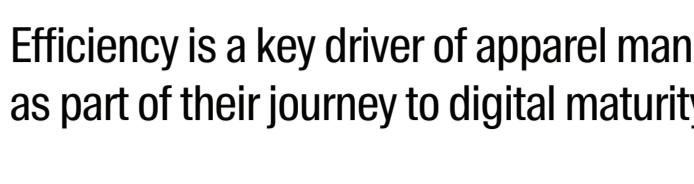


# Automation Across Your Fashion and Apparel Business

Leveraging Technology to Drive Efficiency



Efficiency is a key driver of apparel manufacturers looking to invest in automation as part of their journey to digital maturity.

**44%** of apparel businesses say that automation can improve productivity and efficiency, saving time on tasks so they can focus their workforce on high-impact work.

## Value of Automation for Apparel Businesses

**31%**

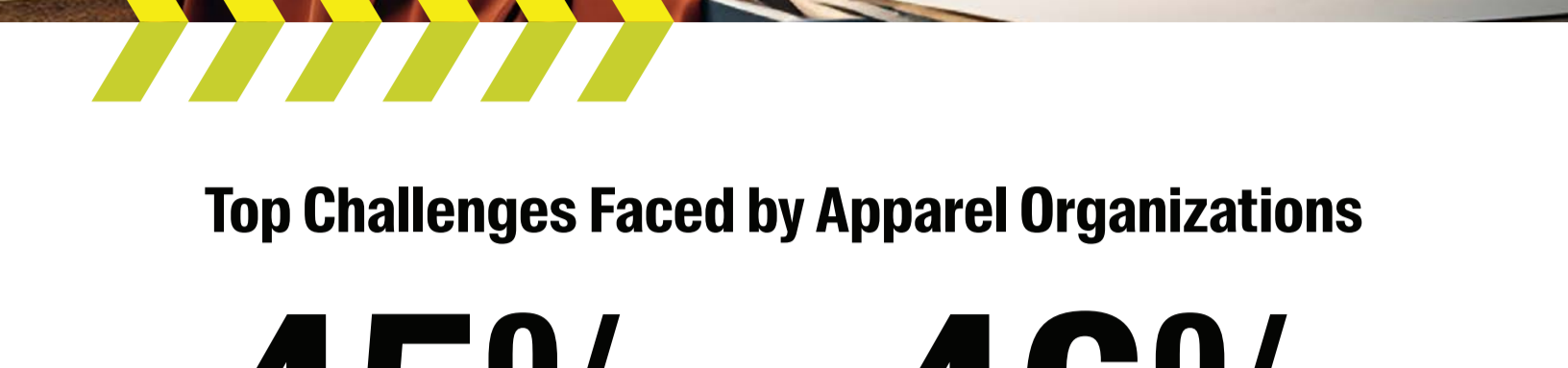
of brands identify increased flexibility in their production process as a result of automation

**30%**

attribute improved asset performance and reduced downtime to automation

**28%**

of brands express that automation can reduce operational costs



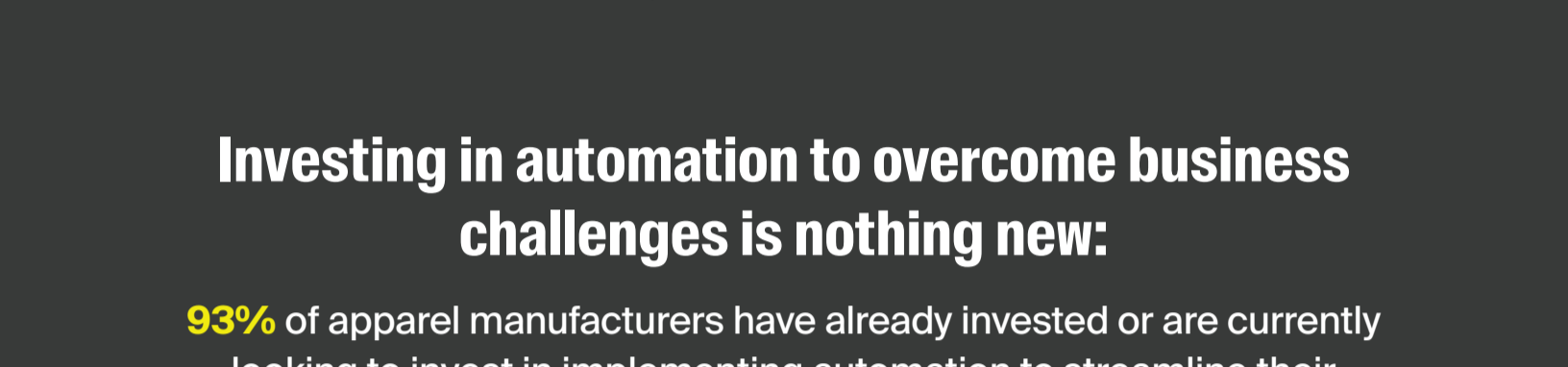
## Top Challenges Faced by Apparel Organizations

**45%**

of apparel organizations with a revenue of \$100M+ state that implementing automation is their biggest challenge

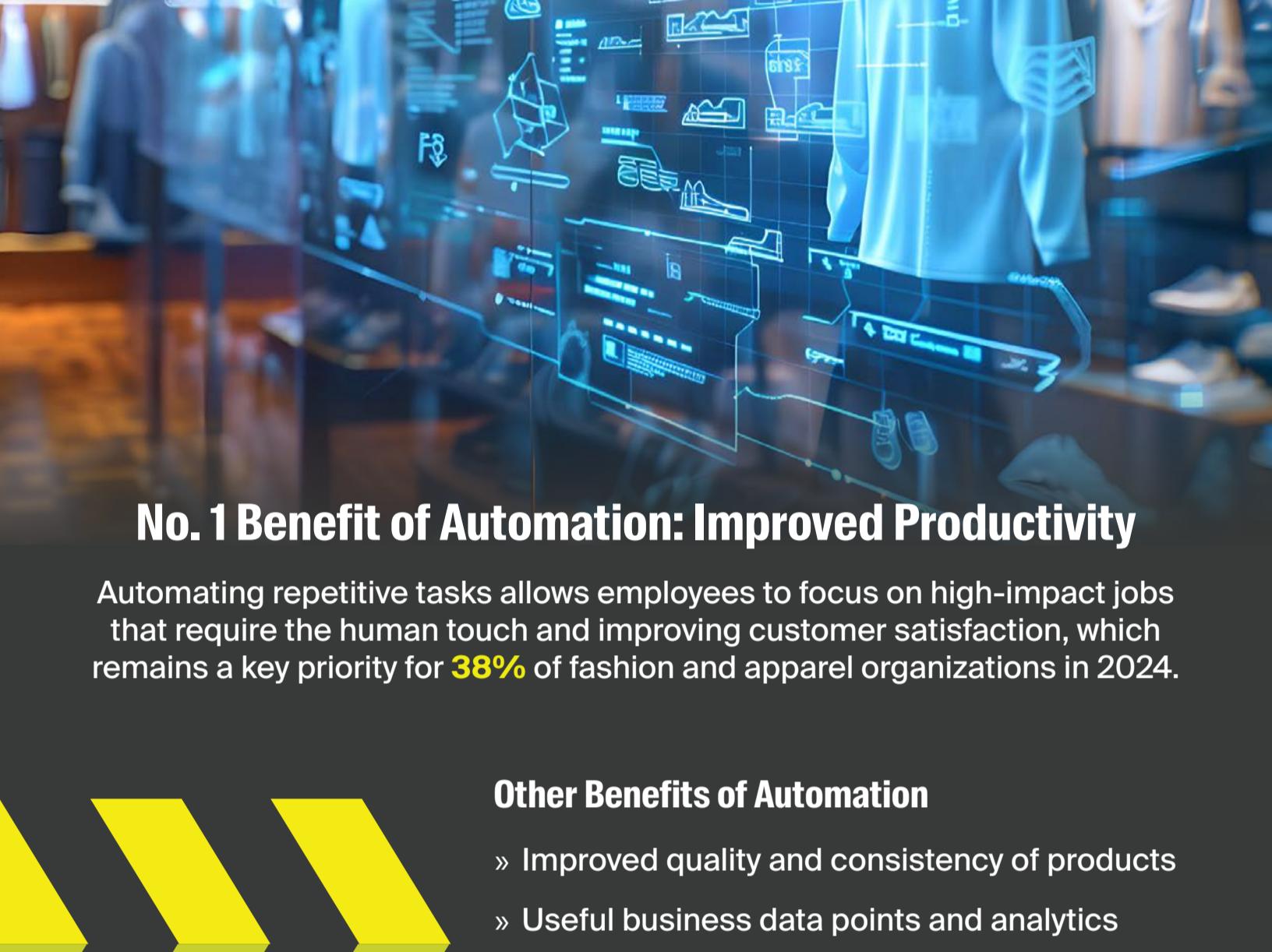
**46%**

of small to mid-sized apparel brands state that rising costs and staffing/skills shortages represent their greatest pressures



## Investing in automation to overcome business challenges is nothing new:

**93%** of apparel manufacturers have already invested or are currently looking to invest in implementing automation to streamline their operations and improve efficiency.

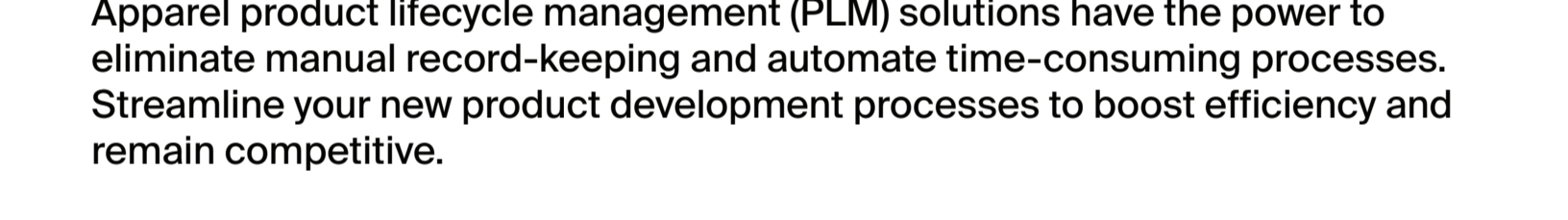


## No. 1 Benefit of Automation: Improved Productivity

Automating repetitive tasks allows employees to focus on high-impact jobs that require the human touch and improving customer satisfaction, which remains a key priority for **38%** of fashion and apparel organizations in 2024.

### Other Benefits of Automation

- » Improved quality and consistency of products
- » Useful business data points and analytics
- » Reduced waste and human error
- » Lower costs
- » Streamlined product innovation



Apparel product lifecycle management (PLM) solutions have the power to eliminate manual record-keeping and automate time-consuming processes. Streamline your new product development processes to boost efficiency and remain competitive.

**What's more, apparel organizations using a PLM solution saw 1.9% higher revenue growth than those not currently using them, according to our most recent report.**

### With Aptean Apparel PLM, you can automatically:

- » Integrate with popular design tools like Adobe Illustrator and Browzwear, allowing designers to create new designs within their tool of choice and move them to the PLM
- » Connect with **Aptean Apparel ERP** so that completed designs can be effortlessly pushed to production without manually copying data over between systems
- » Create a single source of truth, putting all your design data and assets in one place, making them easier to find and use across your team
- » Streamline vendor collaboration by communicating and sharing documents with vendors via a vendor portal, eliminating the need to manage emails



## Increasing Automation Uptake Among Apparel Businesses

% Change (Year-over-Year)

Category	Completely manual	Mostly manual	Partly manual, partly automated	Mostly automated	Completely automated	% Change
Ensuring compliance with standards and regulations	6%	12%	18%	36%	28%	+20%
Tracing product components/ingredients	9%	10%	20%	34%	27%	+17%
Managing production processes and volumes	5%	13%	23%	27%	32%	+21%
Managing machinery performance and servicing	4%	15%	22%	30%	30%	+15%
Quoting and estimating	2%	15%	25%	31%	27%	+26%
Managing supply chains and suppliers	7%	14%	22%	32%	25%	+19%
Managing employee skills, staff retention and talent acquisition	9%	9%	25%	32%	25%	+5%
Creating bill of materials/calculating formula or recipe	10%	13%	21%	27%	30%	+3%
Analyzing and managing profit margin	5%	16%	24%	22%	33%	-1%

Legend: Completely manual, Mostly manual, Partly manual, partly automated, Mostly automated, Completely automated

## Aptean Shop Floor Control (SFC) has the potential to produce significant efficiency improvement thanks to the automations it provides.

"Having an integrated ERP and shop floor system means we can get goods to our customers more quickly, because we know when something's available to be shipped as soon as possible. Previously, we were manually tracking our inventory and entering incentive pay, now that is all done automatically."

- Carrie Bovender, CEO Grand Forest, Inc.

[Read Their Story](#)

"With Aptean Shop Floor Control, Carhartt achieved an average efficiency increase of 13% overall. We were able to take one headcount from each of our three largest facilities and redeploy them to do more value-add type of work. That continues to support our growth strategy."

- Katrina Agusti, Chief Information Officer, Carhartt

[Read Their Story](#)



## The apparel industry is worth over \$200B

Are you ready to take your slice of the opportunity?

Automation is the future, and the future is now. Explore how our suite of **apparel solutions** can help take your business to 2030 and beyond.



## Useful Resources on Automation in the Apparel Industry

If you've got 3 minutes... Read our [blog post](#) on accelerating apparel production with automation.

If you've got 8 minutes... Download our [eBook](#) that looks at how automation pays both business and workforce dividends.

If you've got 15 minutes... [Request a personalized demo](#) with an Aptean technology expert.