

Aptean Apparel PLM

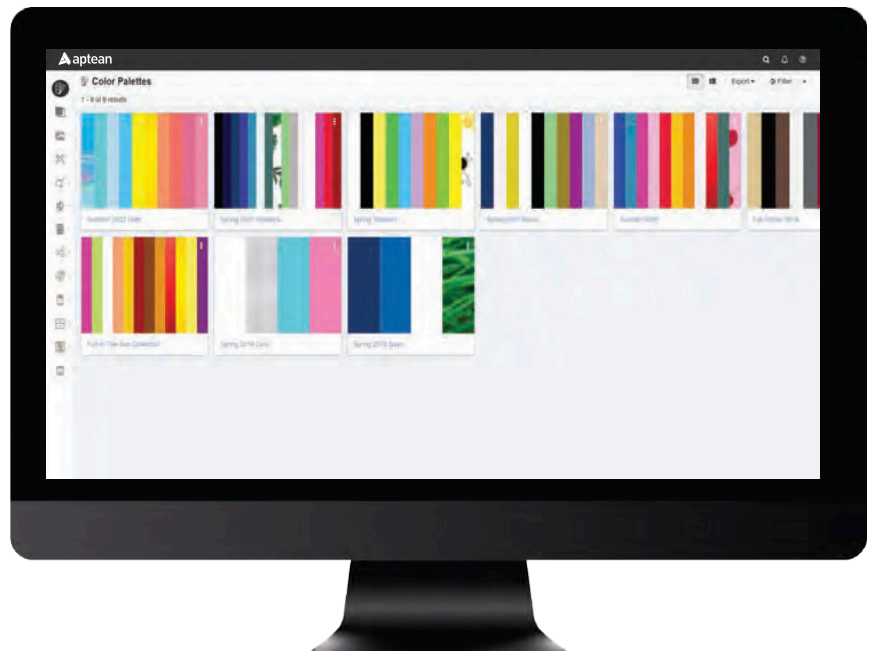
Accelerate Your Product to Market

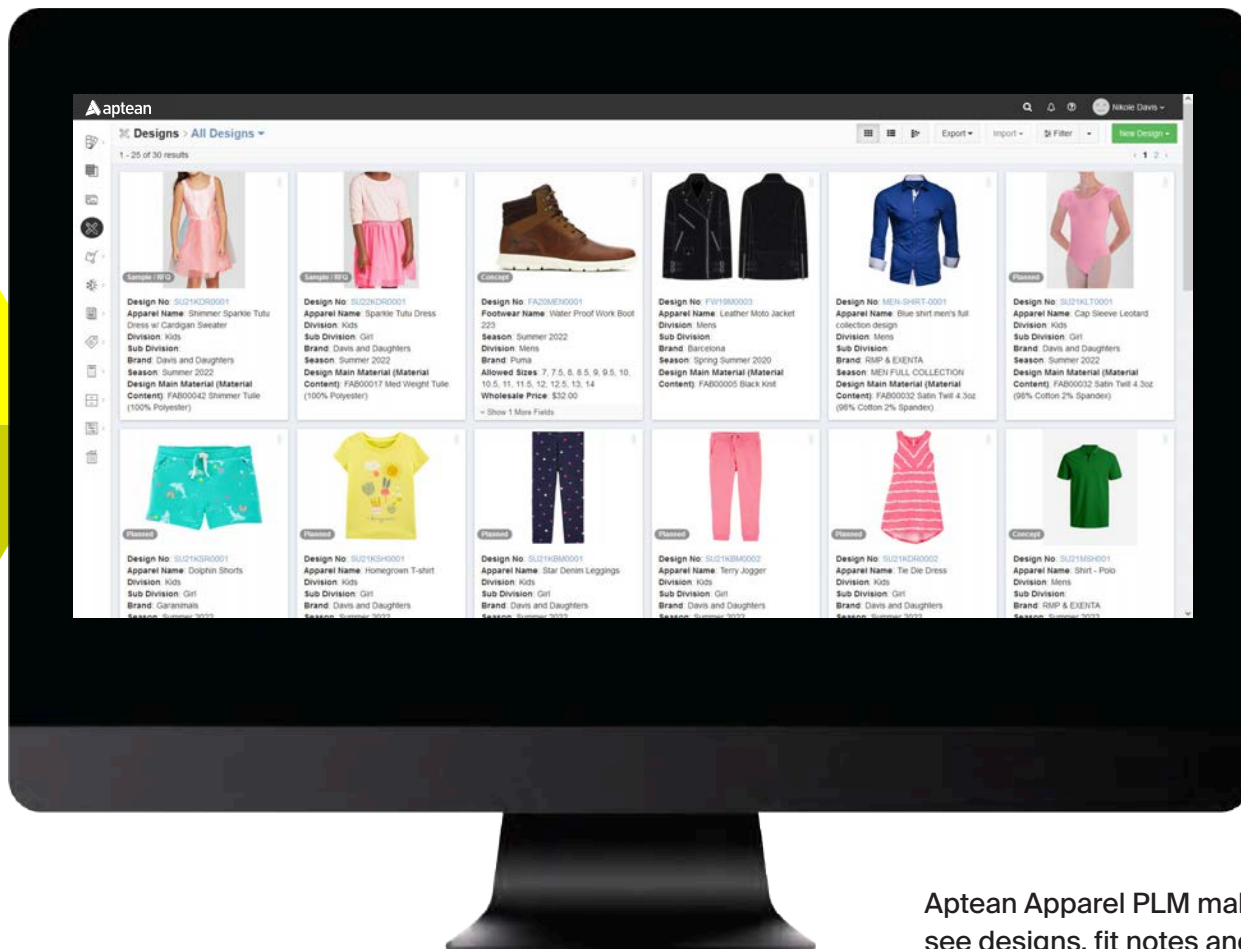


Aptean Apparel PLM is a cloud-based product life-cycle management solution, automating time-consuming processes to speed your products to market and simplify global collaboration.

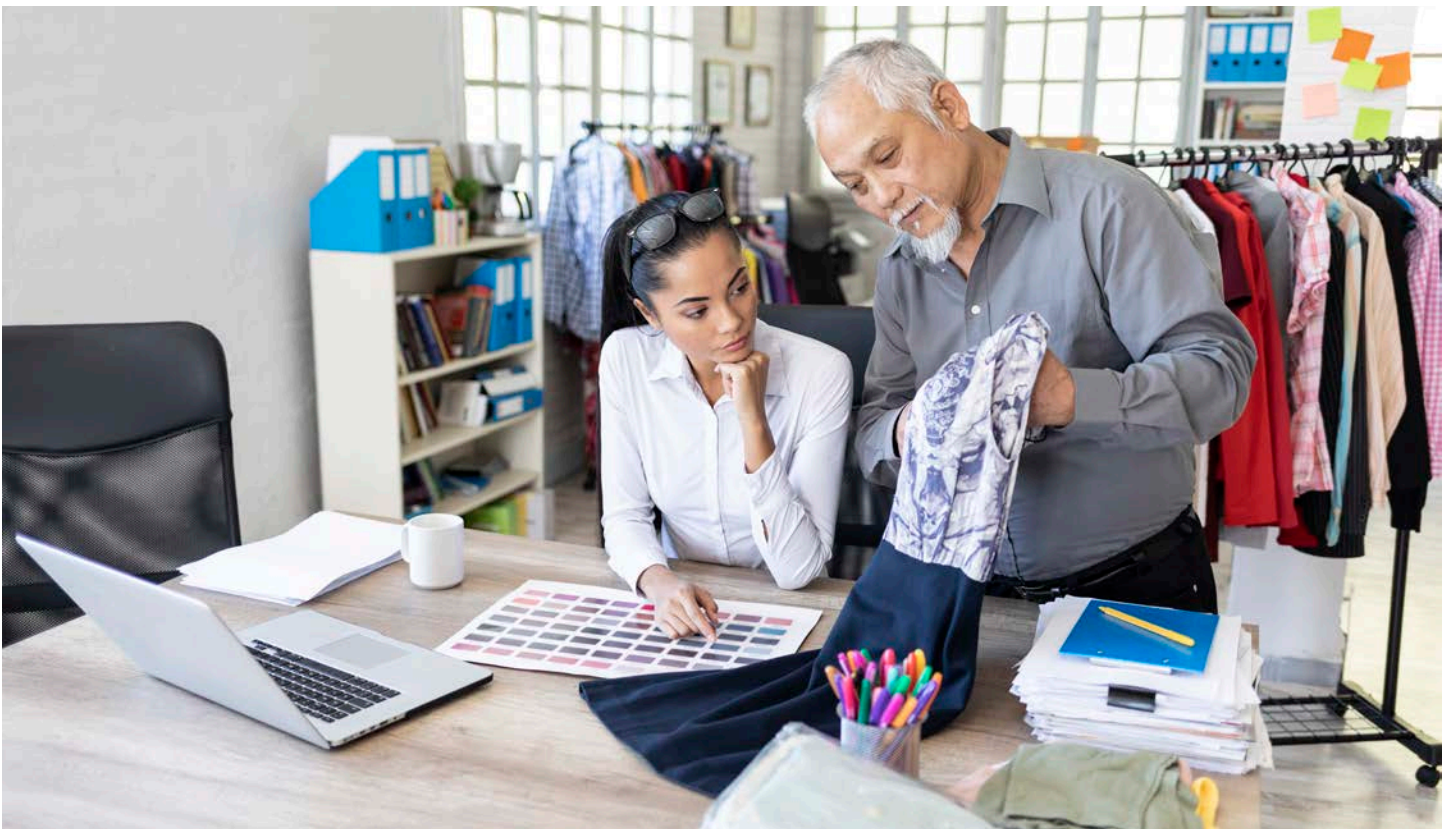
Benefits of Aptean Apparel PLM

- › Grow revenue while reducing costs
- › Accelerate design, development and sourcing
- › Enhance design creativity and productivity
- › Streamline/Automate front end processes
- › Foster team and supply chain collaboration
- › Boost calendar/process visibility and control





Aptean Apparel PLM makes it easy to see designs, fit notes and more on one collaborative system.





Key Features

- › **Line and Seasonal Management** is made easy with features including high-level plans by attribute, access to personalized line sheets and presentation boards, seasonal calendar management and design color view.
 - › **Material and Sample Tracking** features include access to and sharing of design material approvals, sample evaluations and personalized email notifications to vendors.
 - › **Advanced Sourcing and Costing** featuring configurable cost sheets including quotes with BOM comparisons.
 - › **Enhanced Communication** using system-wide commenting and notifications, client-based labeling and handoffs through design milestones.
 - › **Advanced Tech Pack Development** with multiple BOMs and measurement pages, grading views, templates and more to utilize, making the process seamless and efficient.
 - › **Integrate with Design Tools** with our Adobe Illustrator plug-in and Browzwear plug-in, allowing you to seamlessly access designs, imagery and color libraries from your PLM to streamline your design workflow.
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Free Designers to Focus on the Creative Process

As consumers demand ever faster and more innovative products, fashion and apparel brands are challenged to evolve with the times. To remain relevant in fast-paced and competitive markets, companies need to find better ways to grow revenue while reducing costs. With no time to waste on complex and cumbersome systems and an increasingly remote workforce, it's time to take a fresh look at PLM.

Easily accessed from any browser, Aptean Apparel PLM streamlines essential processes including approvals, change management, line selection, vendor quotes and bids and compliance. Real-time information and analytics keep everyone working on the same page and support better-informed and more timely business decisions. Flexible features adapt to your workflows and allow you to define the milestones and steps important to your process.

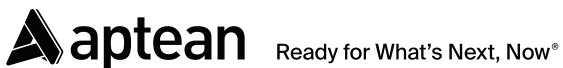
Client-based labeling allows you to name things in a way that makes sense for your business. Most importantly, Aptean Apparel PLM's easy-to-use interface means minimal training is required, and your team will be up to speed in a matter of weeks, enjoying the efficiencies the system delivers.

The Aptean Apparel PLM Design Plug-in for Adobe Illustrator and Browzwear enables designers to launch new concepts, contribute to and use information from PLM without ever leaving their design software. You can give your designers access to the latest colors, images and designs within the PLM system, simplifying the design of new items.

Are You Ready to Learn More?

Want to learn more about Aptean Apparel PLM?

Contact Us at info@aptean.com or visit www.aptean.com/apparel



About Aptean

Aptean is one of the world's leading providers of purpose-built, industry-specific software that helps manufacturers and distributors effectively run and grow their businesses. With both cloud and on-premise deployment options, Aptean's products, services and unmatched expertise help businesses of all sizes to be Ready for What's Next, Now®. Aptean is headquartered in Alpharetta, Georgia and has offices in North America, Europe and Asia-Pacific.

To learn more about Aptean and the markets we serve, visit www.aptean.com.