

Fresh Insights for Fresh Produce Businesses

aptean Ready for What's Next, Now®



In the challenging and fast-paced world of fresh produce, profit margins are even more slim than the historically low figures seen in the larger food and beverage industry.

But money matters aren't all that's on the mind of the decision-makers in this segment. Our research revealed five other hot topics for fresh produce companies.

Fortunately, our fully scalable, cloud-native and industry-specific solution has purpose-built features to help you deal with each of these unique considerations.



Automation

Fresh produce businesses consider **increased production speed** the greatest benefit of automation.



56%

of fresh produce companies automate the verification of compliance with standards and regulations.

Aptean Food & Beverage ERP comes with **robust automations** across multiple operational areas out of the box, enabling **greater efficiency** and reducing the need for staff to conduct tasks manually.

Cloud Migration

has proven to be a **significant competitive advantage** and improves cybersecurity, reliability, scalability and accessibility.



41% of fresh produce companies are moving or have already moved their ERP to the cloud.

Another **12%** of are investigating migration of their ERP to the cloud.

Minimising operational and resource requirements is the top driver for cloud adoption.

Aptean Food & Beverage ERP is a **cloud-first solution** and hosted in Microsoft's Azure Cloud, the most secure and stable on the planet.

Data Visibility

Limited visibility across operations and day-to-day demands of operation are the biggest barriers to digital transformation for fresh produce companies.



Quickly obtaining and analysing data is both the top technology investment motivation and **primary long-term focus** for fresh produce businesses.

Aptean Food & Beverage ERP can be an organisation-wide **"single source of truth,"** uniting all business data on one easy-to-use platform that's accessible from anywhere and always up-to-date.

Sustainability

remains a **top priority for fresh produce businesses**, with the dual advantages of producing economic benefits and bolstering brand reputation.



53% of fresh produce businesses consider themselves **leaders in sustainability**.

The top motivation for becoming more sustainable is **improving efficiency and reducing costs**.

The most popular strategy is **reformulating products to use more sustainable materials**.

Aptean Food & Beverage ERP provides a vendor portal to **streamline procurement of more sustainable ingredients**, and our route optimisation software can **automatically create routes that minimise fuel consumption** while maximising delivery efficiency.



Ready to learn more about **Aptean Food & Beverage ERP** and how it supports fresh produce businesses?

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