



## Improve Student Success with Kaplan's All Access License

One Flat Fee. School-Wide Access. Endless Opportunity.

With Kaplan's innovative All Access License, your institution can provide robust and proven educational tools that move all students closer to their career goals, while eliminating those costs for your students.

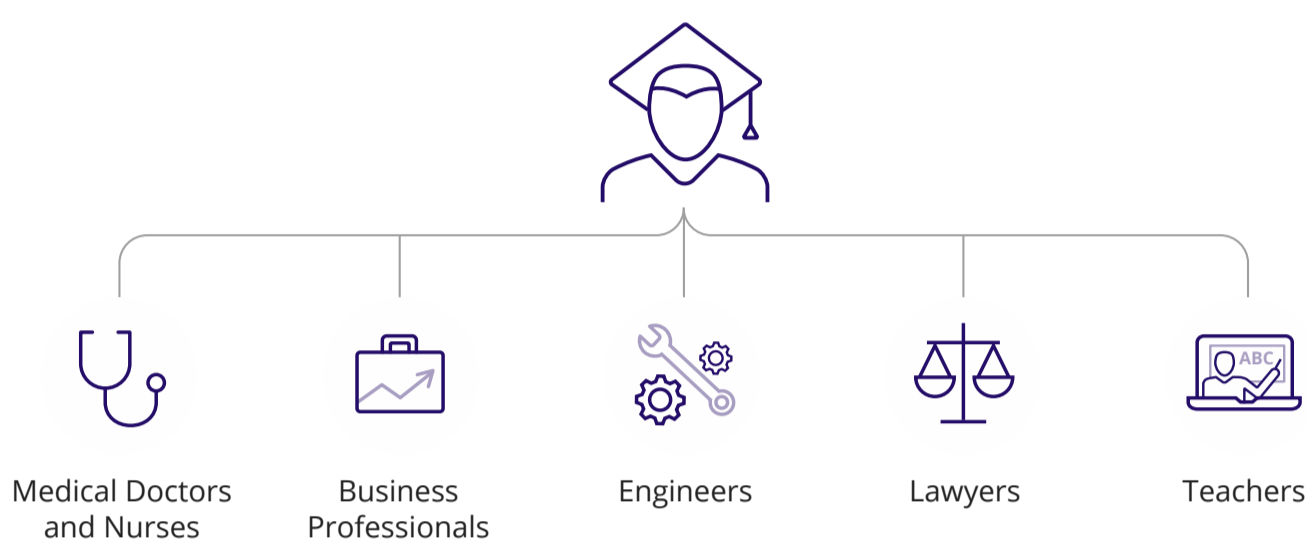
### What Is Kaplan's All Access License?

50+ Products, Fully Customized to Your Needs

<b>Admissions Test Prep</b>  MCAT® Exam LSAT® Exam GMAT® Exam	<b>Credential Test Prep</b>  CFA® Exam SIE® Exam FPQP® Exam	<b>Licensure Test Prep</b>  NCLEX® Exam PRAXIS® Exam FE Exam	<b>Workforce Readiness and Professional Development</b>  Critical Thinking Cybersecurity Data Literacy
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*With Additional Products Available*

A Path for All Students to Achieve Any Career Goal



### ~25 Partners and Counting, Including:



#### Case Study: Cleveland State University

*In two years...*

**>\$1 million**  
Savings for Students\*

**~930**  
Participants Across Product Lines

"Thanks to our partnership with Kaplan, Cleveland State University's current students as well as our alumni can participate in the All Access License program. This is a game-changer! Our primary goal always is the success of our students, during their time at CSU and afterward. By removing the financial cost associated with test preparation, our students and graduates have fewer burdens to overcome as they pursue their educational and professional dreams."

**Dr. Laura Bloomberg**  
President  
Cleveland State University



### Our Recent Recognition



Fast Company World Changing Ideas 2024



EdTech Breakthrough Award 2024



EdTech Awards Trendsetter 2024



Inc. Power Partner Award 2024



Tech & Learning Award 2023



EdTech Breakthrough Award 2023



Fast Company Brands That Matter 2023

## Why Choose Kaplan?

<b>85+ Years</b> Of Learning Expertise	<b>1.4 M</b> Students Served Annually	<b>2K+</b> Global University Partners
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**Rooted in Long-Term Stability**  
Kaplan is part of the Graham Holdings Company (NYSE: GHE).

**Delivering Results**  
Kaplan has helped raise thousands of exam scores—and your students' are next. In fact, students who put in the work with us raise their score by 15 points on average on the MCAT and LSAT exams.†

See what our All Access License can do for your institution at [Kaplan.com/AllAccess](https://Kaplan.com/AllAccess).

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\*Student savings based on advertised price per online course in the first two years. Kaplan's All Access License participation data represents 929 Cleveland State University enrollments as of June 2024.

†15-point average only applied to students who completed at least 150 unique activities, with a minimum of 10 full-length practice exams. The unique activities include the full-length practice exams, high-yield assessments, post-session assessments, mastery assignments, section tests, and LSAT Channel episodes. A recent study conducted by Kaplan showed that students who completed a minimum of this work saw an average score improvement of 15 points from their first official Law School Admission Test® (LSAT) PrepTest practice exam to their highest practice exam. Students who started with lower scores saw greater increases. Students who completed fewer practice questions or study activities, or who did not engage in the full program, saw lower score increases.