

# Build an Agile Food and Beverage Business in 3 Strategic Steps

**aptean** Ready for What's Next, Now™



**Food prices have increased by 8.6% year-on-year<sup>(1)</sup> as cultivating, manufacturing and distributing products becomes more expensive.**

How can food and beverage companies protect profit margins in this high-pressure environment? By making internal improvements.

Follow Aptean's 3-step strategy to **enhance your operational agility, lower production costs and identify new revenue streams.**



## Step 1: Modernise

Replace manual and legacy systems with an infrastructure that can support the fast-paced, multichannel demands of modern food and beverage production.

- Invest in software that provides **real-time visibility** over your operations (including multi-site)
- Give your employees and partners access to centralised data for a **single version of the truth**



## Step 2: Optimise

Find every opportunity to streamline and enhance your end-to-end operation.

- Use software-generated insights to **prioritise improvements** across your supply chain, production, maintenance, workforce and compliance capabilities
- Identify processes you can automate to **increase speed of production** and reduce manual errors



## Step 3: Strategise

Make data-driven decisions every day to keep pace with customer demand.

- Use your agile infrastructure to **pivot production** in response to real-world insights, exploring new customer, channel and market opportunities
- Move towards **predictive models** that anticipate what your customers want next

## Increase Your Agility with Aptean Food & Beverage

Aptean Food & Beverage ERP empowers your business to respond dynamically in a fast-moving food environment.

**Complete Visibility** – real-time data capture at every point in your supply chain.

**Bi-directional Traceability** – full ingredient and revenue tracking.

**Greater Efficiency** – automate your core processes.



# 80%

of food and beverage companies that **run their business operations using digital software have seen improvements in D2C revenue.**<sup>(2)</sup>



**Book your free Aptean Food & Beverage ERP demo now at [www.aptean.com](http://www.aptean.com)**

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## Sources

1. Trading Economics statistic comparing average food prices in May 2022 versus May 2021

2. IDC/Aptean: Global Food and Beverage Industry Trends and Strategic Insights 2021

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