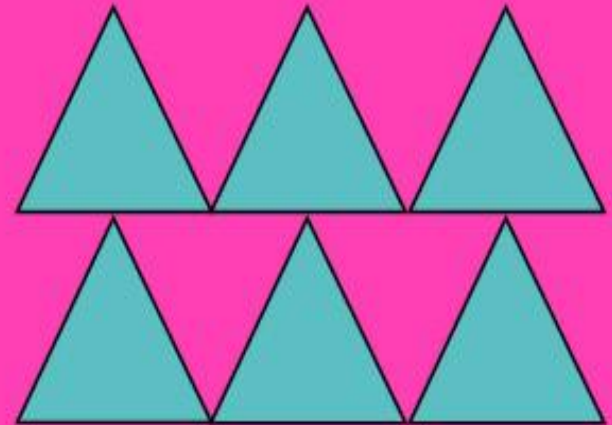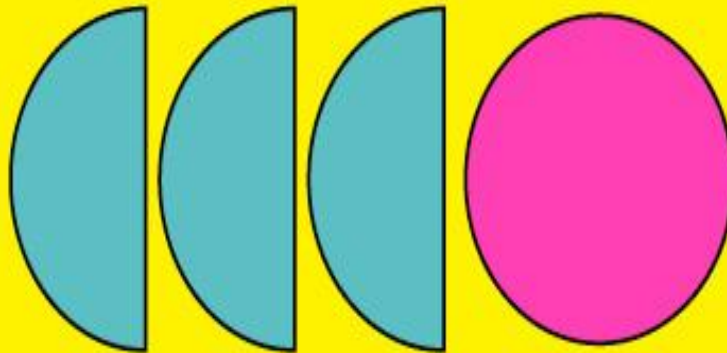# Dubai Lynx

STUDENT COMPETITION HANDBOOK

THE COMPETITIONS

In an effort to drive and nurture the young creative talent in the MENA region there are three exciting competitions in 2022 and 2023. The competitions are open to full time **university students** in the MENA region, between the ages of **18-25** who are studying **full-time** in either media, advertising, PR, communications or other similar field.

The winning students will be awarded at the Dubai Lynx Awards in front of industry greats in the region giving you an awesome opportunity to showcase and promote your talent!

KEY DATES

- Student Creative Hackathon opens – **Monday 8th August 2022**
- Student Creative Hackathon entries close – **Friday 7th October 2022**
- Student competitions open – **Monday 12th September 2022**
- Student Competitions entries close – **Thursday 15th December 2022**

THE STUDENT CREATIVE HACK

Powered by **DUBAI MEDIA CITY**

Taking place on **26 and 27 October 2022** at the Dubai Knowledge Park Conference Centre in Dubai, winning this competition gives you industry-wide recognition as some of the region's best young creative minds. In addition, you will be awarded on stage at The Awards 2023 where you will get to witness creative excellence at its finest. Don't miss out!

There are only 20 places available and applications close on **7 October, 2022** so get your applications in now.

Open only to students whose universities are affiliated with Dubai Knowledge Park and Dubai International Academic City
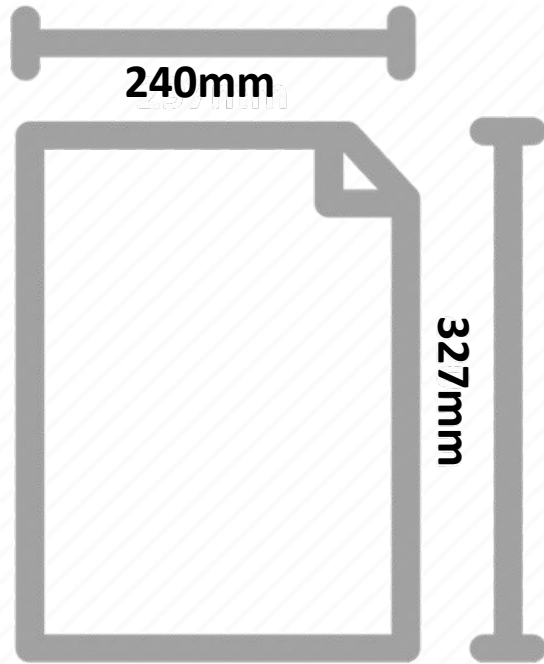
APPLY NOW

STUDENT COVER COMPETITION

Dubai Lynx, in partnership with Campaign ME, calls for standout creative students from the MENA region to create the front cover for the issue of the magazine. The competition challenges entrants to create an exciting and original cover design based on a real brief.

DOWNLOAD THE BRIEF

STUDENT COVER COMPETITION

240mm

327mm

- One Magazine Artwork – JPEG MANDATORY
- Supporting Material – OPTIONAL

CHECK LIST

- Required format:
  - Supported upload file types are: jpg, .jpeg, .png, .pdf
  - 327mm(h) x 240mm(w)
  - Please add 10mm bleed and crop marks across all sides.
  - Entry can be in English/Arabic (if in Arabic, please provide English translation)
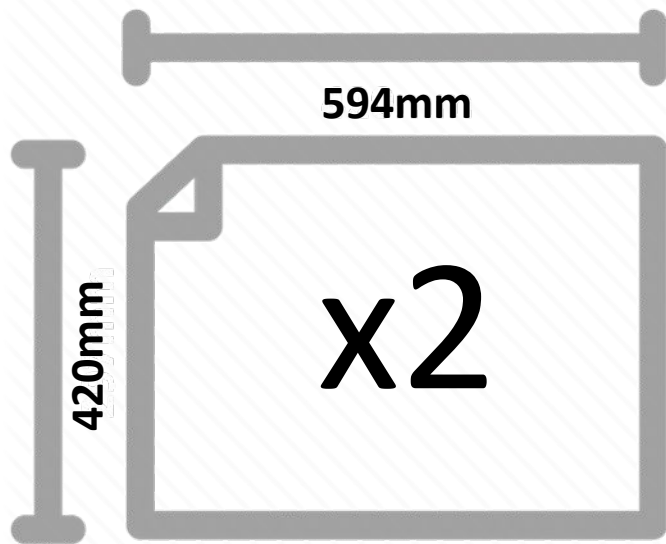
STUDENT INTEGRATED COMPETITION

This challenging competition asks students to craft and submit an attention-grabbing campaign using three forms of media in response to the brief set by a charity or NGO.

DOWNLOAD THE BRIEF

DOWNLOAD THE IMAGE FILES

STUDENT INTEGRATED COMPETITION

x2

594mm

420mm

- ❏ One Presentation board – MANDATORY
- ❏ Supporting Material – OPTIONAL

CHECK LIST

Required format:

- ❏ Supported upload file types are: jpg, .jpeg, .png, .pdf
- ❏ 420mm(h) x 594mm(w)
- ❏ Entry can be in English/Arabic (if in Arabic, please provide English translation)

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THANK YOU