



Provide Your Students with a Competitive Advantage



Our Credegree™ portfolio is designed to enhance the job readiness and marketability of college students by partnering the traditional degree program with Kaplan's educational programs. This allows students to complete their degree while also earning industry-recognized credentials that are highly valued by employers.

The Kaplan Credegree Appeals to Employers

Considering that a more knowledgeable student has greater appeal to potential employers, it's not surprising that a 2019 Quest Research Group survey found **over 70% of respondents agreed that a Kaplan Credegree would help college students to have a more well-rounded education and overall skill set.***

Universities Also Benefit from Offering the Kaplan Credegree Portfolio

Right now, only 3% of institutions are making a major investment in alternative credentialing programs but 74% are at least experimenting or have shown interest in alternative credentials.† Kaplan works with universities to develop a customized mix of credential programs based on what makes the most sense for their respective degrees and student needs.

Universities That Offer Our Credegree Portfolio Can Benefit by:

- Positioning graduates more effectively for future careers
- Increasing the tangible and perceived value of a graduate's degree
- Creating a consistent pipeline of work-ready graduates
- Being positioned for corporate partnerships through the additional breadth and depth of offering

* "Credegree Concept Survey," Quest Research Group, December 12, 2019.

† "The Changing Landscape of Online Education (CHLOE): Behind The Numbers," CHLOE 3 Report, 2019.

Why Kaplan?

For over 80 years, Kaplan has been a trusted partner and provider of forward-thinking educational training programs. We offer programs for more than 80 different industry-recognized credentials and across a continually expanding portfolio of career tracks.

Some of the in-demand industry fields that we offer credential programs include:



Finance



Data Science and Technology



Health Care



Project Management



Cybersecurity

Credegree offerings support undergraduate and graduate students in their preparation for certifications, licensing, exams, and job skills.



Business and Finance

Accounting:

Certified Internal Auditor® (CIA®) **SP** **ST** **PE**

Certified Management Accountant (CMA®) **SP** **ST** **PE**

Certified Public Accountant (CPA) **SP** **ST** **PE**

Finance:

Chartered Alternative Investment AnalystSM (CAIA®) **SP** **ST**

Chartered Financial Analyst® (CFA®) **SP** **ST**

Financial Data Professional® (FDP®) **LO**

Financial Risk Manager (FRM®) **SP** **ST**

Securities Industry Essentials® (SIE®) **LO** **SP**

Marketing:

Certified Digital Marketing Professional (DMI PRO) **SP**

Certified Digital Marketing Specialist–Social (DMI Specialist) **SP**

Certified Digital Marketing Specialist–Search (DMI Specialist) **SP**

Certified Digital Marketing Specialist–Strategy and Planning (DMI Specialist) **SP**

Wealth Management:

Financial Paraplanner Qualified ProfessionalSM (FPQP®) **LO** **SP**

Wealth Management SpecialistSM (WMSSM) **SP**

Accredited Asset Management SpecialistSM (AAMS®) **LO** **SP**

Accredited Domestic Partnership AdvisorSM (ADPA®) **SP**

Chartered Retirement Plans SpecialistSM (CRPS®) **LO** **SP**

Chartered Retirement Planning CounselorSM (CRPC®) **LO** **SP**

Accredited Behavioral Finance ProfessionalSM (ABFPSM) **LO** **SP**

Accredited Portfolio Management AdvisorSM (APMA®) **LO** **SP**

Accredited Wealth Management AdvisorSM (AWMA®) **LO** **SP**

Chartered SRI CounselorSM (CSRIC®) **LO** **SP**

Sports and Entertainment Accredited Wealth Management AdvisorSM (SE-AWMASM) **LO** **SP**

CERTIFIED FINANCIAL PLANNER™ (CFP®) **SP**

LO Live Online Course

SP Self-Paced Course

ST Study Tool Packages

PE Practice Exams

PL Practice Lab



Professional Licensing

Architect Registration Examination (ARE) **ST**

Engineering Fundamentals Exam (FE) **LO SP ST**

Licensed Insurance Agent **LO SP ST**

Licensed Home Inspector **SP**

Licensed Real Estate Agent **LO SP ST**

National Council for Interior Design Qualification (NCIDQ) **ST**

Praxis Core Academic Skill for Educators (Praxis) **SP**

State Bar Review **LO**



Health Care Licensing

Comprehensive Osteopathic Medical Licensing Examination of the United States (COMLEX-USA) **ST PE**

National Council Licensure Exam-PN (NCLEX-PN®) **LO SP ST PE**

National Council Licensure Exam-RN (NCLEX-RN®) **LO SP ST PE**

United States Medical Licensing Examination® (USMLE®) **LO SP ST PE**



Data Science, Analytics, and Engineering

Beginner Python & Math for Data Science **SP**

Business Fundamentals for Data Practitioners **SP**

Deep Learning Fundamentals **SP**

Exploratory Data Analysis **SP**

Financial Modeling **SP**

Foundations of Data Literacy **SP**

Introduction to Data Engineering **SP**

Introduction to Data Science **SP**

Linear Regression and Web Scraping **SP**

Machine Learning Classification **SP**

NLP and Unsupervised Learning **SP**



Project Management

Certified Associate in Project Management (CAPM®) **PE**

CompTIA Project+ (Project+) **PE**

Projects in Controlled Environments 2 (PRINCE2) **PE**



Graduate School Admissions

Dental Admission Test (DAT) **LO SP ST PE**

Graduate Management Admission Test™
(GMAT™) **LO SP ST PE**

Graduate Record Examination® (GRE®) **LO SP ST PE**

Law School Admissions Test (LSAT®) **LO SP**

Medical College Admission Test® (MCAT®) **LO SP ST PE**

Optometry Admission Test (OAT) **LO SP ST PE**

Pharmacy College Admission Test (PCAT) **SP PE**



Career Readiness and Professional Development

Confident New Hire **SP**

Critical Thinking **LO**

Dale Carnegie—Win Friends and Influence People:

Secrets of Success **SP**

Resilient Leader **SP**



Office Applications

Microsoft Word 2019 Associate (MO-100) **PE**

Microsoft Word 2019 Expert (MO-101) **PE**

Microsoft Excel 2019 Associate (MO-200) **PE**

Microsoft Excel 2019 Expert (MO-201) **PE**

Microsoft PowerPoint 2019 Associate (MO-300) **PE**

Microsoft Word 2013 (77-418) **PE**

Microsoft PowerPoint 2013 (77-422) **PE**

Microsoft Word 2013 Expert, Parts 1 and 2 (77-425) **PE**

Microsoft Excel 2013 Expert, Parts 1 and 2 (77-427) **PE**

Microsoft Word 2016: Core Document Creation, Collaboration
and Communication (77-725) **PE PL**

Microsoft Word 2016 Expert: Creating Documents for
Effective Communication (77-726) **PE**

Microsoft Excel 2016: Core Data Analysis, Manipulation, and
Presentation (77-727) **PE PL**

Microsoft Excel 2016 Expert: Interpreting Data for Insights
(77-728) **PE**

Microsoft PowerPoint 2016: Core Presentation Design and
Delivery Skills (77-729) **PE**

Microsoft Access 2016: Core Database Management,
Manipulation, and Query Skills (77-730) **PE**

Microsoft Outlook 2016: Core Communication, Collaboration,
and Email Skills (77-731) **PE**



Technology

General IT:

- CompTIA A+ (A+) **PE PL**
- CompTIA IT Fundamentals (IT Fundamentals) **PE PL**
- Microsoft Managing Modern Desktops (MD-101) **PE PL**
- Microsoft Windows 10 (MD-100) **PE PL**

Cloud:

- Administering Relational Databases on Microsoft Azure (DP-300) **PE**
- AWS Certified Solutions Architect: Professional (SAP-CO1) **PE**
- AWS Certified Cloud Practitioner (CLF-CO1) **PE**
- AWS Certified Developer: Associate (DVA-CO1) **PE**
- AWS Solutions Architect: Associate (SAA-CO2) **PE**
- AWS SysOps Admin: Associate (SOA-CO1) **PE**
- CompTIA Cloud+ (Cloud+) **PE PL**
- Data Engineering on Microsoft Azure (DP-203) **PE**
- Developing Solutions for Microsoft Azure (AZ-204) **PE**
- (ISC)² Certified Cloud Security Professional (CCSP®) **PE**
- Microsoft 365 Fundamentals (MS-900) **PE**
- Microsoft 365 Identity and Services (MS-100) **PE**
- Microsoft 365 Mobility and Security (MS-101) **PE**
- Microsoft Azure Administrator (AZ-104) **PE**
- Microsoft Azure Data Fundamentals (DP-900) **PE**
- Microsoft Azure DevOps Solutions (AZ-400) **PE**
- Microsoft Azure Fundamentals (AZ-900) **PE**
- Microsoft Azure Security Technologies (AZ-500) **PE**

Database and Web Development:

- Java SE8 Programmer I (1ZO-808) (OCA) **PE**
- Java SE8 Programmer II (1ZO-809) (OCP) **PE**
- Oracle Database 12c Administration (1ZO-062) (OCA) **PE PL**
- Oracle Database 12c SQL (1ZO-071) (OCA) **PE**
- Oracle MySQL 5.7 Database Administrator (1ZO-888) (OCP) **PE**
- Oracle MySQL 8.0 Database Administrator (1ZO-908) (OCP) **PE**

Foundational:

- Security for IT Professionals **SP**
- Cybersecurity Skills for Cloud Professionals **SP**
- Critical Knowledge **SP**

Networking:

- Cisco Certified Network Associate (CCNA®) **PE**
- Cisco Implementing & Operating Enterprise Network Core Technologies (ENCOR) **PE**
- Cisco Implementing Enterprise Advanced Routing and Services (ENARSI) **PE**
- CompTIA Linux+ (Linux+) **PE PL**
- CompTIA Network+ (Network+) **PE PL**
- CompTIA Server+ (Server+) **PE PL**
- Supporting Cisco Routing and Switching Network Device (RSTECH) **PE**
- Understanding Cisco Cybersecurity Operations Fundamentals (CBROPS) **PE**

Security & Risk Management:

- Certified Cyber Secure Coder (CSC-110) **PE**
- CompTIA Cybersecurity Analyst (CySA+) **PE PL**
- CompTIA Security+ (Security+) **ST PE PL**
- GIAC Security Essentials (GSEC) **PE**
- ISACA Certified Information Systems Auditor (CISA) **PE**
- ISACA Certified Information Security Manager (CISM) **LO SP PE**
- ISACA Certified Risk Information Systems Manager (CRISC) **PE**
- (ISC)² Certified Cloud Security Professional (CCSP®) **PE**
- (ISC)² Certified Information Systems Security Professional (CISSP®) **LO SP PE**
- (ISC)² HealthCare Information Security and Privacy Professional (HCISPP) **LO SP PE**
- Microsoft Azure Security Technologies (AZ-500) **PE**
- Understanding Cisco Cybersecurity Operations Fundamentals (CBROPS) **PE**



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