

5 Profit-Driving Priorities for North American Manufacturers in 2022

78% of North American manufacturers predict higher sales and revenue in 2022. To help you capitalize on new business opportunities, Aptean has curated a list of five profit-driving priorities, based on industry research.



1. INCREASE YOUR SUPPLY CHAIN RESILIENCE

88%

of manufacturers are currently experiencing longer-than-usual lead times.

Increasing supply chain visibility and widening your supplier network will enable you to identify issues early-on and secure reliable, vetted alternative sources.

2. ALIGN INVENTORY WITH CUSTOMER DEMAND

1/3

 of manufacturers are struggling to maintain inventory levels.

Integrating supply chain information with production scheduling will increase the accuracy of your materials requirement planning, to understand the impact of current inventory levels on production capabilities and vice versa.



3. EMPOWER YOUR WORKFORCE

4 in 10

manufacturers are experiencing skills shortages and 31% are short-staffed.

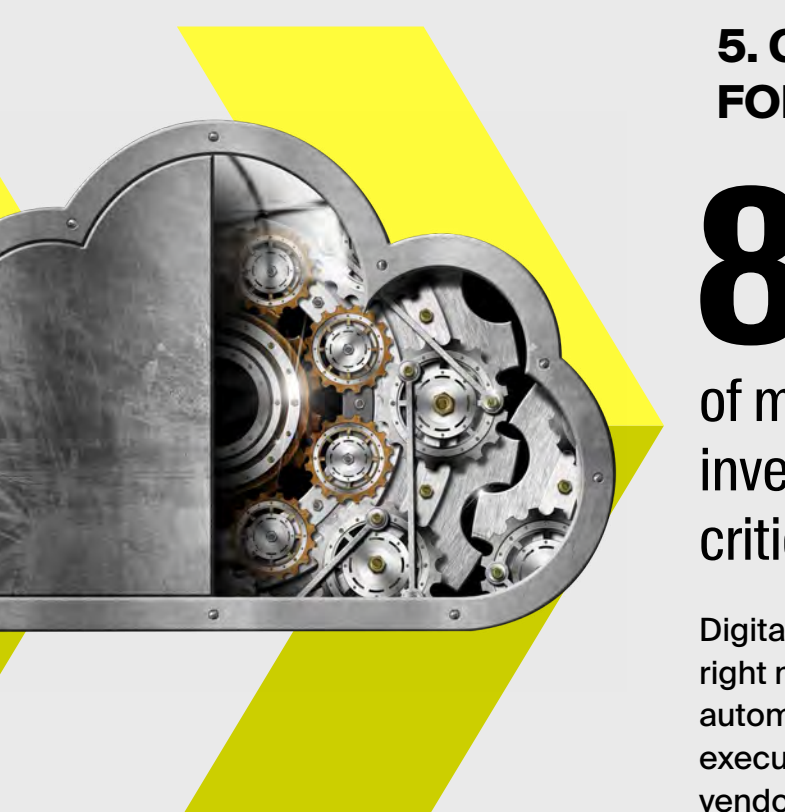
Talented, available manufacturing workers are in short supply. Enhance the value and satisfaction of your current workforce by automating low-value, repetitive operational tasks.

4. CONNECT YOUR PRODUCTION END-TO-END

65%

 of manufacturers have gaps in their business data.

Prioritizing real-time, 360-degree business insights will improve your decision making in every operational area, seizing new opportunities to increase end-to-end efficiency and drive business profit.



5. CREATE A ROBUST ROADMAP FOR DIGITAL TRANSFORMATION

80%

of manufacturers have already invested in technology to overcome critical business challenges.

Digital transformation isn't the future; it's happening right now. To be competitive in 2022, use manufacturing automation software to strengthen your planning and execution capabilities, partnering with a technology vendor who understand manufacturers.

For more support, download **Aptean's 2022 Manufacturing Forecast report.**

Featuring insights from 275 North American discrete and process manufacturers.

[Download Report >>](#)



Aptean: your technology partner for profitable growth

Digitally transform your business with Aptean Manufacturing ERP to drive profitable growth.

Our ERP software empowers manufacturers to plan, schedule, execute and track operations with more efficiency and flexibility. So you can make smarter operational and strategic decisions.

No matter what your manufacturing environment, we have a solution to ensure you're Ready for What's Next, Now®.

Book your free ERP demo at www.aptean.com.

Industry research

All statistics quoted in this content are from an original research study by Aptean.

Aptean and B2B International surveyed 275 North American discrete and process manufacturers in September–October 2021.

