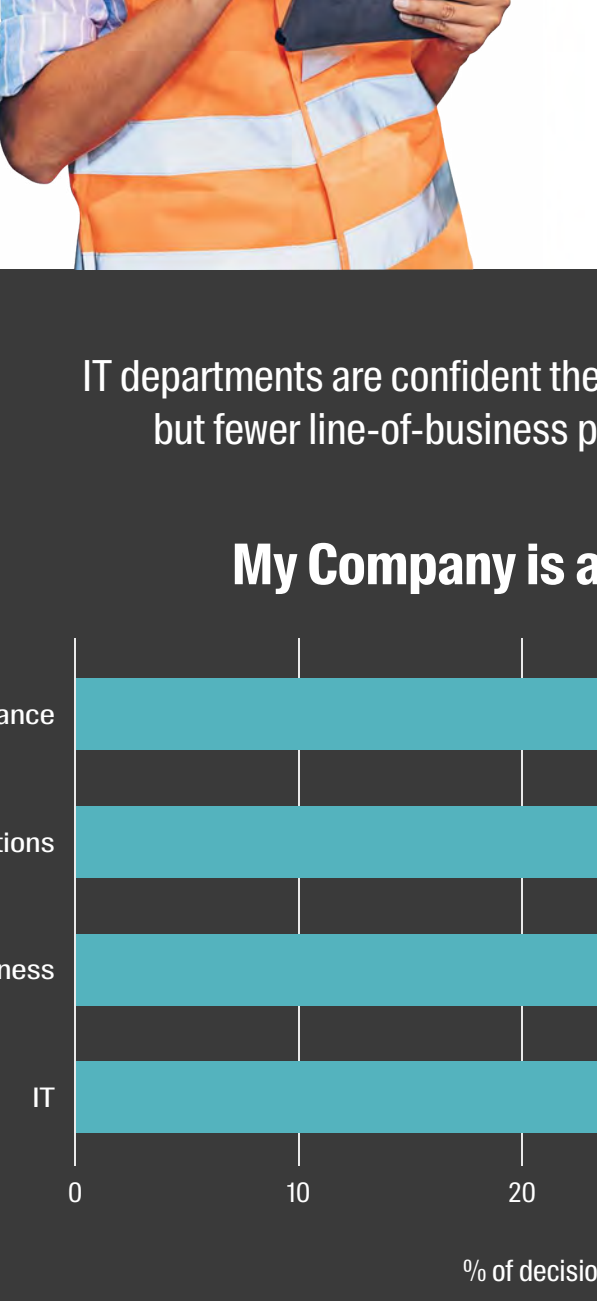


Automation in Industrial Manufacturing: The View From Every Seat



Digital transformation is a company-wide mission but manufacturers still need to balance the strategic priorities of each department. However, these priorities can look *very* different across your business.

Aptean research has revealed contrasting perspectives on automation in industrial manufacturing between IT, business, operational and finance teams.

Let's take a closer look at these differing perspectives and how they could impact your digital transformation roadmap.

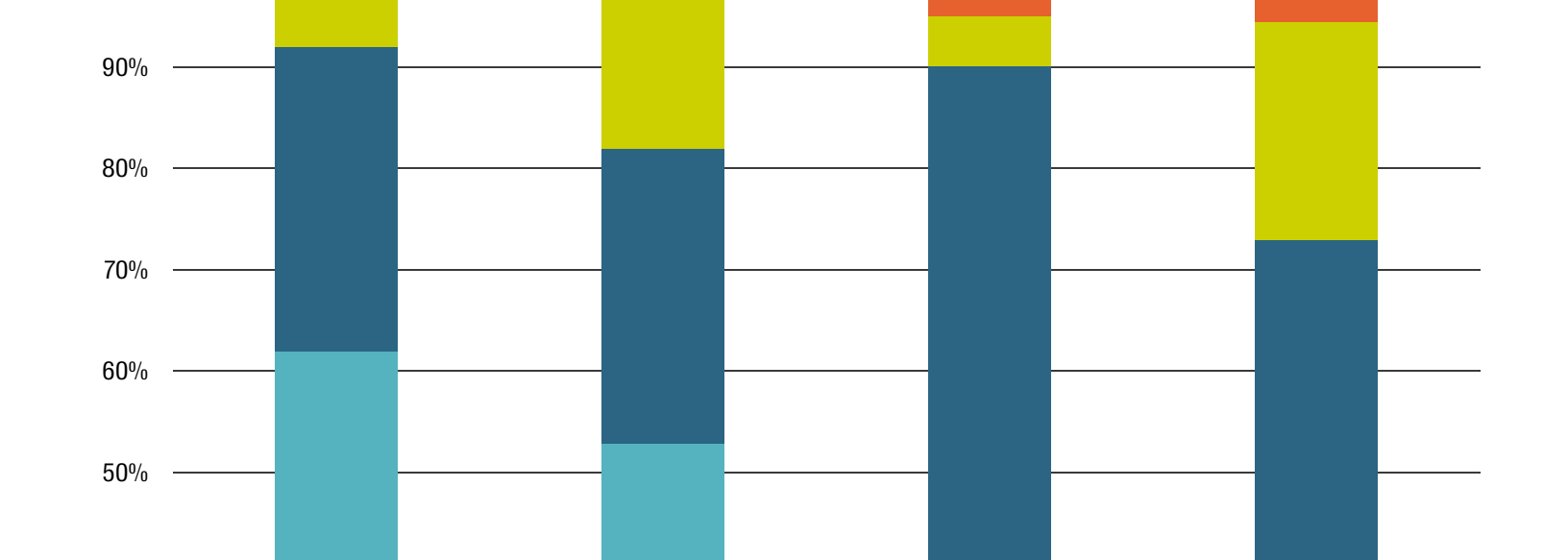
IT departments are confident their company is an early adopter of technology, but fewer line-of-business personnel feel they're at the cutting edge.

My Company is an Early Adopter of Technology



ASK YOUR ORGANIZATION: Are you getting ROI from your technology investments?

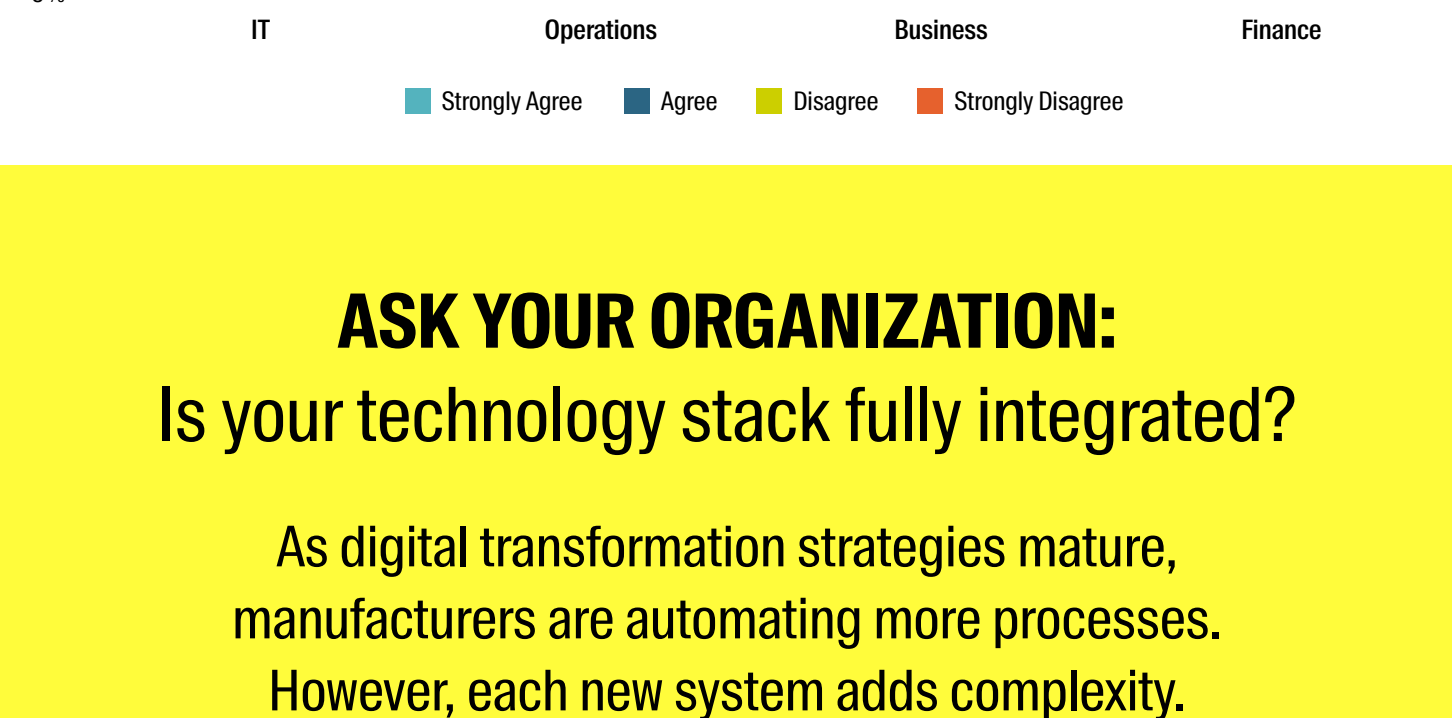
IT staff feeling more confident than the rest of your business can signal new solutions are being under-utilized.



For digital transformation to drive value, everyone in your organization needs to align priorities. A cohesive change management program means investing in technologies that everyone will use and benefit from.

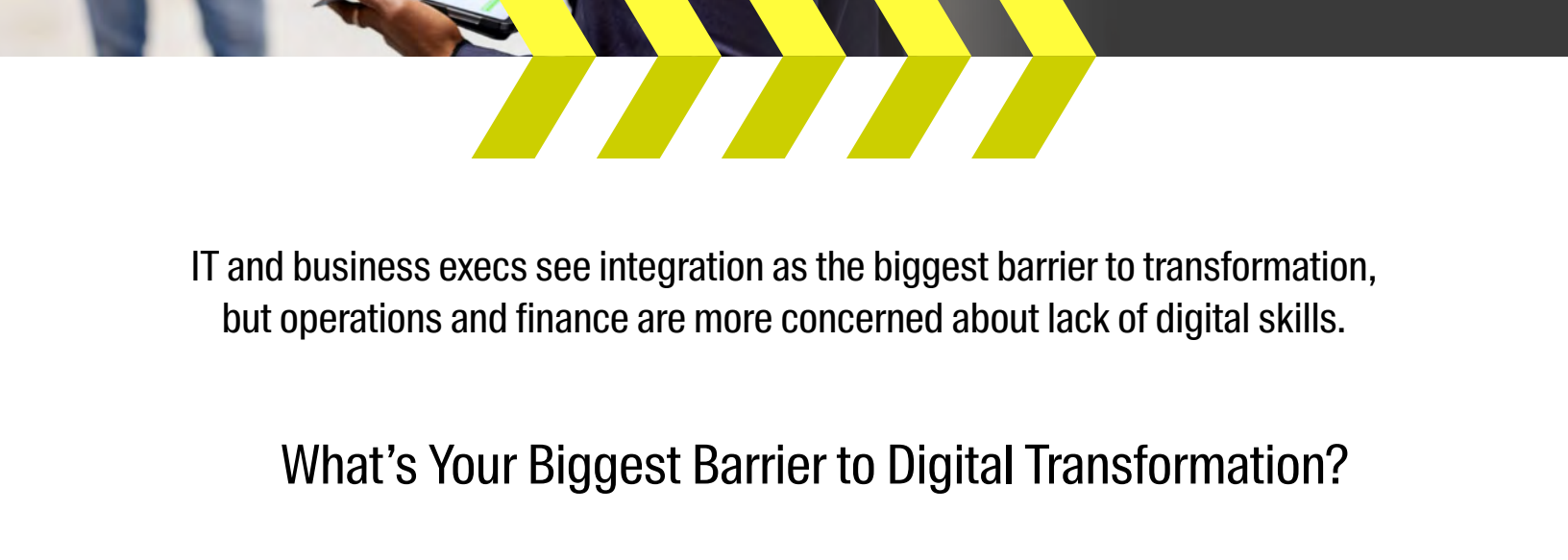
IT also has the most confidence in business data, whereas other departments can still see gaps and siloes, particularly finance.

I Am Confident In The Accuracy of Our Company Data



ASK YOUR ORGANIZATION: Is your technology stack fully integrated?

As digital transformation strategies mature, manufacturers are automating more processes. However, each new system adds complexity.



Ideally, all your digital solutions should work collaboratively to extract data insights that your business intelligence (BI) software can validate and analyze to produce practical and useful insights.

IT and business execs see integration as the biggest barrier to transformation, but operations and finance are more concerned about lack of digital skills.

What's Your Biggest Barrier to Digital Transformation?



ASK YOUR ORGANIZATION: Who's involved in your digital transformation strategy?

Giving every department a seat at the table will enable you to align priorities and remove obstacles on your route to smarter manufacturing.



Understanding your current barriers to smart manufacturing will also help you to focus resources and recruitment when developing your digital transformation roadmap.

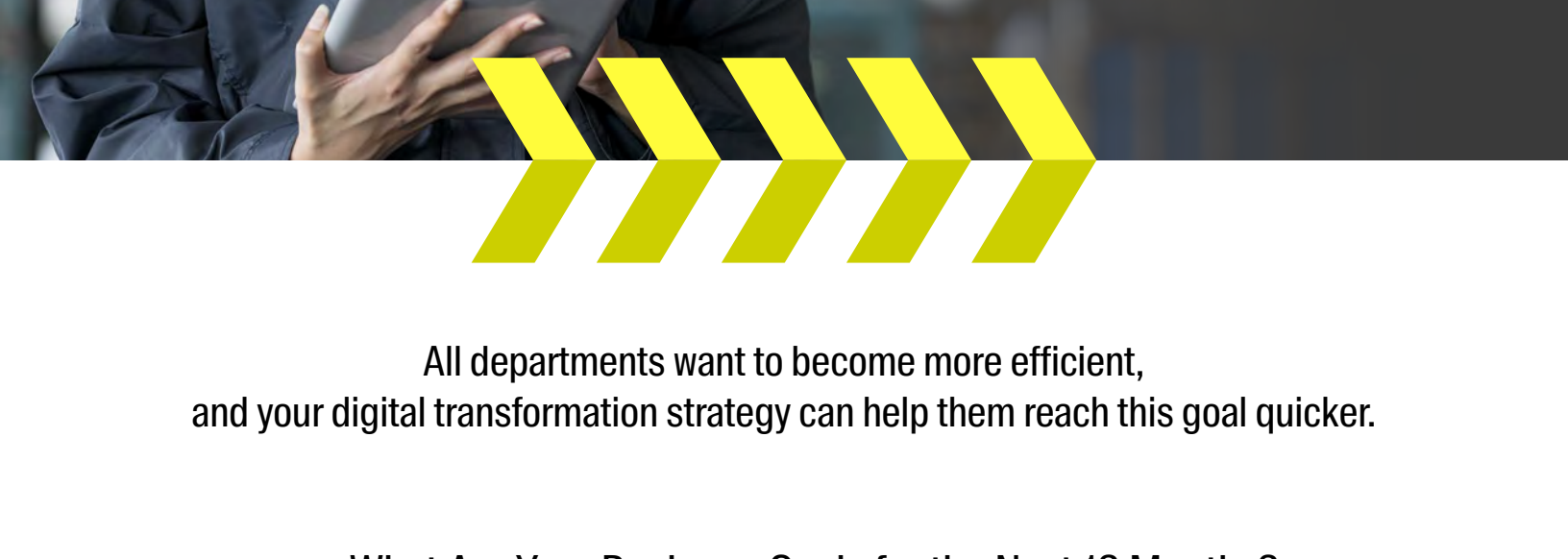
IT and business personnel want automation to increase scalability, but finance and operations are more focused on profitability.

What is the Most Useful Benefit to Automating Your Business?



ASK YOUR ORGANIZATION: Is everyone working towards the same digital transformation goals?

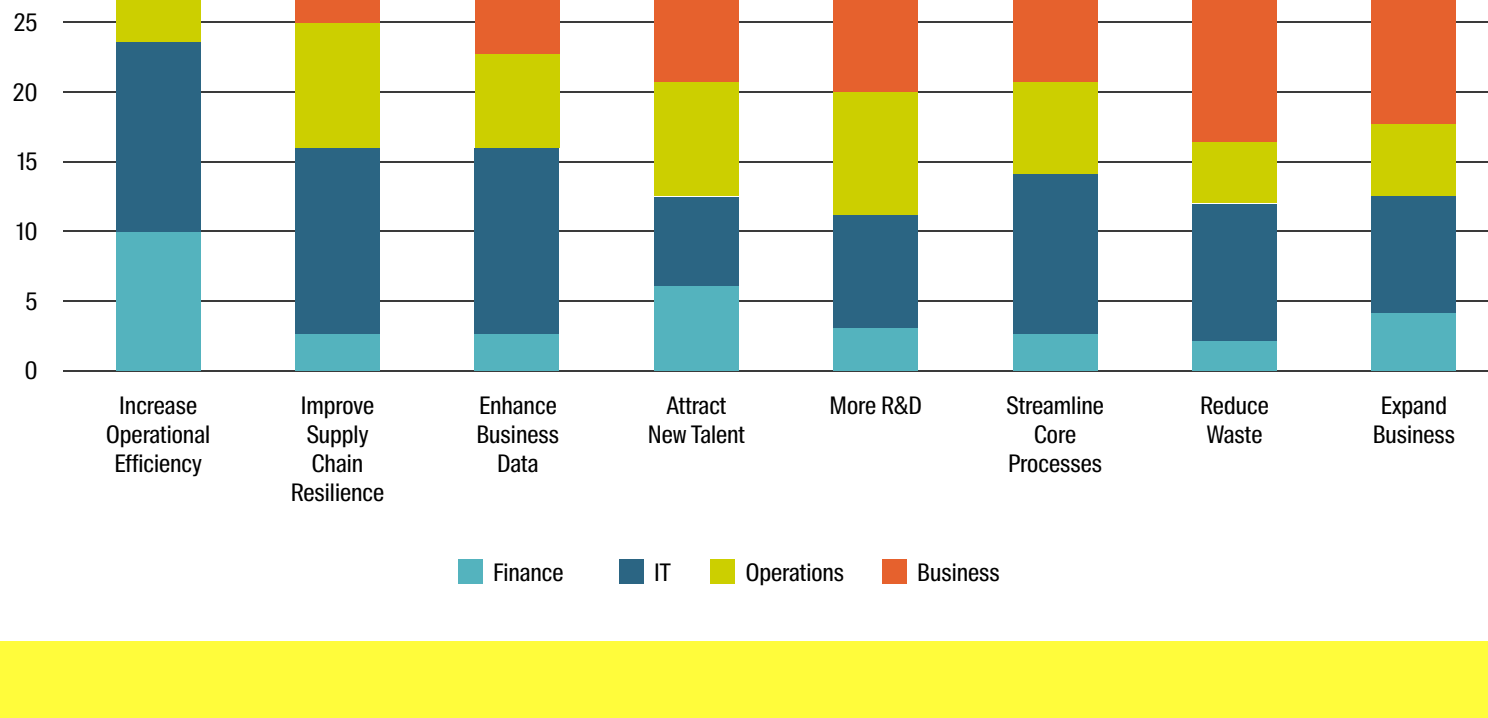
It's not just fears that need to be heard. Learning what each department wants from automation will help you to choose manufacturing technologies that can deliver relevant benefits across your organization.



For your digital transformation strategy to generate return on investment it needs to work for both your company as a whole *and* the individual priorities of each department.

All departments want to become more efficient, and your digital transformation strategy can help them reach this goal quicker.

What Are Your Business Goals for the Next 12 Months?



ASK YOUR ORGANIZATION: Is digital transformation accelerating progress towards your business goals?

Across the organization, increasing operational efficiency is a key objective for industrial manufacturers. Aligning your digital transformation roadmap with commercial goals will enable you to implement solutions that drive change and accelerate growth.



Aptean: Driving Digital Transformation in the Manufacturing Industry

Building a digital transformation strategy that meets the needs of every department is not a simple task. But Aptean is here to help.

Aptean's industrial manufacturing solutions enable 360-degree visibility and streamline your operational processes, breaking down departmental siloes.

From industry-specific **Industrial Manufacturing ERP** technology to **EAM** and **Business Intelligence (BI)**, we'll help you build a technology stack that can:

- Automate processes and communications
- Increase operational efficiency
- Create accurate, reliable schedules
- Optimize productivity
- Maximize throughput
- Improve on-time delivery rates

Speak to Aptean about our trusted industrial manufacturing solutions.

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