

Brewing Success: Alcoholic Beverage Industry Insights



Fill up your glass with these key research findings for the North American alcoholic beverage market.

53%

of alcoholic beverage operations automate the monitoring of machinery performance and servicing



Alcoholic beverage businesses named **improved customer satisfaction** as the top benefit of automation



Lower operating costs is the top driver for cloud ERP adoption among alcoholic beverage organizations

82%

of alcoholic beverage businesses have already or are **in the process of moving their ERP to the cloud**

53%

of alcoholic beverage companies are **already leveraging AI for a competitive advantage**



Alcoholic beverage manufacturers find **enhanced innovation and development capabilities** as the top benefit of artificial intelligence (AI)

Want to Learn More?

Discover all of the [embedded AI capabilities](#) you can leverage with [Aptean Beverage ERP](#).

Explore our [beverage ERP buyer's guide](#) to learn what to look for in your next solution.

Read up on [Aptean's full food and beverage software suite](#) to understand all that we have to offer.