

Aptean Apparel: Invested in Fashion's Future



Aptean is deeply committed to empowering fashion and apparel brands, retailers, wholesalers and manufacturers with cutting-edge solutions tailored to meet the unique demands of the industry. We pride ourselves on our dedicated professionals' extensive experience and feature-rich software that helps brands succeed.

Aptean's apparel systems comprise specialized functionalities added and improved upon over time, which ensures that your business has the tools it needs to thrive in a competitive and dynamic environment. Our dedication to innovation and customer success is evident in the investments we've made in leading fashion and apparel technology.

Assembling a Comprehensive Apparel Solution and Cultivating Deep Industry Expertise

Aptean is rapidly expanding in the fashion and apparel industry.

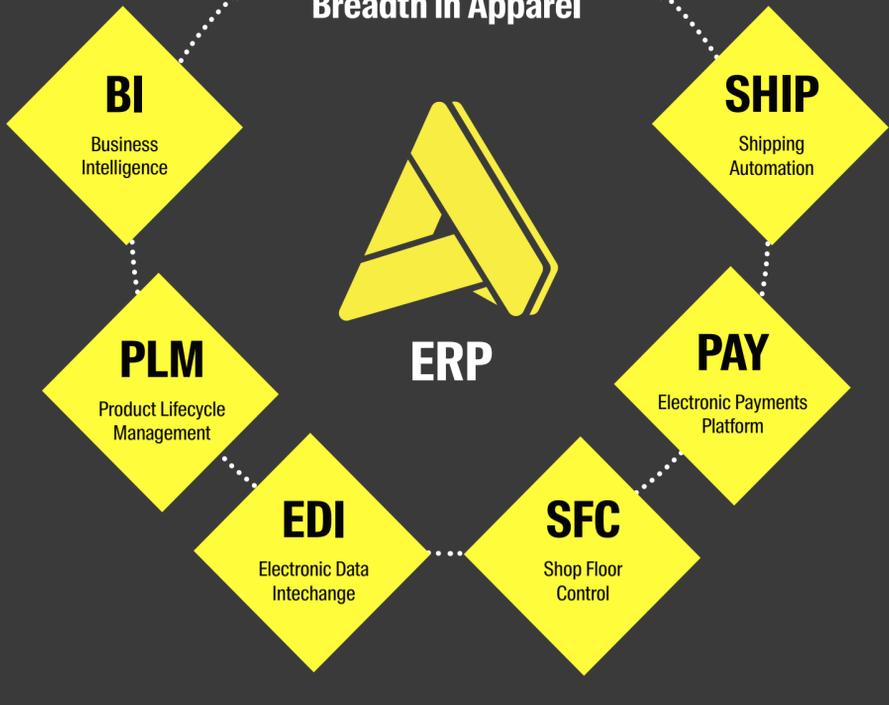
<p>8</p> <p>fashion and apparel software businesses acquired</p>	<p>800+</p> <p>apparel customers, including brands, wholesalers, manufacturers and retailers</p>	<p>300+</p> <p>experts dedicated to the fashion and apparel industry</p>
<p>14</p> <p>fashion- and apparel-specific solutions</p>	<p>Customers in 25+ countries across five continents</p>	<p>500+</p> <p>combined years of hands-on experience in the fashion and apparel industry</p>

Portfolio of Apparel Solutions

<p>2020</p> <p>INNOVATIVE SYSTEMS From Aptean</p>	<p>2021</p> <p>EXENTA From Aptean</p>
<p>2022</p> <p>RLM APPAREL SOFTWARE From Aptean</p> <p>PRIMA SOLUTIONS From Aptean</p> <p>ImPuls From Aptean</p> <p>Formerly Aptos' planning and product lifecycle management division</p>	
<p>2023</p> <p>abs apparel business systems From Aptean</p>	<p>2024</p> <p>Momentis From Aptean</p>



Unmatched Depth and Breadth in Apparel



Industry-Specific Features

<p>Single style master facilitates management of all product attributes for in-depth analysis and drilldown across multiple permutations (size, color, material, etc.).</p>	<p>Rules-based inventory allocation allows brands to allocate inventory based on the specific needs of their customers.</p>
<p>Integrated PLM empowers designers to streamline their product development processes through specialized functionalities.</p>	<p>Vendor portal enables easy communication and file transfer between apparel businesses and their vendor partners.</p>
<p>Built-in EDI translator allows for seamless set up and eliminates the need for third-party support.</p>	<p>Integrations with 3PL streamlines communication with your 3PL partners</p>
<p>eCommerce integrations enable fashion and apparel businesses to connect directly to popular B2B and B2C ecommerce platforms like Shopify, Magento, NuORDER and Joor.</p>	<p>Integrated SFC enhances operational efficiency with built-in quality, planning, scheduling, line balancing, worker instructions and productivity tracking.</p>
<p>Adobe Illustrator and Browwear plugins let fashion and apparel designers work in the tools they love and bring their designs to market faster.</p>	<p>Built-in advanced WMS unlocks location and lot tracking, advanced scanning, wave picking and integration with shipping carriers.</p>

[Explore Aptean's Apparel Solutions >>](#)