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Cut From Stronger Cloth: Why Apparel Businesses Are Prioritizing Cybersecurity in 2025

Cybersecurity is the No. 1 concern for apparel businesses in North America.

Industry leaders are reinforcing their defenses with cloud-based ERP software, addressing security challenges and creating strategic business advantages.

Cybersecurity: A Growing Threat

6 in 10
U.S. companies have been hit by a ransomware attack in the past year.
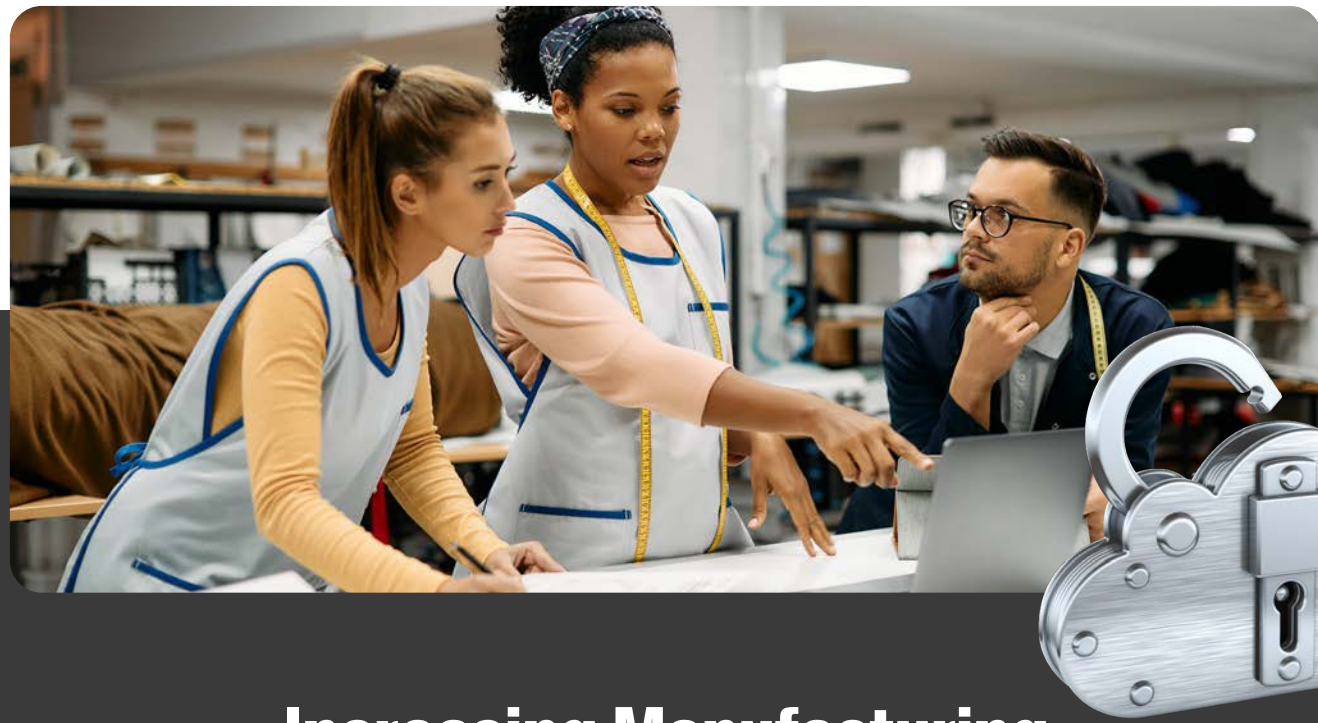
84%
of apparel manufacturing say increasing digital security is a business priority.

31%
rate cybersecurity as a "significant concern" – up from 26% last year.

Larger organizations ($100M+ revenue) are nearly twice as likely (40%) to be concerned about cyber threats than smaller organizations (22%).

Increasing Manufacturing Security Through Cloud ERP

35% of apparel manufacturers cite improved security and risk mitigation as their top reason for moving to cloud ERP.

Yet, 31% worry about data security and privacy during cloud migration.

Despite this concern, apparel manufacturers are moving decisively toward secure cloud platforms:

❯❯ 18% of companies are already using cloud ERP

❯❯ 44% are actively migrating to the cloud

❯❯ 31% are in the planning and evaluation phase

Aptean Apparel ERP: Secure by Design

Aptean's cloud-based, AI-powered apparel manufacturing software delivers the security, compliance and scalability your business needs to be cut from stronger cloth.

Trusted by companies like Steel Grip, Gold Medal International, Grand Forest and Johnny Was, our apparel ERP software is hosted on the Microsoft Azure cloud with advanced security protocols and 99.9% uptime availability.

"When I asked around, Aptean Apparel ERP kept coming up as the crème de la crème. Without a fashion-specific ERP, you really can't see what you're doing in your business. If you're looking at Aptean Apparel ERP, don't look anywhere else."

Josh Draper, CEO, REBEL8

Secure Your Fashion Enterprise with Aptean Apparel ERP

Aptean is a global provider of industry-specific, AI-driven software that helps apparel manufacturers run and grow their business. Aptean's solutions are trusted by more than 11,000 businesses worldwide, including globally recognized apparel brands and manufacturers.

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