

Food & Beverage ERP

North America Alliance Partner Program



We are Changing How you Partner with Us as a Microsoft ISV

As an Alliance partner you'll experience our state-of-the-art engagement program. Our partners will add Food & Beverage expertise to their practice. In addition, you'll receive ongoing training across the Apteian portfolio plus support to ensure all your customer engagements are a success!

Grow Your Food & Beverage Business with a Microsoft Certified Gold Partner

The Apteian Alliance Partner Program offers outstanding growth opportunities for global and regional systems integrators, finance and business advisory firms, and technology consulting providers within the Microsoft ecosystem.

Apteian Alliance Partner Benefits

Our partners can rapidly grow their client base and increase revenue with Food & Beverage prospects by enabling them to automate business management processes, reduce IT cost and maintenance, make better decisions, and improve collaboration.

Are you right for the Apteian Alliance Partner Program?

Successful partners have a dedicated practice made up of all levels of technology and industry expertise. By leveraging Apteian's Food & Beverage experience and IP, successful partners can bring best in class methodologies and practices to their customer and sales engagements.

Alliance Program Details:

Sales and Marketing Benefits		Financial Benefits	
Access to Partner Portal	✓	Referral Fee 10% first year, 5% after that	✓
Alliance Business Development Support	✓	Professional Services 100%	✓
Aptean Sales Reps & Consultants drive selling, alliance partner co-sells as needed	✓	Technical Benefits	
Use of Aptean Logos and Materials	✓	Aptean handles support as default	✓
Co-Brandable Marketing campaigns	✓	Alliance partner can offer own support packages and Aptean support will still be available at no cost to customer	✓



Ready to
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Yes. I'd like to schedule a
call to learn more >>