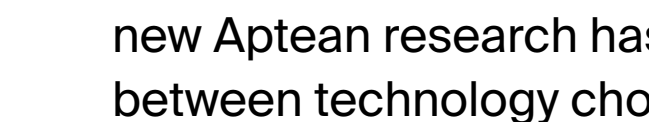


Industrial Manufacturers:

Propel Your Growth by Investing in Industry-Specific Cloud ERP Software



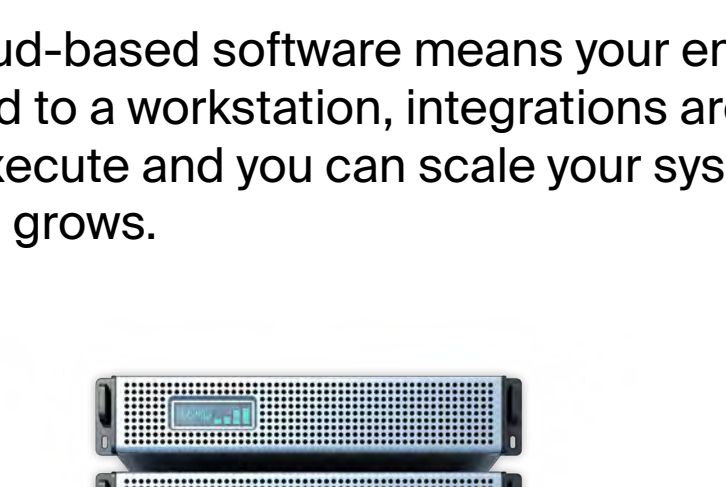
Growth is the #1 goal for manufacturers in 2023, and new Aptean research has uncovered a critical link between technology choice and financial performance.

Aptean's study of 150 industrial manufacturers in North America found **companies using cloud-based, industry-specific ERP software experience higher revenue growth** than those using an on-prem and/or generic ERP system.

These findings provide a powerful business case for investing in a specialist solution like [Aptean Industrial Manufacturing ERP](#) to propel your company's growth.

A Compelling Case For Cloud ERP

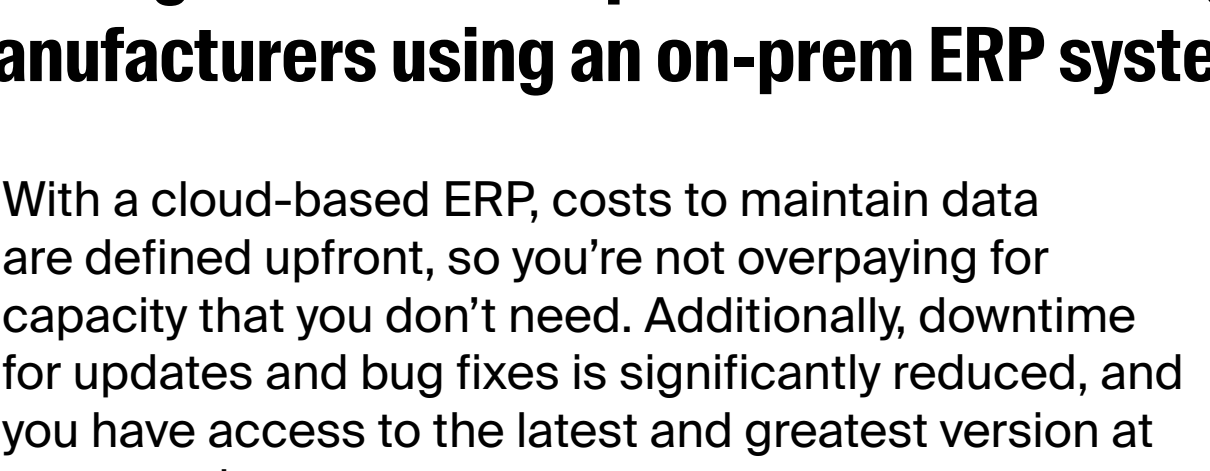
87% of industrial manufacturers are embarking on cloud migration...



...and 1 in 5 are already using a cloud-based ERP.

Industrial manufacturers have realized the clear advantages that cloud ERP delivers.

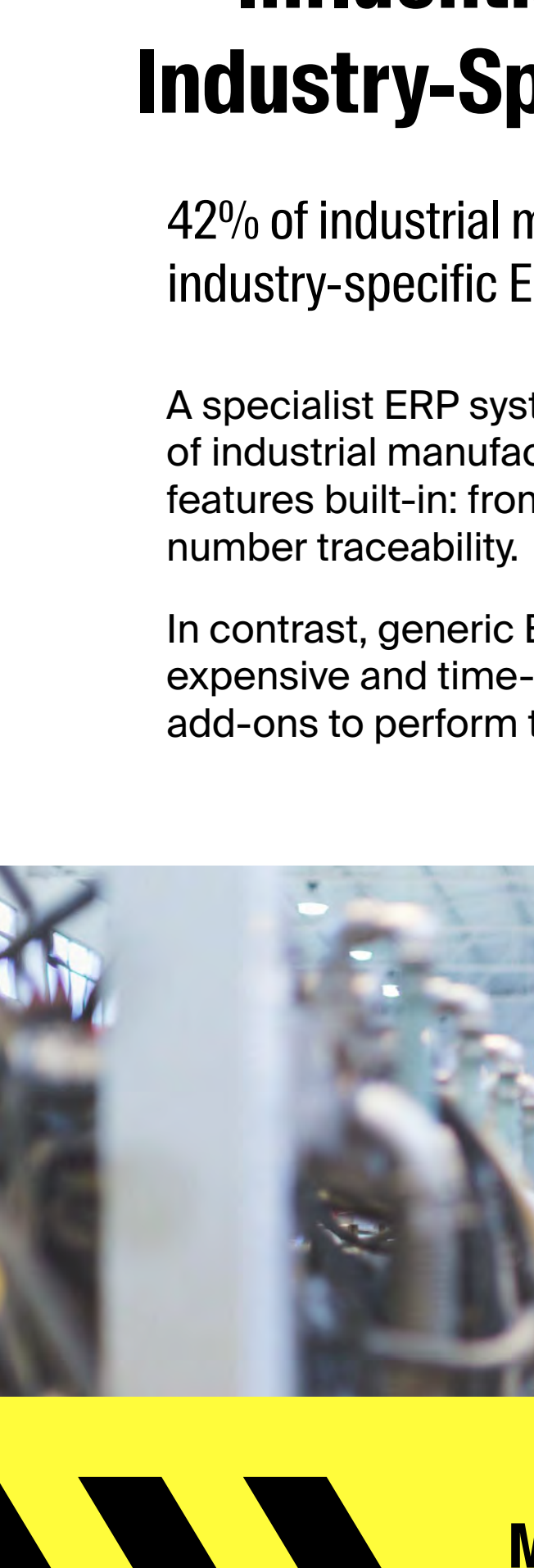
Choosing cloud-based software means your employees aren't tethered to a workstation, integrations are easier to plan and execute and you can scale your system as your business grows.



Manufacturers using a cloud-based ERP increased their annual revenue by 10% on average in 2022 compared to 8.5% among manufacturers using an on-prem ERP system.

With a cloud-based ERP, costs to maintain data are defined upfront, so you're not overpaying for capacity that you don't need. Additionally, downtime for updates and bug fixes is significantly reduced, and you have access to the latest and greatest version at no extra charge.

The result is better system performance, which drives higher revenue.



Industrial manufacturers using cloud ERP technology predict their revenue will increase by 10.4% year-on-year in 2023.

For more industry trends and predictions, [download Aptean's 2023 manufacturing forecast](#)

Influential Insights on an Industry-Specific ERP Solution

42% of industrial manufacturers have chosen an industry-specific ERP solution.

A specialist ERP system is designed to meet the needs of industrial manufacturers, with industry-specific features built-in: from multi-level BOMs to serial/lot number traceability.

In contrast, generic ERP solutions often require expensive and time-intensive customizations or add-ons to perform the same tasks.



Manufacturers are most likely to increase revenue using industry-specific software

Average annual year-on-year revenue increase by software type

Industry-specific ERP

7.3%

Generic ERP

6.6%

In-House ERP

5.3%

No ERP Solution

5.3%

Companies with an industrial manufacturing ERP solution have the tools in place to enhance production flexibility and drive growth.

For example, industry-specific software supports custom manufacturing processes, such as non-standard quoting, that allows you to effectively manage customer specials.

Manufacturers using industry-specific ERP technology predict 10.2% revenue growth in 2023 compared to 8.3% among manufacturers using a generic ERP solution (and 6.9% among those with no ERP solution)

Industry-specific ERP improves cross department collaboration, enables flexible scheduling and streamlines communication, so you can drive output and generate more revenue.

Propel Your Growth with Aptean Industrial Manufacturing ERP

Aptean's research has proven the link between technology choice and bottom-line performance.

Choosing an industry-specific, cloud-based ERP solution will place your company in the best position to propel growth.

[Aptean Industrial Manufacturing ERP](#) is an end-to-end solution for manufacturers in dynamic "to-order" environments where flexibility and efficiency are critical.

Are you ready to:

- » Integrate demand and sales forecasts with CAD engineering?
- » Manage your complex bill of materials with multi-level BOMs?
- » Streamline your make-to-order, engineer-to-order or job shop process?
- » Manage schedules using dynamic material and resourcing information?
- » Track and trace your materials down to the serial or lot number?
- » Set confident customer deadlines?
- » Understand your true cost to build?
- » Propel business growth?



Book your Aptean Industrial Manufacturing ERP demo

All statistics featured in this infographic are taken from a research survey of 150 Industrial Manufacturers in North America, commissioned by Aptean in Q4 2022. The research study was conducted by B2B International.