Feeding Innovation: How AI Is Reshaping the Food and Beverage Industry

Aptean Ready for What's Next, Now®

Aptean's recent research report, conducted in conjunction with B2B International, revealed that AI is already seeing widespread adoption among food and beverage organisations.

61%

of food and beverage businesses are **at least investigating AI**, and **one-third are already implementing or using AI**.

Food and beverage companies already using AI saw **higher revenue and profit growth** compared to those with no plans to implement AI.

Annual Revenue Growth

- 10% — Already using AI
- 6.4% — No plans to leverage AI

Annual Profit Growth

- 9.5% — Already using AI
- 6.1% — No plans to leverage AI
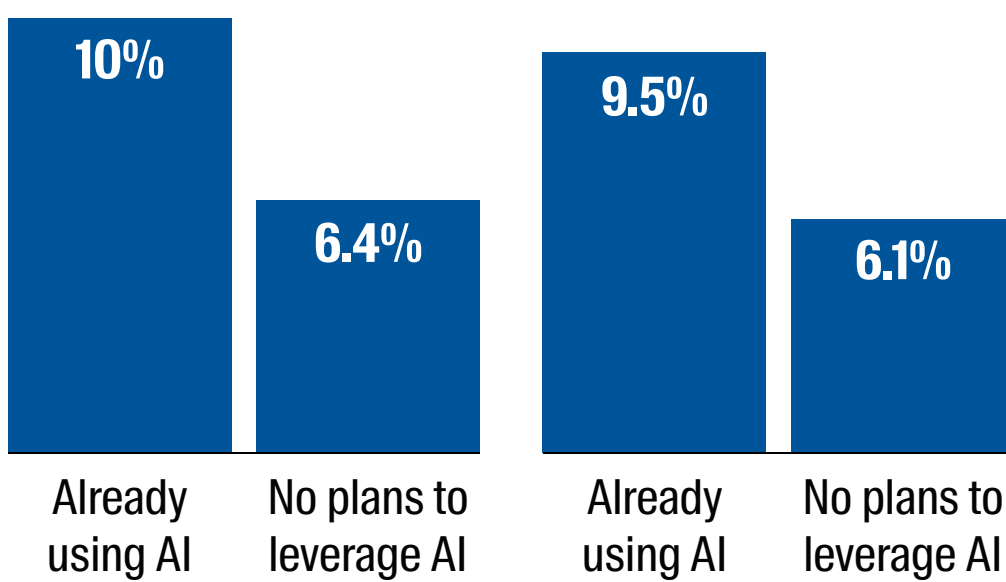
Industry Voices

"We use AI to **automate customer service processes, data analysis** and **report generation**."

– **IT Executive**, UK/I Beverage Manufacturer

"Artificial intelligence can be used to **analyse large amounts of data quickly and effectively**, providing **useful insights** that can be used for **decision-making** and **strategic planning**."

– **Operations Manager**, BE Dairy Manufacturer

"We are implementing AI in production and manufacturing processes to help **monitor and control production efficiency** and **improve productivity**."

– **IT Executive**, NL Snack Manufacturer

Top Applications for AI in Food and Beverage

1. Data analytics
2. Operational improvement
3. Customer service
4. Supply chain management
5. Automation
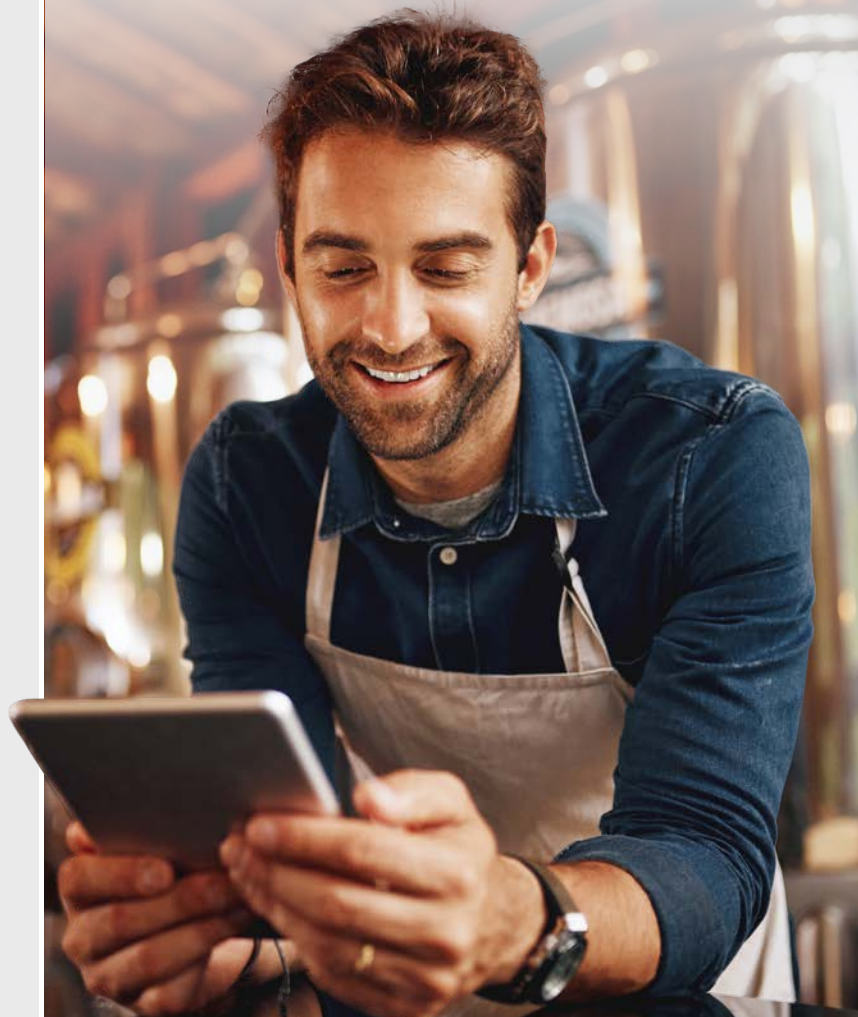
If you want to dive deep into the full report, **download it for free** today.

Learn more about Aptean's complete solution suite:

Contact Us ❯❯   **Aptean Food and Beverage** ❯❯