

[Redacted]

[Redacted]

[Redacted]



[Redacted]



[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted] [@gamblingcommission.gov.uk](mailto:[Redacted]@gamblingcommission.gov.uk)> wrote:

External Sender

Hi [Redacted]

I hope you're well?

We've seen your recent story on advertising and would like to request a slight change because it misuses our statistics.

In the copy you state:

An estimated 2.5 per cent of adults have struggled with “problem gambling”, according to the Gambling Survey for Great Britain (GSGB). **This would equate to 1.3 million problem gamblers.**

For methodological reasons, our [GSGB guidance](#) states that the GSGB should not be used to gross up the prevalence of problem gambling or the consequences of gambling to whole population (until further work is completed).

We realise this is not your fault as you would have been misinformed by others but could you please remove the line in red?

Best regards,



This email and any files transmitted with it are intended solely for the use of the individual or entity to whom they are addressed. If you have received this email in error please return it to the address it came from indicating that you are not the intended recipient and delete it from your system. Do not copy, distribute or take action based on this email. Freedom of Information requests can be submitted either by email (FOI@gamblingcommission.gov.uk) or by writing to: FOI request Gambling Commission Victoria Square House Victoria Square Birmingham B2 4BP Please clearly state that your request is under the Freedom of Information Act.

Disclaimer

This e-mail and any attached files are intended for the named addressee only. It contains information, which may be confidential and legally privileged and also protected by copyright. Unless you are the named addressee (or authorised to receive for the addressee) you may not copy or use it, or disclose it to anyone else. If you received it in error please notify the sender immediately and then delete it from your system. Associated Newspapers Ltd. Registered Office: Northcliffe House, 2 Derry St, Kensington, London, W8 5TT. Registered No 84121 England.

This email and any files transmitted with it are intended solely for the use of the individual or entity to whom they are addressed. If you have received this email in error please return it to the address it came from indicating that you are not the intended recipient and delete it from your system. Do not copy, distribute or take action based on this email. Freedom of