

# Analytics for Aptean Ross ERP

## Simplifying Complex Enterprise Data with Microsoft Power BI

Data is only good if you can use it. Sounds simple... but process manufacturers understand the underlying truth in this message. The challenge is taking a seemingly infinite amount of data and making it usable in a short period of time. Powered by leading analytics technology, this solution delivers ready-to-use graphical dashboards designed specifically for process manufacturers. With them you can easily spot and resolve issues related to profitability, planning, manufacturing, inventory or sales pipeline. And perhaps most importantly, those dashboards are geared toward any user, from sales managers to executives, not just database analysts.

## Dashboards Powered by Industry-Leading Analytics

Aptean Analytics for Ross ERP allows you to utilize pre-built Microsoft Power BI dashboards, with the option to license the Data Warehouse to use your visualization tool of choice.

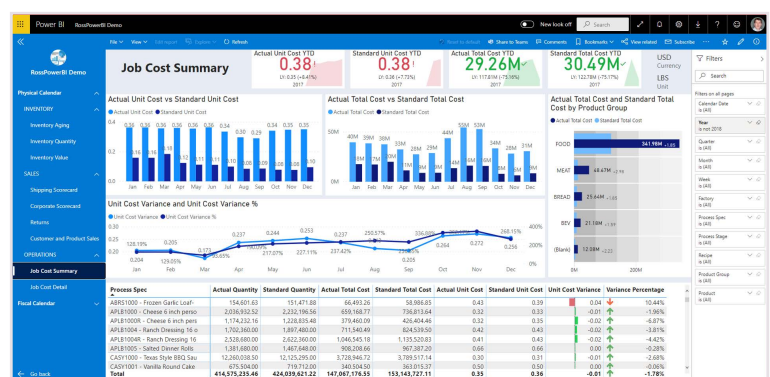
The Aptean Data Warehouse enables the use of a variety of business intelligence (BI) applications – such as Power BI, QlikView, Tableau and others – to build analytical dashboards, so that our customers can use the tools that work best for them. To accomplish this, Data Warehouse holds KPI's based upon transactional data from Ross ERP.

## Specialized Dashboards

Coupling industry-leading analytics and business intelligence with time-tested enterprise solutions for process manufacturers provides a powerful, specialized toolset. This toolset enables you to manage your business efficiently and gain insight into challenges and opportunities that may exist.

Aptean Analytics delivers out-of-the-box dashboards that focus on industry-specific needs, taking away the complexity that has been an issue with BI solutions of the past. And knowing that you have metrics that are specific to your organization, our dashboards can be tailored as needed.

Aptean Analytics comes pre-configured to analyze sales amounts and quantity as well as invoices, management dashboards including product and customer profitability, and manufacturing and inventory.



Aptean Analytics serves up data in straightforward charts, tables, dashboards, and other advanced visuals. Establishing baselines, thresholds, and KPIs enables process manufacturers to determine when action is needed. Implementing them in Aptean Analytics paints a clear picture for any user to determine when action needs to be taken and establishes trends for guiding decisions.

## User-Driven

Aptean Analytics dashboards provide user-friendly views while enabling more detailed drill-down capabilities to uncover information depth. The combination of presentation simplicity and strong data mining for Business Discovery gives users the flexibility to use the tool as they see fit. Aptean Analytics is also collaborative. Users can share not just reports but also annotations and bookmarks. New reports and views can be created among users working together for a common view. Complicated data made simple gives users a clear view of information in a timely manner. Business Discovery, the practice of exploring data to uncover key insights, is also shared among users. This enables better intelligence to drive decisions, and creates additional meaning by relating data from different perspectives.

## Scalable

Aptean Analytics can scale both with respect to users and data. From a user perspective Aptean Analytics adjusts easily from small businesses to large enterprises. Aptean Analytics compresses data to a fraction of its initial size in memory, allowing for handling of and scaling for large data sets. In addition, data association – relationships between existing and new dataset – happens automatically. As the database scales, the capabilities delivered by the solution scales.

Analytics delivers the perfect combination of specialization, simplicity and actionable data. Powered by industry-leading analytics providers and delivered in a userfriendly format, Aptean Analytics will help you drive decisions with the right amount of data provided in the right way.

For more information on Analytics for Aptean Ross ERP, contact your account manager or email us at [info@aptean.com](mailto:info@aptean.com).



Aptean provides very specific industries with very specific ERP, supply chain management, and customer experience solutions. In today's fast-paced, highly competitive economy, organizations don't have time to waste forcing homegrown software, spreadsheets, and one-size-fits-all solutions to do things they were never designed to do. Aptean is on a mission to end those workarounds – with industry-specific solutions instead of generic software, expert support instead of making you go it alone, and a steady influx of new ideas instead of the status quo. For more information, visit [www.aptean.com](http://www.aptean.com).