

Merlin ERP from Aptean

6 Ways to Beat Rising Costs Without Raising Prices



Running a merchant, wholesale or distribution business? With fuel, energy and supply costs increasing, you may feel caught between customer expectations and rising expenses.

Here are six smart ways to protect your profits without changing your price tags.

1



Go Paperless

Still printing order forms, delivery notes and invoices? The cost is higher than your paper and ink bill.

Digitising your paperwork eliminates printing expenses, reduces storage needs and saves countless hours searching for documents. Your team can work faster, your customers get immediate answers and your bottom line improves.

2



Automate Tedious Tasks

How many hours do your staff spend keying in data or chasing orders? It's likely more than you think.

Automating these tedious tasks frees your team to focus on what actually makes you money—like quality service that keeps customers coming back.

3



Stop Guessing Stock Levels

Still relying on gut instinct to manage inventory across your business? This approach leads to stockouts (unhappy customers) or overstocking (tied-up cash).

Gaining real-time visibility of everything you have in every location will help you make smarter decisions about what to sell and order.

4



Improve Pricing Accuracy

Poorly managed price lists, tiered pricing and special promotions are a common source of errors and lost margin.

Automating your pricing system ensures every customer gets their contracted rates. No more accidental discounts or relationship-damaging overcharges.

5



Plan Smarter Delivery Routes

Fed up with sky-high fuel costs? Your delivery routes might be the culprit. Most merchants waste money on inefficient journeys and half-empty vans.

Planning smarter routes and packing vehicles properly will reduce transport costs while helping you deliver more orders each day.

6



End The Struggle with Multiple Systems

Running separate systems for orders, inventory, accounts and deliveries? That's not just confusing—it's costing you money in subscriptions, training and disjointed information.

Bringing all your data and processes into one ERP system cuts IT costs and ensures information flows smoothly through your business.

Want To Save More Time and Money?

Download our free guide to boost your sales and distribution efficiency.

Discover practical, proven approaches to reduce costs, improve operations and protect margins, without disrupting your day-to-day business.

[Your Free Guide to Running an Efficient Business >>](#)



Beat Rising Costs With Merlin ERP From Aptean

Merlin ERP is built specifically for businesses like yours. Our operational hub connects every step of your business—from stock to delivery—to eliminate costly gaps and inefficiencies.

Book a demo today. Within 30 minutes, we'll show you where your business could be saving money.

[Try Merlin ERP from Aptean >>](#)