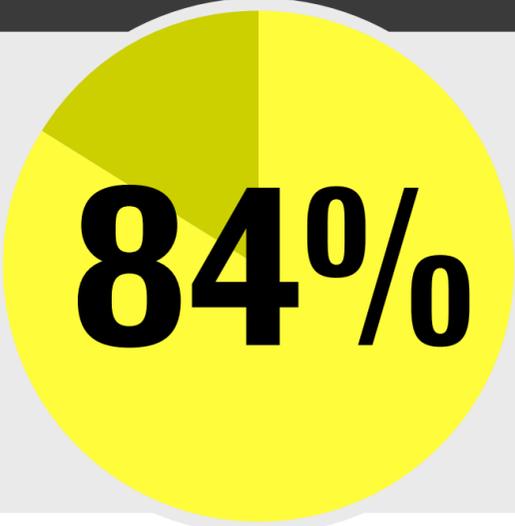


Becoming a Sustainable Food and Beverage Business

For the Planet *and* Your Bottom Line



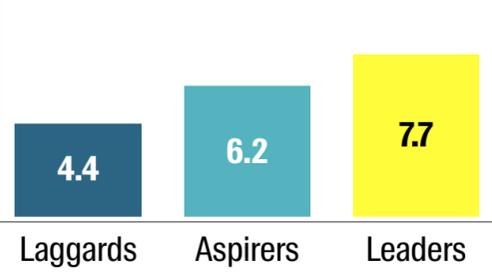
of businesses are making at least a significant effort to be more sustainable

Doing your part for the planet is important — but the top motivating factor for sustainability is better financial results.

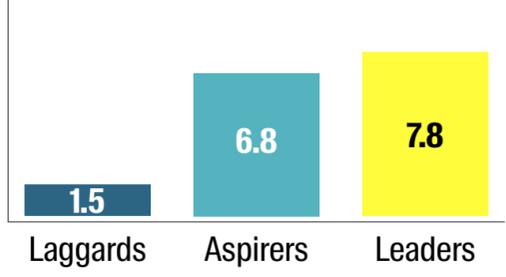
In 2022, sustainability leaders had **higher revenue and profit growth** compared to aspirers and laggards.

Going into this year, **the outlook is even better** for those businesses that are at the forefront of the sustainability movement.

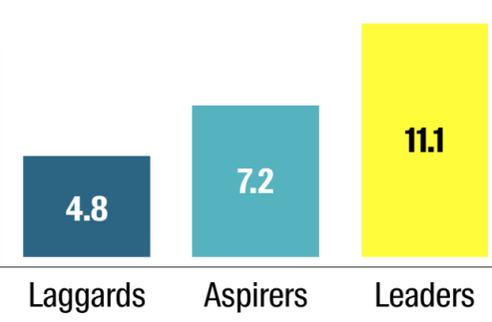
Actual 2022 Revenue Growth (%):



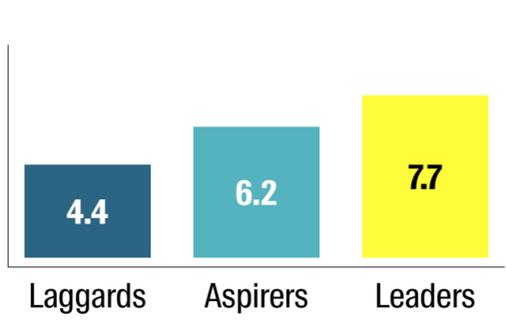
Actual 2022 Profit Growth (%):



Expected 2023 Revenue Growth (%):



Expected 2023 Profit Growth (%):



Sub-Industries Leading in Sustainability

1. Bakery



2. Fresh Produce



3. Dairy



Sub-Industries Aspiring in Sustainability

1. Meat



2. Beverages



3. Snacks



Ready to Explore Sustainability Further?

- » For a **high-level view**, check out [Top Sustainability Resources for Food and Beverage Businesses.](#)
- » Aspire to get **leaner and greener** with [4 Ways Industry-Specific Solutions Can Help Drive More Sustainability.](#)
- » Learn what takes to be a leader with our [Food Industry Playbook on Sustainable Production and Distribution.](#)

