prompt response on that.

We have had an opportunity now to explain the concepts behind the umbrella concession to our client who has taken the advice to apply for a new licence in the name of the Jersey subsidiary of the current licence holder.

Needless to say, time is against them, so if there was anything your licensing team could do to help push things along, that would be much appreciated.

Fame Ventures have engaged [REDACTED] to work with them on the application and I copy [REDACTED] with that in mind.

All the best