# Feeding Innovation: How AI Is Reshaping the Food and Beverage Industry

**Aptean** Ready for What's Next, Now®

Aptean's recent research report, conducted in conjunction with B2B International, revealed that AI is already seeing widespread adoption among food and beverage organizations.

# 67%

of food and beverage businesses are at least investigating AI, and **more than one-third are already implementing or using AI**.

Food and beverage companies already using AI saw **higher revenue and profit growth** compared to those with no plans to implement AI.

## Annual Revenue Growth

- 8.1% — Already using AI
- 5.0% — No plans to leverage AI

## Annual Profit Growth

- 7.6% — Already using AI
- 5.0% — No plans to leverage AI
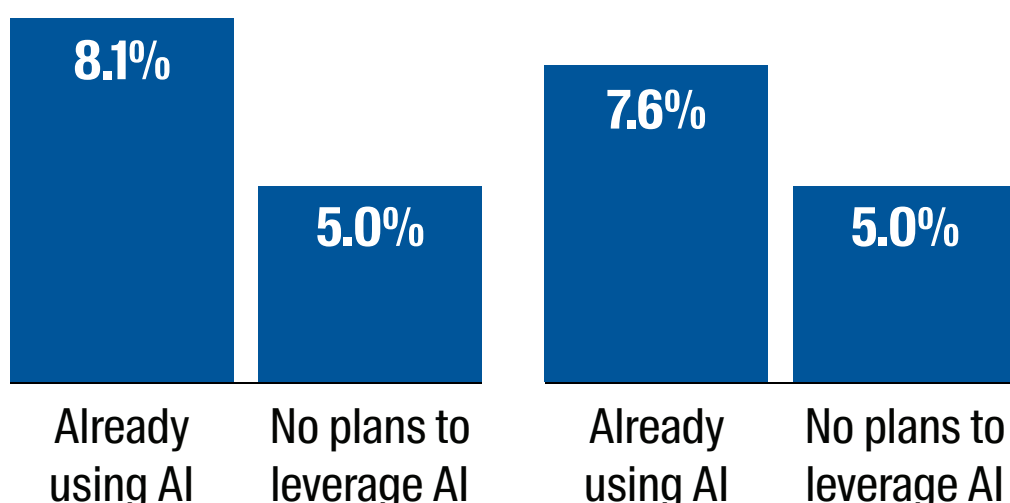
## Industry Voices

"We are incorporating AI in many aspects of our business, primarily in **data management** and **making accurate projections** and **models using collected data**."

–**VP**, NA Sauces and Seasonings Manufacturer

"We use it to **predict consumer habits**, **economic growth** and potential **new supply chain and logistics operations**."

–**Operations Director**, NA Agriculture Business

"We use AI to analyze and manage our **inventory, manufacturing processes** and **employee productivity**."

–**VP**, NA Meat Processor

## Top Applications for AI in Food and Beverage

1. Data analytics
2. Operational improvement
3. Customer service
4. Supply chain management
5. Automation

If you want to dive deep into the full report, **download it for free** today.

Learn more about Aptean's complete solution suite:

[ Contact Us »  ]   [ Aptean Food and Beverage » ]