

The Latest in Logistics: Food and Beverage Transportation Industry Statistics



Our recent research revealed several key insights for businesses that transport food and beverage products. Fill up your tank with these fascinating finds.

93%

of food and beverage businesses consider **supply chain disruption** a concern



Improving supply chain resilience is the top long-term focus area for food and beverage companies



55%

of food and beverage organizations use a transportation management system (TMS), and **another 40%** are planning to implement one in the next 12-24 months

Operations that use technology to **optimize routing and scheduling processes** increase annual revenue by an average of **2.6% more** compared to those that don't

52%

of food and beverage companies believe **managing transportation costs** is an area for improvement



By **mostly or completely automating transportation processes**, food and beverage businesses can unlock an **additional 1.2% annual revenue growth**

Want to Learn More?

For insights on the fresh produce supply chain from our industry experts, download our new eBook

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Discover how you can reduce logistics costs with TMS and route optimization software



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Our transportation industry veterans share strategies for overcoming delivery challenges in this roundtable