

Exenta from Aptean PLM  
Fashion Software Solution

# Optimize Design Processes

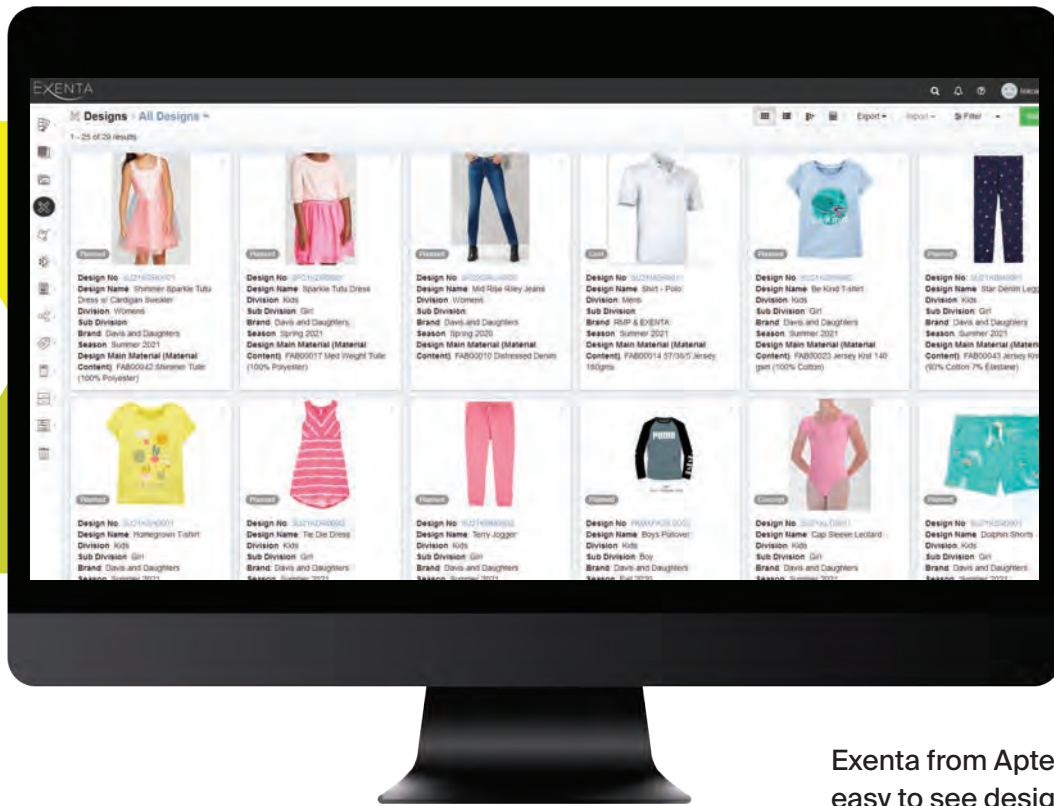


This cloud-based PLM solution eliminates tedious data entry and automates time-consuming processes to speed your products to market and simplify global collaboration.

## Benefits of Exenta PLM

- › Grow revenue while reducing costs
- › Accelerate design, development and sourcing
- › Enhance design creativity and productivity
- › Streamline/Automate front end processes
- › Foster team and supply chain collaboration
- › Boost calendar/process visibility and control





Exenta from Aptean PLM makes it easy to see designs, fit notes and more on one collaborative system.

“For the creative type like me and my designers, the look of a program is important. If it looks good, it makes you want to open the program. Exenta PLM’s search navigation and filters are great, you can **find things quickly** and any kind of speed you can add to your job **makes everything easier**. Especially with a business like ours, time is of the essence.”

**Julie Keller**, Designer, Crazy Kat Sportswear





## Key Features

- › **Line and Seasonal Management** is made easy with high-level plans by attribute, access to personalized line sheets and presentation boards, seasonal calendar management and design color view.
- › **Material and Sample Tracking** features include access to and sharing of design material approvals, sample evaluations, and personalized email notifications to vendors.
- › **Advanced Sourcing** and Costing featuring configurable cost sheets including quotes with BOM comparisons.
- › **Enhanced Communication** using system-wide commenting and notifications, client-based labeling and handoffs through design milestones.
- › **Advanced Tech Pack Development** with multiple BOMs and measurement pages, grading views, templates and more to utilize, making the process seamless and efficient.
- › **Advanced Platform features** including our Adobe Illustrator Plug-in, data import suite utilizing a mobile-first, easy to use design.



## Free Designers to Focus on the Creative Process

As consumers demand ever faster and more innovative products, apparel and soft goods brands are challenged to evolve with the times. To remain relevant in these fast-paced and competitive markets, companies need to find better ways to grow revenue while reducing costs. With no time to waste on complex and cumbersome systems and an increasingly remote workforce, it's time to take a fresh look at PLM.

Easily accessed via the web/cloud and mobile solutions, Exenta from Aptean PLM streamlines essential processes including approvals, change management, line selection, vendor quotes and bids, and compliance. Real-time information and analytics keep everyone working on the same page and support better-informed and more timely business decisions. Flexible features adapt to your workflows and allow you to define the milestones and steps important to your process.

Client-based labeling allows you to name things in a way that makes sense for your business. Most importantly, Exenta from Aptean PLM's easy-to-use interface means minimal training is required, and your team will be up to speed in a matter of weeks, enjoying the efficiencies the system delivers.

The **Exenta from Aptean PLM Design Plug-in for Adobe Illustrator** enables designers to launch new concepts, contribute to and use information from PLM without ever leaving their design software. You can give your designers access to the latest colors, images and designs within the PLM system, simplifying the design of new items.

“On the development side, we never had a system that was able to give us what we’re getting now. Just being able to see a history alone and being able to create line sheets from **PLM has been a great asset**. They can generate a line sheet based on the information that’s already in there from the development stage. So, that has been a great asset.”

**Lorenzo Martin**, SVP Sourcing Production  
and Product Dev



## Are you Ready to Learn More?

Interested to see how Exenta’s premium apparel software can help transform your business?

Request a free demo today at  
[www.exentago.com/demo-request](http://www.exentago.com/demo-request).

**EXENTA**<sup>®</sup>  
From Aptean

### About Aptean

Aptean is one of the world’s leading providers of purpose-built, industry-specific software that helps manufacturers and distributors effectively run and grow their businesses. With both cloud and on-premise deployment options, Aptean’s products, services and unmatched expertise help businesses of all sizes to be Ready for What’s Next, Now<sup>®</sup>. Aptean is headquartered in Alpharetta, Georgia and has offices in North America, Europe and Asia-Pacific.

To learn more about Aptean and the markets we serve, visit [www.aptean.com](http://www.aptean.com).