

RESPONSE TO GAMBLING COMMISSION LETTER DATED 1 APRIL - REQUEST 10 - Profit and Loss Data split by user for the Market Maker account and all Test Accounts that have been used

	Jan-19	Feb-19	Mar-19	Apr-19	May-19	Jun-19	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20
Bets bought															
Market Trader	£155,289.50	£84,837.44	£233,882.47	£752,950.58	£1,710,819.14	£335,221.24	£893,840.47	£326,545.00	£382,467.55	£1,133,522.78	£768,769.25	£1,001,577.37	£875,971.55	£792,609.88	£783,893.82
Other test accounts	£6,258.23	£9,802.82	£7,316.81	£6,155.74	£6,125.27	£16,040.90	£12,371.34	£5,885.99	£20,216.33	£15,794.78	£17,357.37	£3,765.95	£11,780.02	£13,665.27	£14,104.01
Customers	£22,022,958.19	£15,367,347.99	£22,229,542.20	£27,558,064.58	£23,894,305.52	£28,677,610.86	£25,265,559.72	£37,091,644.96	£36,819,873.79	£36,910,178.80	£28,221,913.08	£32,589,555.84	£43,776,865.38	£33,667,907.54	£32,009,942.41
Total	£22,184,505.92	£15,461,988.25	£22,470,741.48	£28,317,170.90	£25,611,249.93	£29,028,873.00	£26,171,771.53	£37,424,075.95	£37,222,557.67	£38,059,496.36	£29,008,039.70	£33,594,899.16	£44,664,616.95	£34,474,182.69	£32,807,940.24
% Market Trader	0.70%	0.55%	1.04%	2.66%	6.68%	1.15%	3.42%	0.87%	1.03%	2.98%	2.65%	2.98%	1.96%	2.30%	2.39%
% Other test accounts	0.03%	0.06%	0.03%	0.02%	0.02%	0.06%	0.05%	0.02%	0.05%	0.04%	0.06%	0.01%	0.03%	0.04%	0.04%
% Customers	99.27%	99.39%	98.93%	97.32%	93.30%	98.79%	96.54%	99.11%	98.92%	96.98%	97.29%	97.01%	98.01%	97.66%	97.57%
Bets sold															
Market Trader	£239,549	£153,049	£404,141	£580,172	£566,319	£711,816	£269,014	£753,199	£574,099	£802,738	£563,296	£783,320	£794,209	£425,227	£560,148
Other test accounts	£3,707	£3,630	£4,104	£4,857	£4,829	£13,769	£12,390	£7,084	£8,416	£15,312	£16,466	£5,046	£10,215	£13,413	£10,938
Customers	£15,990,896	£12,469,336	£15,034,111	£21,878,133	£24,392,239	£22,550,889	£24,371,988	£31,755,524	£32,192,101	£35,243,198	£27,229,289	£27,881,034	£41,135,419	£31,702,334	£30,495,474
Total	£16,234,152	£12,626,015	£15,442,356	£22,463,162	£24,963,387	£23,276,474	£24,653,392	£32,515,807	£32,774,615	£36,061,248	£27,809,051	£28,669,400	£41,939,843	£32,140,974	£31,066,560
% Market Trader	1.48%	1.21%	2.62%	2.58%	2.27%	3.06%	1.09%	2.32%	1.75%	2.23%	2.03%	2.73%	1.89%	1.32%	1.80%
% Other test accounts	0.02%	0.03%	0.03%	0.02%	0.02%	0.06%	0.05%	0.02%	0.03%	0.04%	0.06%	0.02%	0.02%	0.04%	0.04%
% Customers	98.50%	98.76%	97.36%	97.40%	97.71%	96.88%	98.86%	97.66%	98.22%	97.73%	97.92%	97.25%	98.08%	98.64%	98.16%
Dividends															
Market Trader	£7,138	£5,599	£6,861	£14,813	£19,319	£31,732	£24,547	£21,407	£16,748	£15,283	£16,534	£25,624	£22,082	£15,483	£14,272
Test Accounts	£172	£198	£467	£420	£428	£635	£548	£403	£498	£449	£625	£836	£770	£424	£869
Customers	£293,380	£335,704	£411,935	£701,196	£606,558	£751,188	£666,186	£753,640	£755,690	£749,625	£946,607	£1,011,872	£874,088	£923,919	£1,067,802
Total	£300,690	£341,501	£419,263	£716,428	£626,306	£783,555	£691,281	£775,451	£772,937	£765,357	£963,767	£1,038,331	£896,940	£939,827	£1,082,942
% Market Trader	2.37%	1.64%	1.64%	2.07%	3.08%	4.05%	3.55%	2.76%	2.17%	2.00%	1.72%	2.47%	2.46%	1.65%	1.32%
% Other test accounts	0.06%	0.06%	0.11%	0.06%	0.07%	0.08%	0.08%	0.05%	0.06%	0.06%	0.08%	0.08%	0.09%	0.05%	0.08%
% Customers	97.57%	98.30%	98.25%	97.87%	96.85%	95.87%	96.37%	97.19%	97.77%	97.94%	98.22%	97.45%	97.45%	98.31%	98.60%
Commissions															
Market Trader	£4,792	£3,061	£8,085	£11,605	£11,329	£14,237	£5,381	£15,064	£11,483	£16,055	£11,265	£15,666	£15,884	£8,505	£11,203
Test Accounts	£74	£73	£82	£97	£97	£276	£248	£142	£168	£307	£330	£101	£204	£268	£219
Customers	£319,873	£249,418	£300,751	£437,702	£487,973	£446,736	£487,565	£635,249	£643,947	£704,950	£544,653	£557,682	£822,816	£634,146	£609,968
Total	£324,739	£252,552	£308,918	£449,404	£499,399	£461,249	£493,194	£650,455	£655,598	£721,312	£556,248	£573,449	£838,905	£642,919	£621,390
% Market Trader	1.48%	1.21%	2.62%	2.58%	2.27%	3.09%	1.09%	2.32%	1.75%	2.23%	2.03%	2.73%	1.89%	1.32%	1.80%
% Other test accounts	0.02%	0.03%	0.03%	0.02%	0.02%	0.06%	0.05%	0.02%	0.03%	0.04%	0.06%	0.02%	0.02%	0.04%	0.04%
% Customers	98.50%	98.76%	97.36%	97.40%	97.71%	96.85%	98.86%	97.66%	98.22%	97.73%	97.92%	97.25%	98.08%	98.64%	98.16%
Gross Gambling Revenue (GGR)	£5,974,403	£2,747,024	£6,918,040	£5,586,985	£520,955	£5,430,093	£1,320,292	£4,783,273	£4,330,604	£1,954,203	£791,470	£4,460,617	£2,666,738	£2,036,301	£1,279,828