

Brewing Success: Alcoholic Beverage Industry Insights



Fill up your glass with these key research findings for the North American alcoholic beverage market.

53%

of alcoholic beverage operations
automate the monitoring of machinery
performance and servicing



Alcoholic beverage businesses
named **improved customer satisfaction**
as the top benefit of automation



Lower operating costs is the top driver
for cloud ERP adoption among alcoholic
beverage organizations

82%

of alcoholic beverage businesses have
already or are **in the process of moving**
their ERP to the cloud

53%

of alcoholic beverage companies
are **already leveraging AI for a**
competitive advantage



Alcoholic beverage manufacturers
find **enhanced innovation** and
development capabilities as the top
benefit of artificial intelligence (AI)

Want to Learn More?

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[embedded AI capabilities](#)
you can leverage with [Aptean
Beverage ERP](#).

Explore our [beverage ERP
buyer's guide](#) to learn
what to look for in your next
solution.

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all that we have to offer.