

Automating Food and Beverage Production in Europe: What, Why and How?

aptean Ready for What's Next, Now

52% of food and beverage processors, manufacturers and distributors in Belgium, the Netherlands, Ireland and the UK are using technology to automate more tasks, and **43% plan to increase automation in 2024**.

But what do their plans look like?

Using exclusive research data, Aptean can break down the “what,” “why” and “how” of digital transformation in the food and beverage industry, to shape your automation strategy for the next 12 months.



What Will European Food Companies Automate in 2024?

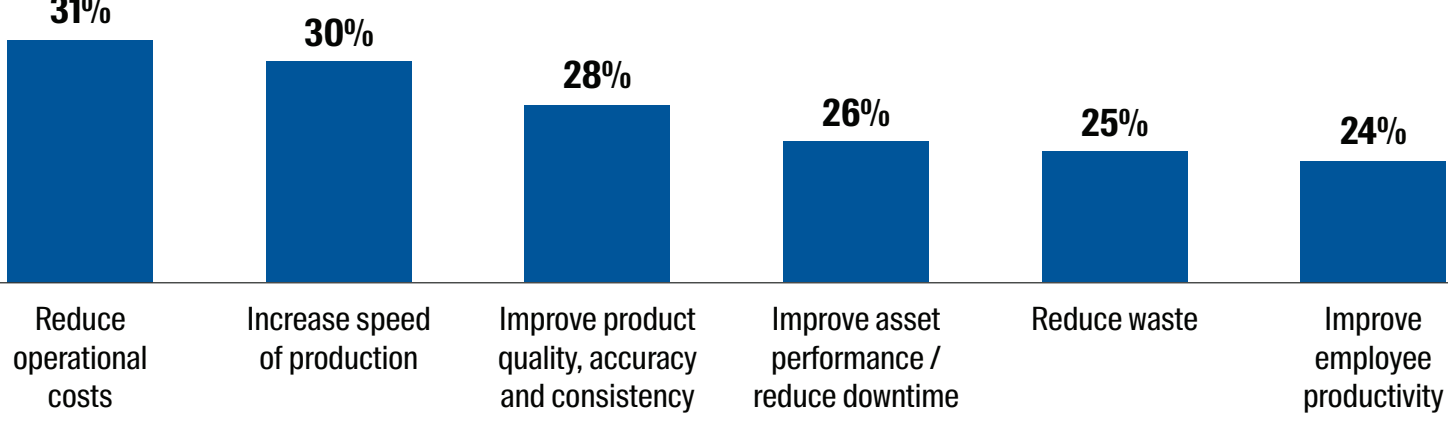
44% of companies plan to invest in technology to overcome supply chain disruption, with **32%** identifying supply chain visibility as a priority goal

54% want to get better at maintaining inventory levels, and **49%** want to align production schedules with available inventory

43% want to increase traceability (as **31%** of companies still partly or completely rely on manual processes to trace products)

Why Is Digital Transformation a Priority for Food and Beverage Organisations?

Aptean's survey of EMEA food processors, manufacturers and distributors found that **reducing operational costs is the no. 1 driver for automation**, followed by **increasing the speed of production and improving product quality / consistency**.

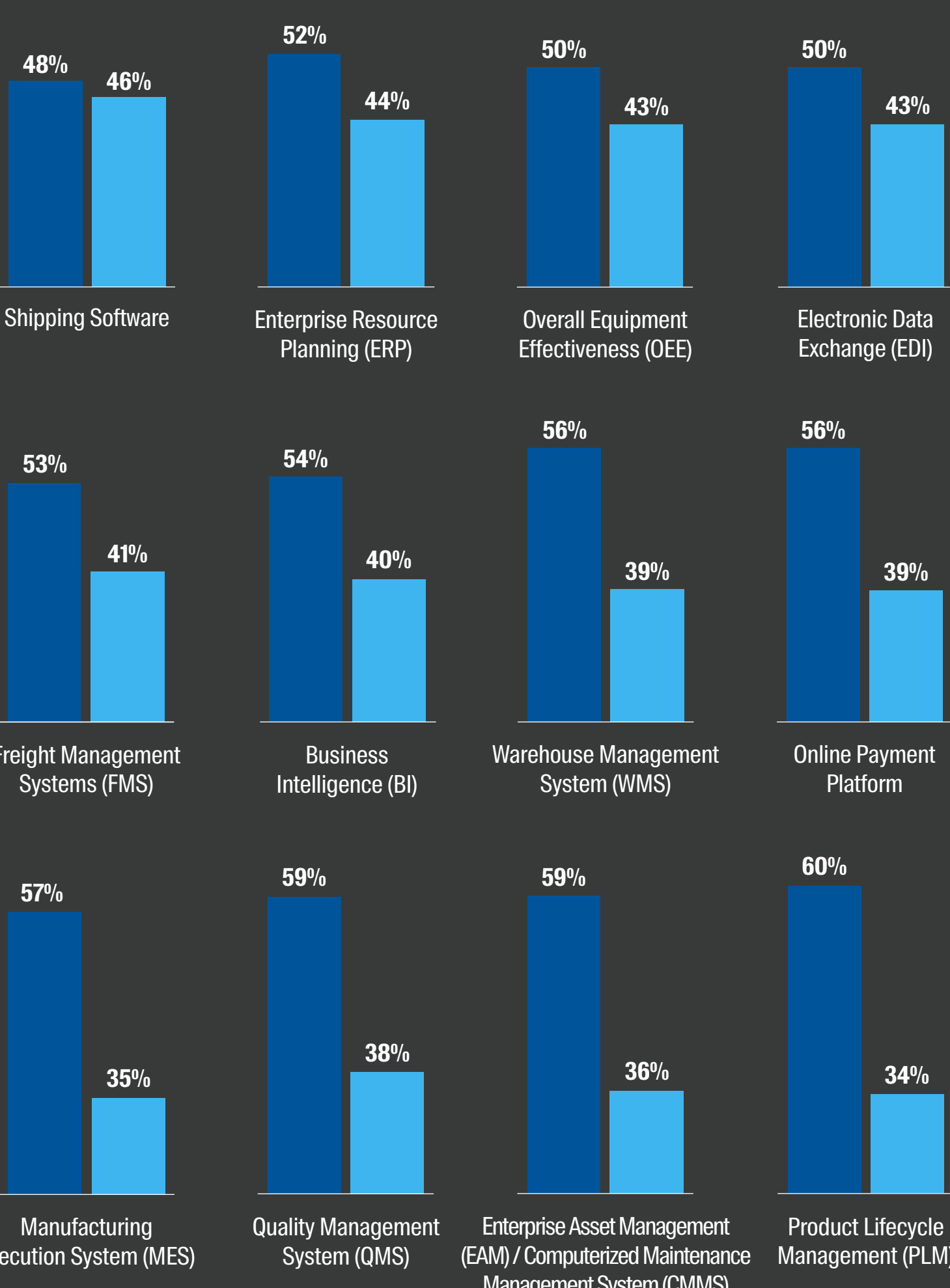


How Will Food Companies Automate Core Processes?

ERP, OEE and shipping software are among top technologies that food and beverage companies plan to invest in over the next 12 to 24 months to automate more of their operational processes.

They're also keen to make better use of data through investment in EDI and BI software.

Legend: ■ Currently using ■ Planning to use in the next 12-24 months



What's Your Automation Toolkit for 2024?

With one in four companies citing difficulty **finding the right technology as their biggest barrier to growth**, vendor selection will be critical to your 2024 automation plans.

Look out for technology partners that:

- » Have a proven track record in the food and beverage sector
- » Offer industry-specific features within their software
- » Can identify how their solution can specifically add value to your business
- » Support your organization through implementation and training
- » Can replace your current infrastructure with a single-vendor solution
- » Have built-in analytics and reporting capabilities to prove the value of your investment
- » Update solutions continually so you're benefitting from the latest features



Useful Resources on Automation in the Food Industry

If you've got 3 minutes...

Read our blog post on [starting your digital transformation](#).

If you've got 8 minutes...

Download our eBook to [learn how other food and beverage companies are enabling automations and driving efficiency](#) with purpose-built technology.

If you've got 15 minutes...

[Schedule a free consultation](#) with an Aptean technology expert.