

Feeding Innovation: How AI Is Reshaping the Food and Beverage Industry



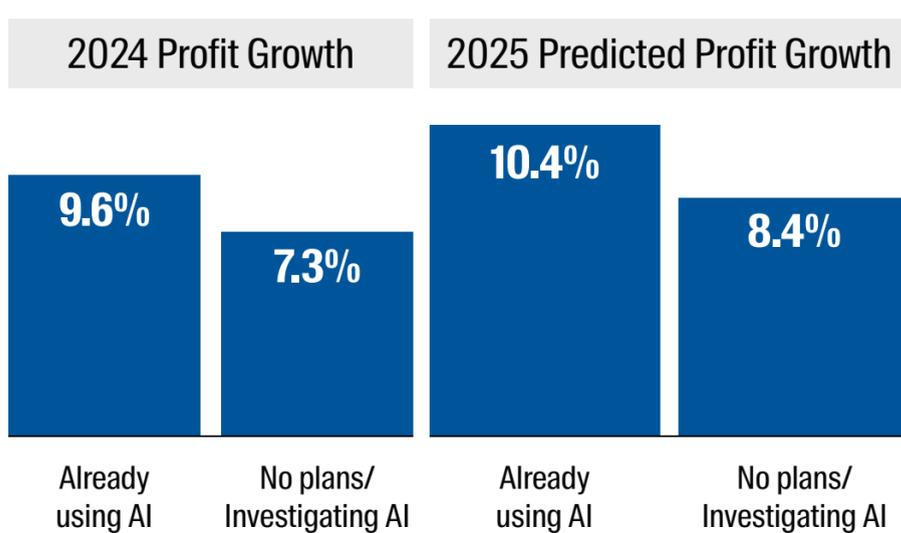
Aptean's recent research report, conducted in conjunction with B2B International, revealed that AI is already seeing widespread adoption among food and beverage organizations.

97%

of food and beverage businesses are at least investigating AI, and **more than one-third are already using AI.**



Food and beverage companies already using AI saw **higher profit growth** compared to those with no plans to implement AI.



Industry Voices

“We’ll improve the tacit understanding of employees and the **learning of intelligent production methods with AI.**”

–IT Professional, Small Snack Manufacturer, United States

“**My organization uses AI to manage the inventory of products** in the warehouse so that goods can continue to flow into the market.”

–Finance Executive, Midsize Seafood Distributor, United States

“**We’re using AI to analyze customer data**, understand their needs and develop personalized marketing strategies.”

–Senior Executive, Large Bakery Processor, Canada

Top Applications for AI in Food and Beverage

- 1 Data analytics
- 2 Supply chain and logistics
- 3 Performance optimization
- 4 Customer satisfaction
- 5 Workplace management



If you want to dive deep into the full report, [download it for free](#) today.

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