

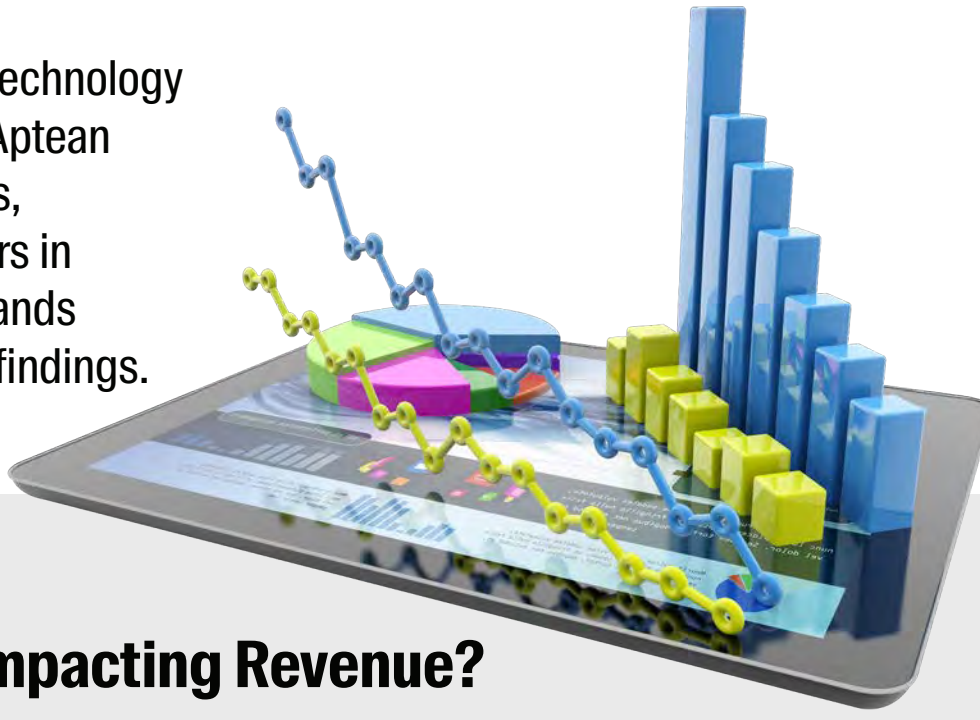
How Are Technology and Automation Driving Revenue Growth for Food and Beverage Businesses in EMEA?

aptean Ready for What's Next, Now*

85% of food and beverage companies now have a **digital transformation strategy**, and **1 in 10** have **completed automation projects** and realised the benefits.

But what difference do technology and automation make to your bottom line? And how are digitally mature businesses using the latest software to adapt, grow and thrive?

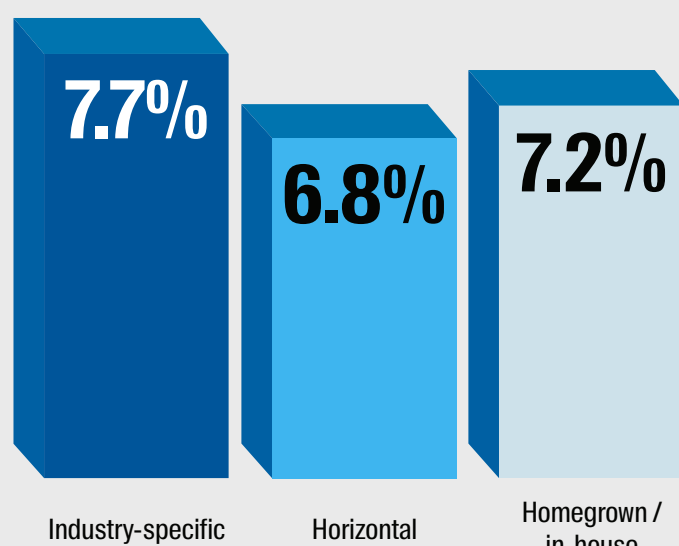
To understand the impact of technology and automation on revenue, Aptean surveyed 221 food processors, manufacturers and distributors in Belgium, Ireland, the Netherlands and the UK. Here are our key findings.



How Is Technology Impacting Revenue?

Technology goes hand-in-hand with profitability. Food and beverage companies using digital software generate **higher revenue** than organisations with manual processes.

The type of software chosen also influences success. Businesses using **industry-specific solutions** tend to experience **higher revenue growth** than those using horizontal or homegrown solutions.



Why Is Automation Enabling Growth?

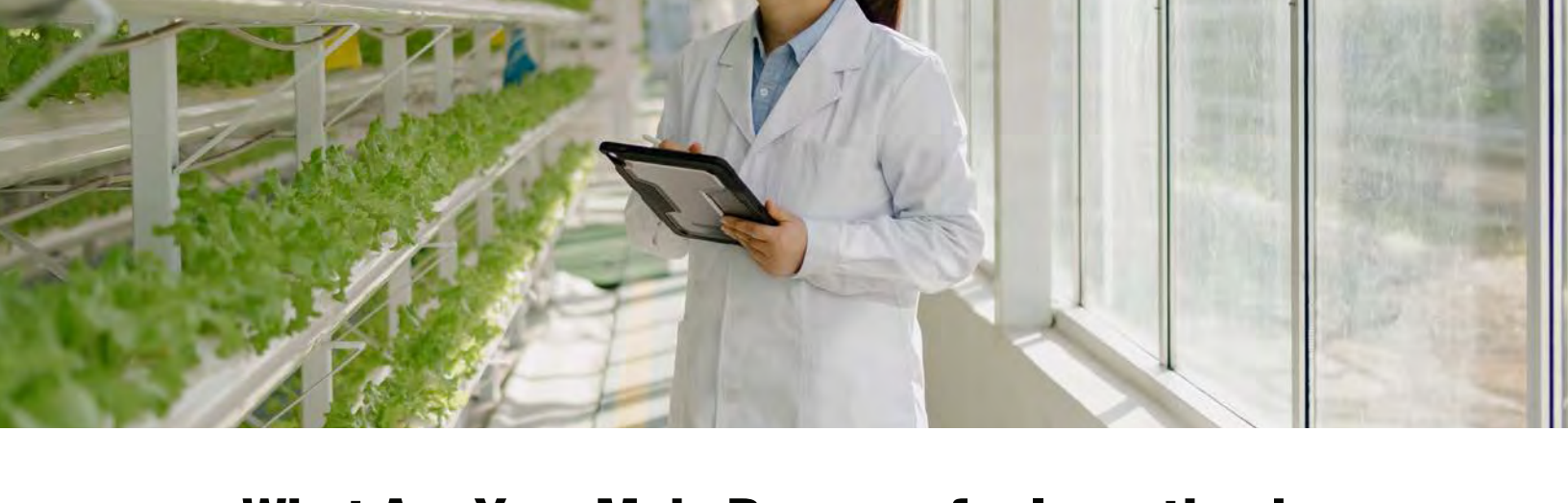
Digitally mature food and beverage companies are already seeing tangible benefits from their automation investments.

39%

say it creates more **efficient and streamlined processes**

1 in 10

have **reduced labor needs** through automation



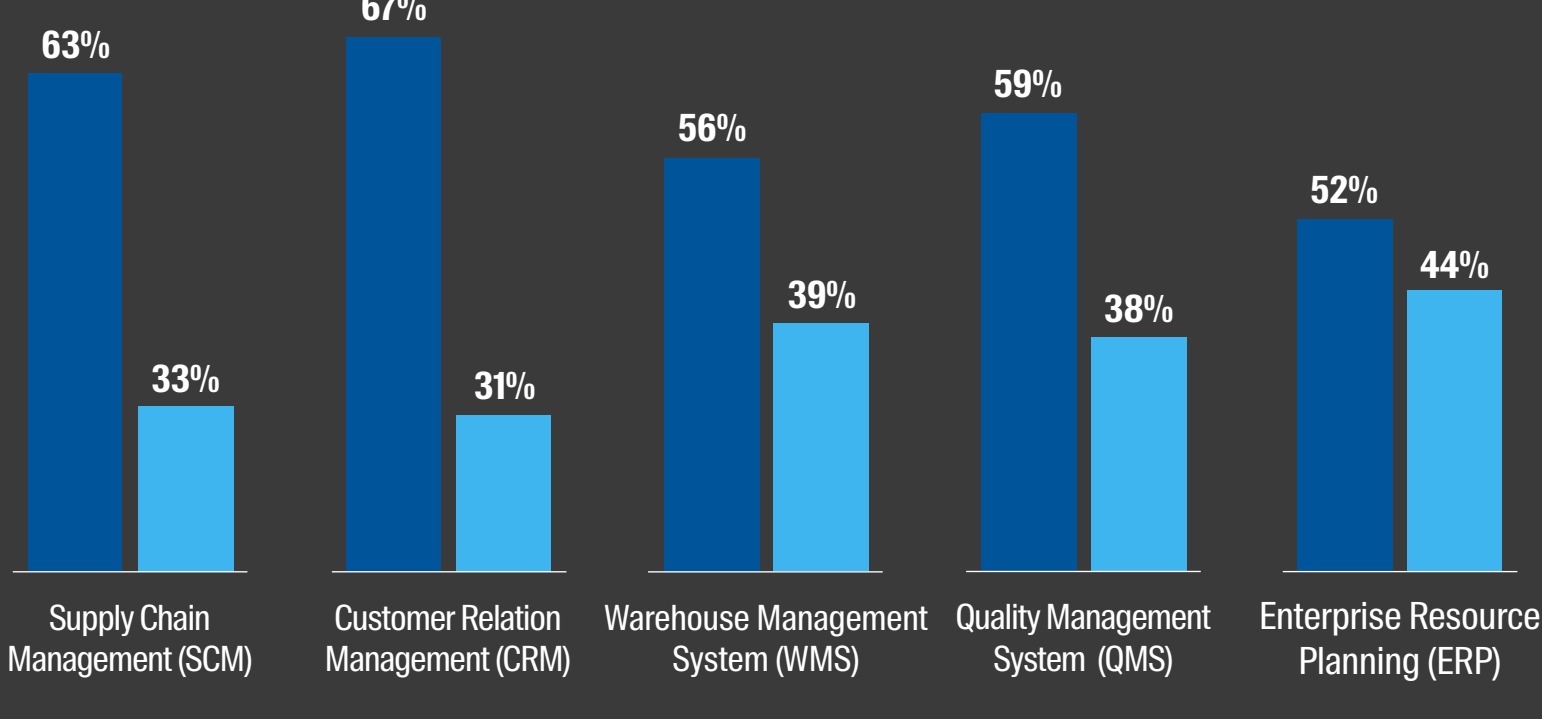
What Are Your Main Reasons for Investing in Automation Projects?



Which Technologies Are Digital Leaders Using?

By defining their business challenges and opportunities, food and beverage companies can make strategic software investments. These are the top technologies firms plan to invest in this year:

Currently using | Planning to use in the next 12-24 months



What Are the Next Priorities for Digitally Mature Companies?

For businesses at the forefront of digital transformation, the next step is to build on strong foundations and use industry-specific food software to:

Adapt » **Grow** » **Thrive**

to ongoing challenges such as supply chain disruption and fluctuating demand.

operational capabilities in key areas like inventory management and ingredient traceability.

in previously under-prioritised areas like maintenance and distribution.



Top 5 Applications for Technology

53%

Meeting industry regulations and compliance

53%

Managing logistics costs

52%

Reducing equipment downtime

48%

Increasing traceability

43%

Finding new customers

43%

Quickly analysing operational data



Useful Resources on Technology and Automation in Food Production

If you've got 3 minutes...

Read our blog post on **[unlocking end-to-end automation in the food industry](#)** using ERP software.

If you've got 8 minutes...

Take our **[digital transformation assessment for manufacturers](#)** to find out whether you're ahead or behind the curve.

If you've got 15 minutes...

[Schedule a free consultation](#) with an Aptean technology expert to enhance your automation strategy.