

The Balancing Act for Apparel Brands:

# When to Keep Your Current Tech Stack vs. When to Move to Cloud Software



Is your current tech stack costing your fashion and apparel brand more than you realize?

**62% of apparel manufacturers are already in the cloud or in the cloud migration process.**

To help you decide whether it’s time to upgrade your tech stack, Aptean has weighed the pros and cons of sticking with your legacy solution versus moving to cloud-based fashion and apparel manufacturing software.



## Common justifications for sticking with legacy technology:

It feels easier to maintain the customization in the solution you have.

It’s familiar and your team knows how to use it.

You have already budgeted for the associated running costs.

You could avoid potential disruption (provided your current software is reliable and runs efficiently).

You perceive a greater sense of control and ownership over the on-premises system you’re using.

You know the value of your current technology stack.



## Reasons to invest in cloud-based apparel manufacturing software:

You get all the capabilities you need “out of the box.”

Your team can access intuitive interfaces from any location using a browser.

You’ll pay a predictable low cost with reduced internal IT burdens.

You’ll have operational continuity, greater security against data loss and protection from cybercrime attacks.

You can leverage real-time visibility over critical data, such as inventory levels and production schedules.

Cloud solutions grow with your business without requiring new hardware.

Everyday processes can be automated, so your team spends more time on higher value tasks.

Automatic updates are applied whenever your vendor releases new modules and features.

You’ll be able to deliver better customer service, as you can provide accurate delivery dates.

A modern user experience is more attractive to new recruits.

Systems easily integrate using APIs, so you spend less time and money on IT support.

**35% of apparel manufacturers plan to invest in a new ERP system in the next 12-24 months.**

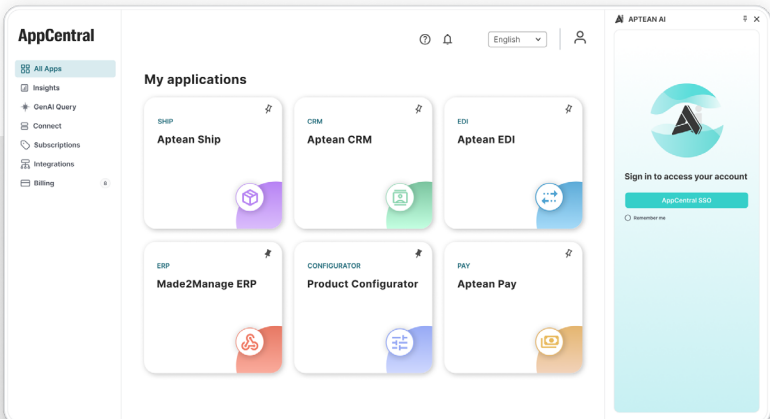
## The Cost of Clinging to Outdated Apparel Software

- » Difficulty in forecasting and calculating costs impacts your profit margin
- » Lack of data and reporting means lost opportunities for revenue
- » Limited access impacts your team’s productivity
- » Disjointed infrastructure creates poor employee and customer experiences
- » Staff churn is higher because people become frustrated with cumbersome, unintuitive systems
- » Complex integrations slow the rate at which you can grow and scale
- » Inability to make data-driven decisions results in less of a competitive edge

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With preconnected apps and process automations, AppCentral streamlines operations from end to end. And with the new **GenAI Query** feature, you can get instant answers to natural language questions via chat.



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