

Brewing Success: Alcoholic Beverage Industry Insights



Fill up your glass with these key research findings for the European alcoholic beverage market.

83%

of alcoholic beverage operations
automate quoting and estimating



Alcoholic beverage businesses
named **improved traceability** as the
top benefit of automation



Improved security and risk mitigation
are the top drivers for cloud ERP adoption
among alcoholic beverage organisations

67%

of alcoholic beverage businesses
**have already or are in the process of
moving their ERP to the cloud**

78%

of alcoholic beverage companies
**have already or are in the process
of implementing AI**



Alcoholic beverage manufacturers
find **increased competitive
advantage** as the top benefit of AI

Want to Learn More?

Discover all of the
embedded AI capabilities
you can leverage with
Aptean Beverage ERP.

Explore our **beverage ERP
buyer's guide** to learn
what to look for in your next
solution.

Read up on **Aptean's
full food and beverage
software suite** to understand
all we have to offer.