

In the challenging and fast-paced world of fresh produce, profit margins are even more slim than the historically low figures seen in the larger food and beverage industry.

But money matters aren't all that's

on the mind of the decision-makers in this segment. Our research revealed five other hot topics for fresh produce companies.





Fresh produce businesses consider increased production speed the greatest benefit of automation.

Automation



56%

of fresh produce companies automate the verification of compliance with standards and regulations.

across multiple operational areas out of the box, enabling greater efficiency and reducing the need for staff to conduct tasks manually.

Aptean Food & Beverage ERP comes with robust automations

has proven to be a significant competitive advantage and

Cloud Migration

improves cybersecurity, reliability, scalability and accessibility.



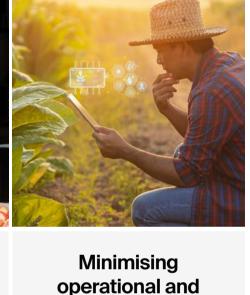
are moving or have already moved their ERP to the cloud.

produce companies



are investigating migration of their FRP to the cloud

Aptean Food & Beverage ERP is a cloud-first solution and hosted in Microsoft's Azure Cloud, the most secure and stable on the planet.



resource requirements is the top driver for cloud adoption.

Data Visibility

Limited visibility across operations and day-to-day demands of

operation are the biggest barriers to digital transformation for fresh produce companies.

produce businesses.



Aptean Food & Beverage ERP can be an organisation-wide

Quickly obtaining and analysing data is both the top technology investment motivation

and primary long-term focus for fresh

Sustainability

remains a top priority for fresh produce businesses, with the dual advantages of producing economic benefits and bolstering brand reputation.







materials. Aptean Food & Beverage ERP provides a vendor portal to streamline procurement of more sustainable ingredients, and our route optimisation software can automatically create routes that minimise fuel consumption



Ready to learn more about **Aptean Food & Beverage ERP**

while maximising delivery efficiency.

and how it supports fresh produce businesses? **Contact Us**

Request a Personalised Demo

All statistics quoted in this asset are from an original research survey conducted by Aptean and B2B International in Q3 2023.