

Aptean Equipment Rental ERP

Modern Equipment Business Management



Aptean Equipment Rental ERP connects departments, data, and processes into a single software package. Get the insight, visibility and control needed to take your business to the next level.

We help you manage the entire lifecycle of equipment from purchase to disposition. From the moment machinery and parts land on your dock, until products are delivered to your customer, Aptean is there, helping manage every aspect of your business.

By moving all of your data and business processes from older legacy platforms into a single cloud ERP you can ensure data accuracy, and maintain visibility into the financial health and well-being of your business.

Benefits

- » Promote fluid workflow between departments for greater efficiency and visibility across the enterprise
- » Gain real-time insight into the availability and service history of the fleet
- » Improve forecasting, planning and budgeting accuracy with integrated financial management
- » Lower management and IT costs by connecting departments, data and processes into a single cloud ERP
- » Whether in the office, in the warehouse or on the road, employees are able to access and interact with the data that drives



One Equipment-Specific ERP Solution to Manage Your Business

Aptean Equipment Rental ERP helps equipment rental, sales and service companies modernize to increase revenue, streamline operational efficiency and manage business growth.

In addition to all of the sales, purchasing, operations, accounting and inventory management features found in Microsoft Dynamics, we have developed hundreds of features to support all aspects of the equipment industry.

- › **Equipment Rental, Sales and Services** – Manage every aspect of your customer-facing operations from a single application with real-time visibility into equipment inventory.
- › **Business Operations and Logistics** – Take control of your warehousing, parts and inventory, equipment maintenance, logistics and your upstream supply chain.
- › **Financials and Lifecycle Management** – Connect all areas of your equipment business to your financials to improve data accuracy and better manage the lifecycle of your assets.

Investing in a platform developed for the equipment industry removes the need to customize generic ERP solutions. This dramatically reduces implementation costs and risks, and accelerates time to value. And because it is built on Microsoft Dynamics, it integrates with the other Microsoft products you use every day.



Key Features

- › **Equipment Rental** – Manage rentals including availability, contracts, quotes and rental cycle billing. Include any related parts sales, delivery and logistics and drill deep into customer and equipment records.
 - › **Equipment Sales** – Run the sales side of your operations starting with customer orders and leasing programs, and link it to allied equipment, parts, inventory, logistics and CRM.
 - › **Equipment Services** – Handle service orders, leverage in-shop and mobile field service scheduling and dispatch, training and certification and oversee your fleet management program.
 - › **Parts** – Manage your OEM and aftermarket replacement parts business including purchase orders, replenishment, inventory and warehousing data.
 - › **CRM** – Manage sales and marketing activities and drill down into customer accounts, rental and purchase histories and delivery schedules.
 - › **Financials** – Run every aspect of your company’s financials using enterprise class accounting software that can scale up to manage multiple locations, currencies and lines of business.
 - › **Reporting / Analytics** – Measure business performance by product and line of business, and create accurate forecasts with real-time and historical sales and costing data.
 - › **Equipment Lifecycle Management** – Monitor the entire lifecycle of equipment and related components from acquisition to disposal, including warranty information, maintenance and depreciation schedules.
 - › **Purchasing** – Leverage historical and real-time data by product line, business line, vendor and location to inform your purchasing schedule and better manage forecasting.
 - › **Assembly / Manufacturing** – Manage the assembly or production of equipment for sales or rental including jobs, scheduling, bill of materials supply forecasting and demand management.
 - › **Warehouse / Inventory** – Stay on top of the heart of your business with real-time, detailed inventory and warehouse data which ties into your sales, parts, service and rental revenue centers.
 - › **Logistics** – Manage all of your logistics related to equipment sales and rental, parts, shipping and service work orders and dispatch.
 - › **Maintenance** – Manage equipment maintenance intelligently to ensure optimal availability, reduce unplanned failures and optimize long term profitability.
 - › **Options** – Extend your Aptean investment with graphical dispatch, field service automation, credit card processing, EDI, E-Shipping and self-service portals.
- 

Are you Ready to Learn More?

Get in touch and let's discuss how you can move forward.

Contact Us at info@aptean.com or visit www.aptean.com.



About Aptean

Aptean is one of the world's leading providers of industry-specific software. Our enterprise resource planning and supply chain solutions are uniquely designed to meet the needs of specialized manufacturers and distributors, while our compliance solutions serve specific markets such as finance and life sciences. With both cloud and on-premise deployment options, Aptean's products, services and unmatched expertise help businesses of all sizes, across many industries, to scale and succeed.

For more information, visit www.aptean.com.