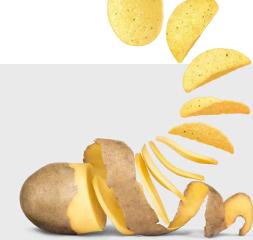


Have a nibble on these numbers and survey findings for a better understanding of the snack industry, now and in the future.

67<sup>0</sup>/<sub>0</sub>

of snack manufacturers consider technology critical for **acquiring new customers** 



**Inflation** and **increased material prices** are the most concerning external pressures for snack businesses



Improving efficiency and mitigating risk are the top motivations for sustainability for snack brands

67<sup>0</sup>/<sub>0</sub>

of snack operations automate production process management

71%

of snack companies are **reskilling and upskilling current staff** to
mitigate the labor shortage

Shifting from a supply-driven approach

Shifting from a supply-driven approach to a demand-driven approach is a major priority for snack manufacturers

## Want to Learn More?

Discover why lean production is the key ingredient for scaling your food and beverage business.

Read up on six best practices
in trade promotions for snack
brands to build better relationships
with your customers.

Explore how technology can help your brand boost customer experience with uncompromising food quality assurance.