



# 5 Tips to Reduce Fleet Operating Costs

Chances are you're paying more than you should to operate your delivery fleet, particularly with the volatility of fuel prices.



Read our proven tips for reducing your fleet operating costs. Use these cost-saving ideas to make a material difference in your company's bottom line.

## Tip #1

### Drop Off Heavy Items First

#### Savings Opportunity

Lighter trailers use less fuel and CO<sub>2</sub>. To improve fuel usage, route optimization software uses product weight data to sequence routes and offload heavy items first. The average customer that implements **route optimization software can save 10-30%**<sup>1</sup> on fuel consumption within months of implementation.

## Tip #2

### Maximize Your Trailer Space

#### Savings Opportunity

Advanced routing software can examine multiple parameters, like cube, weight, boxes and pallets and helps you manage the right combination of these measures throughout the fleet. This allows you to plan trailer loads more efficiently. **One food distributor saved over \$2.5 million in a year**<sup>2</sup>, simply by increasing pallets per trailer by 25%.

## Tip #3

### Reduce Need for Contracted Carriers

#### Savings Opportunity

One national temperature-controlled carrier **reduced weekly brokered loads by 90%**<sup>3</sup> and **saved over \$900,000** per month by increasing visibility and identifying poor vehicle utilization with advanced route planning software.

## Tip #4

### Optimize Your Fleet

#### Savings Opportunity

Route automation allows you to make more deliveries per vehicle, per trip. A leading U.K. pharmaceutical company saved over **\$1 million per year**<sup>4</sup> in transportation costs by reducing their fleet by 10%.

## Tip #5

### Test "What-If" Scenarios

#### Savings Opportunity

Advanced route planning software has business modeling capabilities that allow you to play out different strategic options without spending a penny. After testing out one such scenario, **one global food distributor**<sup>5</sup> found that they saved over **6,000 miles per week and reduced mileage by 6%**—from just one of their 23 distribution centers alone!

Aptean Routing & Scheduling helps you cut fleet operating costs and reduce mileage while making your delivery operation more efficient. This is crucial in the face of driver shortages and ongoing supply chain disruption.

Discover more cost saving ideas in our eBook, **20 Ways to Reduce Fleet Operating Costs.**



## Are you Ready to Learn More?

Contact one of our logistics and routing experts for an assessment of the savings Aptean Routing & Scheduling software could bring to your organization.

Ask for a demo today! >>

<sup>1</sup> <https://www.aptean.com/en-US/insights/blog/routing-and-scheduling-software-cost-savings>

<sup>2</sup> <https://www.aptean.com/en-US/insights/success-story/southeastern-food-merchandisers-triumphs-in-adverse-weather-conditions>

<sup>3</sup> <https://aptean.com/en-US/20-strategies-to-reduce-fleet-operating-costs>

<sup>4</sup> <https://www.aptean.com/en-US/insights/success-story/paragon-software-helps-aah-pharmaceuticals-achieve-substantial-transportation-cost-savings>

<sup>5</sup> <https://www.aptean.com/en-US/insights/success-story/martin-brower-keep-burgers-rolling-with-aptean>