Aptean PLM
Lascom Edition

A Powerful Tool for Cosmetic Products

Aptean PLM *Lascom Edition* is a prepackaged solution dedicated to the development and portfolio management of Consumer Packaged Goods (CPG). The personal cosmetics industry is notable for its fast changing trends and is often subject to ever-evolving legislation on substances, making it a particularly good candidate for Aptean PLM *Lascom Edition*. Our solution makes it easier than ever to adhere to regional regulations, keep up with market trends, create the exact products you want, collaborate with stakeholders and more.

Remain Competitive with New Product Development

The personal cosmetics industry moves fast. New trends emerge, old fads fade away and you have to pivot quickly if you want to stay competitive. The problem is: your time-to-market is too slow and you're having trouble keeping up with rapidly changing consumer needs. You need a solution that optimizes your internal processes while simplifying the ability to share information both internally and externally.

This is where Aptean PLM *Lascom Edition* comes in. With our solution, you can optimize your product portfolio by creating a single source of truth and take advantage of all the tools needed for innovation. There's even a dedicated portal where both internal and external teams can record information and is accessible throughout the organization. As you easily modify your formulas with the formulation tool, the quali-quanti formula and the INCI list are automatically updated. Then, if an allergen or traces of something that doesn't meet the original brief are detected, you're immediately alerted. The system even keeps track of every iteration of the product—saving your R&D team valuable time by allowing them to capitalize on work already done.
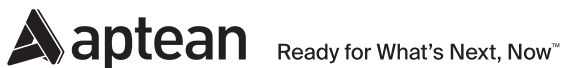
Key Features

❯ **Create a Single Source of Truth -** Aptean PLM *Lascom Edition* is a central information repository enabling collaboration on any kind of NPD-related data. You capture this data in a safeguarded environment and provide your suppliers with access to a dedicated web-based portal where they can input specifications on their own.

❯ **Guarantee Accuracy of Data -** Our solution comes with the INCI ingredient database, ensuring you always use the proper ingredient names. It also automatically generates the quali-quanti formula.

❯ **Formulate According to the Brief -** The system alerts you to any non-compliance versus the original brief (i.e. paraban-free, sulfate-free, organic, etc.). The product's quali-quanti formula, ingredient statement, allergen list, product costs and more are automatically calculated with every modification and iteration.

❯ **Collaborate Efficiently -** The workflow engine allows you to assign tasks and rights to specific users, whether they belong to your internal teams or external partners. If any information is missing or further work is required, the approval process is reset. All involved stakeholders can sync to guarantee that all required specifications are compliant and delivered on time.

❯ **Prepare the Manufacturing Stage -** Our formulation tool handles prototypes and industrial formulas distinctively. You can simulate them separately and then send the exhaustive specifications to either your Quality department or your client. Easily identify potential mistakes and errors before going through bench and industrial tests.

❯ **Automatically Generate the PIF -** Our tool structures and automates the entire process of constitution and monitoring of the PIF. It includes all functionalities guaranteeing quality and reliability: automated notifications for internal and external stakeholders, a system of approval and information dissemination, alerts and more.

❯ **Enable Easy ERP Connection -** Batch sheets are generated based on the bill of materials and your manufacturing process, and can be automatically sent to your ERP system. This reduces the number of errors due to data manipulation and shortens your time to market.

❯ **Ease Packaging Specification Management -** All packaging information is stored in one consolidated database, including data like specifications, composition, sizes, printing data and much more. Every authorized user can then access this information and enrich it according to their administration rights. The EDM (Electronic Document Management) engine tracks every version of your work and facilitates the sharing of information.

❯ **Shorten Labeling Regulatory Compliance -** Our tool enables the quality or regulatory department to automatically generate ingredient statements, based on a template using the integrated INCI database. In order to support international activities, the PLM solution is able to translate this information to any language.

❯ **Optimize Artwork Development -** Our solution integrates a tool to review and annotate your artworks, providing you with a full set of features for collaboration, finalization and validation of artworks and any visual element of the packaging (side-by-side comparison, tracking and insertion of text corrections and more).

Are you Ready to **Learn More?**

Interested to see how Aptean can help you better manage your cosmetics business?

Contact Us at **info@aptean.com** or visit **www.aptean.com**.

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