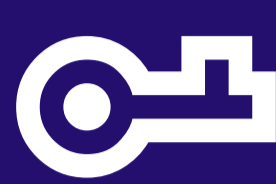




Unlocking Post-Graduation Success

In today's competitive higher education landscape, universities must offer more than academics to attract students. Post-graduation readiness, including workforce preparedness and career development, is now essential.



Students Seek Universities with Workforce Readiness Programs

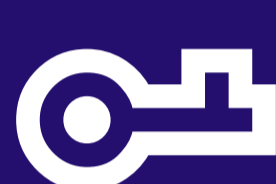
Students consider post-graduation readiness services as crucial as class variety and graduation rates when choosing a university.

80%

Class Variety & Graduation Rate

77%

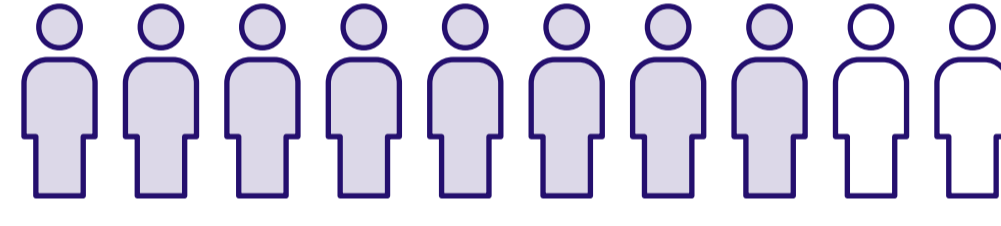
Post-Graduate Services



Students Feel More Prepared from Programs that Include Test Prep

Most students believe they would be more prepared for life after college if they graduated from one that provided test prep for graduate school admissions, professional licensures, and credentials.

82%



of students see postgraduate test prep as one way to feel prepared for life after college.



Students Need Guidance on What Tests to Prep for

Students are concerned about life after college, but not necessarily thinking about the tests they may need to prepare for it.

75%

agree that they are excited but scared for life after college.

HOWEVER, ONLY

56%

are thinking about the standardized tests they may need to take upon graduating from college.



Comprehensive test prep and career services empower students to confidently navigate their post-graduation journeys and enhance the overall value of a four-year degree.

Explore how Kaplan's All Access License can help your institution stand out in today's competitive landscape.

kaplan.com/allaccess