

From: [REDACTED]
To: [REDACTED]@bristol.ac.uk; [REDACTED]@bristol.ac.uk
Cc: [REDACTED]
Bcc: [REDACTED]
Subject: Official statistics relating to young people and gambling
Date: 21 June 2024 09:15:00
Attachments: [image001.jpg](#)
[image002.png](#)

Dear [REDACTED] and [REDACTED],

We have recently read your paper [Priming Young Minds: The Appeal of Gambling Advertising to Children and Young People — University of Bristol](#) and have spotted you are using outdated official statistics.

“In total, 55,000 children in the United Kingdom are classified as “problem gamblers” (Gambling Commission 2019).”

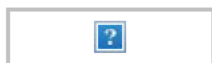
The latest official statistics released in November 2023 found: ‘The youth-adapted problem gambling screen (Diagnostic and Statistical Manual of Mental Disorders 4th Edition - Multiple Response Juvenile (DSM-IV-MR-J)) identified 0.7 percent of 11 to 17 year olds as problem gamblers (Young People and Gambling Survey 2023)’. This can be found on our website [here](#)

We also do not recommend using the grossed-up population figure in isolation because the number of individuals from which the grossed-up figure is derived is very small (less than 50), as such the findings are indicative, at best.

We would request that where possible the latest official statistics are used in the future.

Kind regards

[REDACTED]



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